Students in the College of Business and Behavioral Science seek to understand and organize human behavior in a business, economic, and social context. The College promotes scholarship with broad awareness of the individual, cultural, political, and global levels and develops distinctive leaders in industry, higher education, professional and public service. The College includes the School of Accountancy and Legal Studies, and the Departments of Aerospace Studies, Economics, Finance, Graphic Communications, Management, Marketing, Military Leadership, Political Science, Psychology, and Sociology.

BUSINESS AND PROFESSIONAL PROGRAMS

Bachelor of Science degrees are offered in Accounting, Economics, Financial Management, Graphic Communications, Industrial Management, Management, and Marketing. With the exception of Graphic Communications, these programs share a common curriculum during the first year, allowing the student maximum flexibility in choosing an appropriate major. Accreditation by AACSB International (Association to Advance Collegiate Schools of Business) has been earned by the Business Programs which include Accounting, Financial Management, Industrial Management, Management, and Marketing. All business and professional curricula prepare students for a variety of careers and furnish an education that recognizes the need for an understanding of the basic principles of science, appreciation for the nature of human interaction, and the comprehension of the economic, political, and social environment.

Pre-Business Program

The Pre-Business program provides students planning to earn Bachelor of Science degrees in Accounting, Economics, Financial Management, Industrial Management, Management, and Marketing with a sound academic preparation for these degrees. All Pre-Business students complete a common curriculum during the freshman year. All new Business students (including transfer students) are admitted into the Pre-Business program until the following core classes are satisfactorily completed and the grade-point ratio requirement is met: ECON 211, 212, MTHSC 102, 207 or acceptable sequence, ENGL 103, and a natural science requirement.

Change of Major into Pre-Business

Students who change majors into Pre-Business must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Freshman Curriculum

**First Semester**

1. BUS 101 Business Foundations
2. ECON 211 Principles of Microeconomics
3. MTHSC 102 Intro. to Math. Analysis or MTHSC 106 Calculus of One Variable I
4. PSYC 201 Introduction to Psychology or SOC 201 Introduction to Sociology
5. Natural Science Requirement
6. Elective

**Second Semester**

1. COMM 150 Intro. to Human Comm. or COMM 250 Public Speaking
2. ECON 212 Principles of Macroeconomics
3. ENGL 103 Accelerated Composition
4. MTHSC 207 Multivariable Calculus or MTHSC 108 Calculus of One Variable II
5. Science and Tech. in Society Requirement

*Freshmen core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.
*The following sequences are acceptable: MTHSC 102/207, 106/108, 106/207. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.
*See General Education Requirements.

Admission to Business Degree Programs

To be eligible for admission into the Bachelor of Science degree programs in Accounting, Economics, Financial Management, Industrial Management, or Management, students must have completed the courses outlined in the freshman core curriculum and have a cumulative grade-point ratio of 2.0 or higher. Students wishing to enter the Marketing Program must have completed the freshman core curriculum and have a cumulative grade-point ratio of 3.0 or higher.

Students should initiate a change-of-major request with the College of Business and Behavioral Science Academic Advising Center after completing the freshman core curriculum. Students who fail to meet the requirements for admission to a degree-granting business program may remain in Pre-Business until those requirements are met, but only until 64 semester hours of coursework have been completed. Students who exceed 64 credit hours and still do not meet the requirements for admission into a degree program must declare another major.

**BEHAVIORAL AND SOCIAL SCIENCE PROGRAMS**

Bachelor of Arts degrees are offered in Economics, Political Science, Psychology, and Sociology. Bachelor of Science degrees are also offered in Political Science, Psychology, and Sociology. These programs are designed to meet the needs of students seeking a broad general education as preparation for intelligent citizenship, commercial and industrial life, government service, research, and teaching. These curricula also provide an excellent background for the study of law, journalism, and medicine.

To achieve depth as well as breadth in the educational experience, students select a major consisting of courses above the sophomore level. Students also choose a minor consisting of additional credit hours. Students should contact their advisor for additional information and approval before pursuing a minor. See page 83 for a list of acceptable minors.

Students in Bachelor of Arts programs who plan to teach in public schools may elect education courses required for certification by the South Carolina State Department of Education. Such courses are to be approved by their own department advisors.

**ROTC PROGRAMS**

**Aerospace Studies (AFROTC)**

Air Force Reserve Officer Training Corps (AFROTC) is designed to “develop the best Air Force leaders and citizens of character, dedicated to serving the Nation.” Students can earn a minor in Aerospace Studies and a commission as second lieutenants while pursuing a bachelor's degree. Clemson's program is recognized as best in the nation and includes courses in air power history, written and oral communications, leadership and management, and political science. The first year of the program consists of The Foundation of the United States Air Force, which introduces students to AFROTC and the Air Force: how it is organized, how it works, and how college students can “try out” the program to see if the Air Force is right for them. The second year involves The Evolution of USAF Air and Space Power, which explores the development and milestones of aerospace power—from balloons to the most advanced systems of today. The third year, Air Force Leadership Studies, teaches leadership skills and personal strengths and weaknesses as applied in an Air Force environment; the responsibility and authority of an Air Force officer; ethical behavior; and the application of listening, speaking, and writing skills in Air Force-specific formats and situations with accuracy, clarity, and appropriate style. In the fourth year, National Security Affairs and Preparation for Active Duty, students learn to examine the national security process, regional studies, advanced leadership ethics, Air Force doctrine, the military as a profession, officerhood, military justice, preparation for active duty, and current issues affecting military professionalism. Within this structure, continued emphasis is given to refining communication skills. Additional information is available from the department of Aerospace Studies.

**Military Leadership (Army ROTC)**

Army Reserve Officer Training Corps is all about leadership. It allows students the opportunity to become Army officers in the Reserves, National Guard, or active Army. The first two years of the program are open to all students. During the freshman year, the focus is on learning individual leadership skills such as time management, leadership character, values, setting goals, and conducting meetings. The sophomore year emphasizes teamwork, team leading, communication/briefings, decision making, organizational culture, vision, and team values. Juniors primarily learn planning and conducting training for large groups and are evaluated in leadership exercises. Seniors focus on organizational leadership.
They plan and run the 170-person organization, conduct individual counseling, and evaluate the juniors' leadership exercises. A minor in Military Leadership can be earned by completing the program. Enrollment requires no military obligation until the sophomore year for those on an Army scholarship or the junior year for those without a scholarship. Additional information is available from the Military Leadership Department.

ACCOUNTING

Bachelor of Science

The program leading to the Bachelor of Science degree in Accounting prepares students for careers as professional accountants. Students completing this program are well prepared to begin professional careers in corporate accounting or internal auditing or to continue study at the graduate level.

Students planning to become Certified Public Accountants should note that the requirements to sit for the CPA examination in South Carolina include 150 hours of collegiate education and completion of a bachelor's degree. Other states have, or will soon have, similar requirements. The faculty of the School of Accountancy and Legal Studies believes these requirements are best met with a bachelor's degree in Accounting and completion of the Master of Professional Accountancy (MPAcc) degree program. The MPAcc program also enhances the preparation of students pursuing accounting careers in areas of specialization such as assurance and management services and taxation.

Admission to the MPAcc program is separate from admission to the undergraduate program. It is based on the student's undergraduate record and score on the Graduate Management Admissions Test (GMAT). For information, contact the School of Accountancy and Legal Studies, 301 Sirrine Hall.

In addition to accounting and business courses, approximately one-half of the Bachelor of Science curriculum is devoted to English, public speaking, mathematics, natural and social sciences, and the humanities. Thus, students in the accounting program obtain a broad-based education that not only gives them accounting expertise but also contributes to their proficiency in analytical, communication, and interpersonal skills. Along with the general business accreditation held by the College, the degree programs offered by the School of Accountancy and Legal Studies are separately accredited by AACSB International, the only accrediting agency for accounting programs. Students wishing to change majors into the accounting program must have a 2.0 or higher cumulative grade-point ratio.

Sophomore Year

First Semester
- ACCT 201 Financial Accounting Concepts 3
- EX ST 301 Introductory Statistics or MTHSC 309 Intro. Business Statistics 3
- MGT 201 Principles of Management 3
- Arts and Humanities (Non-Lit.) Requirement 3
- International Studies Requirement 3

Second Semester
- ACCT 204 Accounting Procedures 3
- CP SC 220 Microcomputer Applications 3
- MGT 310 Intermediate Business Statistics 3
- Arts and Humanities (Literature) Requirement 3
- International Studies Requirement 3
- Elective 3

Junior Year

First Semester
- ACCT 311 Intermediate Financial Acct. I 3
- ACCT 322 Accounting Information Systems 3
- ENGL 304 Business Writing 3
- FIN 311 Financial Management I 3
- Fine Arts Requirement 3

Second Semester
- ACCT 312 Intermediate Financial Acct. II 3
- ACCT 340 Internal Auditing Theory or ACCT 415 Auditing 3
- FIN 312 Financial Management II 3
- LAW 322 Legal Environment of Business 3
- PHIL 344 Business Ethics 3
- Elective 3

Senior Year

First Semester
- ACCT 303 Cost Accounting 3
- ACCT 404 Individual Taxation or ACCT 406 Business Taxation 3
- MKT 301 Principles of Marketing 3
- International Business Requirement 3

Second Semester

Option A: Internship
- ACCT 399 Internship in Accounting 3
- ACCT 410 Budgeting and Executive Control 3
- MGT 415 Business Strategy 3
- Business Requirement 3

Option B: Business Management
- ACCT 410 Budgeting and Executive Control 3
- MGT 415 Business Strategy 3
- Business Requirement 3

122 Total Semester Hours

Note:
1ACCT 340, any 400-level ACCT course, ECON 302, MGT 306, FIN 304, 305, 308, 402, 404, MGT 390, 411, 452, or 456
2At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

ECONOMICS

A bachelor's degree in Economics provides a thorough understanding of business, society, and public policy and prepares students for a wide range of careers. By combining general education courses and a strong core of study in economics, students can prepare for graduate studies in business, law, or any of the social sciences as well as for careers in business and government.

The Department of Economics offers two undergraduate degree paths. The Bachelor of Arts degree emphasizes foreign language skills and offers students maximum freedom to tailor their course of study to their specific interests and career goals. A broad choice of minors is available for this program. The Bachelor of Arts program requires 30 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 24 credits of coursework above the sophomore level. Bachelor of Arts majors must complete ECON 314 and 315. ECON 405 is strongly recommended but not required.

The Bachelor of Science program emphasizes business applications. It requires 31 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 24 credits of coursework above the sophomore level. Bachelor of Science majors must complete ECON 405 in addition to 314 and 315. Students wishing to change majors into the Bachelor of Science program in Economics must have a 2.0 or higher cumulative grade-point ratio.

Minors

A minor field is required of students in both the Bachelor of Arts and the Bachelor of Science degree programs. Economics majors may choose, in consultation with their advisors, any University-approved minor. (See page 83.)

Students who wish to combine the curriculum in Economics with secondary-school teaching should take the degree in Education with a teaching area in Economics. The courses taken will be those required for teaching certification as specified by the South Carolina Department of Education as well as those required for an Economics major.

Combined Bachelor's/Master's Plan

The Department of Economics allows students to count up to 12 hours of graduate credit (600-level courses) toward both the bachelor's and master's degrees. Students participating in this program must have a minimum grade-point ratio of 3.4 and be admitted to the Graduate School prior to registering for graduate courses. Details of the suggested curriculum and program information are available from the Department of Economics.
Dual Degree Program with Université Catholique de Louvain in Belgium

The Economics Department has a dual degree program with the Université Catholique de Louvain in Belgium. Students spend one semester taking courses at the University of Maastricht in the Netherlands and two semesters at UCL in Louvain la Neuve, Belgium. The instruction at Maastricht is in English, and the instruction at UCL is in French.

After returning to Clemson to complete their studies, students will earn bachelor degrees from both Clemson and UCL.

Students must be proficient in French to participate in the program. Interested students should contact the Department of Economics for information.

Change of Major into Bachelor of Arts in Economics

Students who change majors into Bachelor of Arts in Economics must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Bachelor of Arts

Freshman Year

First Semester
3 - ECON 211 Principles of Microeconomics
3 - MTHSC 101 Intro. to Mathematical Analysis
3 - Foreign Language Requirement
4 - Natural Science Requirement
2 - Elective
15

Second Semester
3 - ECON 212 Principles of Macroeconomics
3 - ENGL 103 Accelerated Composition
3 - MTHSC 207 Multivariable Calculus
3 - Foreign Language Requirement
3 - Science and Tech. in Society Requirement
15

Sophomore Year

First Semester
3 - ECON 301 Intermediate Microeconomics
3 - MTHSC 301 Statistical Methods I
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Elective
15

Second Semester
3 - ECON 315 Intermediate Macroeconomics
3 - HIST 173 The West and the World II
3 - Cross-Cultural Awareness Requirement
3 - Minor Requirement
3 - Elective
15

Junior Year

First Semester
3 - COMM 150 Intro. to Human Comm. or
3 - COMM 250 Public Speaking
3 - Advanced Writing Requirement
3 - Major Requirement
3 - Minor Requirement
3 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Senior Year

First Semester
6 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Second Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

120 Total Semester Hours

MTHSC 106 and 108 may be substituted for MTHSC 102 and 207, respectively, and one or two elective hours. Students who choose this option are encouraged to take MTHSC 206 as well.

Two semesters (through 202) in the same modern foreign language are required.

See General Education Requirements.

ECON 301, 302, (MGT) 306, 309, 310, and 324 may not be used to satisfy the Major Requirement.

FINIANCIAL MANAGEMENT

Bachelor of Science

The Bachelor of Science in Financial Management program is designed to develop an understanding of financial markets in the contemporary economy, the operation of financial institutions, and the financial management of business operations. The curriculum prepares students for careers in such areas as corporate finance, banking, investments, financial planning, insurance, and real estate. Governments of all levels also employ finance graduates in many of their divisions. The curriculum also provides excellent preparation for students interested in graduate studies or law school.

The core of the curriculum provides a broad range of subjects with an emphasis on technical and communication skills. Students then have the flexibility to tailor courses to their own needs by choosing emphasis areas that will enhance career preparation in specific areas of finance. Students who complete a specific set of courses are eligible to sit for the certified financial planner (CFP®) examination.
Students wishing to change majors into the financial management program must have a 2.0 or higher cumulative grade-point ratio.

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - International Studies Requirement1
15

Second Semester
1 - ACCT 204 Accounting Procedures
3 - CP SC 220 Microcomputer Applications or
3 - MGT 218 Mgt. Personal Computer Appl.
3 - MGT 310 Intermediate Business Statistics
3 - MKT 301 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement1
3 - International Studies Requirement1
16

Junior Year
First Semester
3 - ACCT 311 Intermediate Financial Acct. I
3 - ENGL 304 Business Writing or
3 - ENGL 314 Technical Writing
3 - FIN 311 Financial Management I
3 - LAW 322 Legal Environment of Business
3 - Elective
15

Second Semester
3 - ACCT 312 Intermediate Financial Acct. II
3 - FIN 305 Investment Analysis
3 - FIN 307 Principles of Real Estate
3 - FIN 312 Financial Management II
3 - Elective
15

Senior Year
First Semester
3 - ACCT 303 Cost Accounting
3 - ACCT 313 Intermediate Financial Acct. III
3 - FIN 308 Financial Institutions and Markets
6 - Emphasis Area Requirement1
15

Second Semester
3 - MGT 415 Business Strategy
9 - Emphasis Area Requirement1
3 - Elective
15

121 Total Semester Hours

1See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.
2See advisor.
3Fifteen credit hours from one of the following emphasis areas are required. Emphasis area should be selected before the end of the junior year in consultation with the advisor:
   Corporate Finance—FIN 402, 404, 411; plus two courses from FIN 304, 399 (three credits), 405, 406, 408 (One accounting course may substitute for FIN 304, 399, 405, 406, or 408.)
   Accounting courses may be selected from any 300- or 400-level courses offered by the School of Accountancy. Credit may not be received for both ACCT 303 and 357.
   Financial Planning—ACCT 404, 408, FIN 304, 405, 409
   Financial Services—FIN 405, 406, 408, 411, and one course from FIN 304, 399 (three credits), 417
   Real Estate—FIN 415, 416, 417, LAW 333, plus one course from FIN 399 (three credits), 408, 408

Notes:
1. Financial Management majors are required to have a minimum grade-point ratio of 2.0 in all FIN-designated courses to graduate. Only the last grade for courses that are repeated is used in computing this grade-point ratio.
2. At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

GRAPHIC COMMUNICATIONS

Bachelor of Science
The Bachelor of Science degree in Graphic Communications prepares students for professional careers in printing, publishing, packaging, and related industries. The core curriculum assures graduates of having the skills and knowledge required by most entry-level jobs. The major requirements allow each student to select courses which enhance career preparation in specific segments of graphic communications. Coursework is heavily oriented around individual laboratory performance which stresses the development of problem-solving skills in a broad cross-section of manufacturing areas. Applications include all major processes and a variety of industry segments, including commercial printing, publishing, package production, specialty printing, and industrial applications of printing technology beyond communications. The most common career opportunities are in printing management, production planning and supervision, and commercial and technical sales.

The Graphic Communications program is designed to be completed in four years (eight semesters and one or two summers). While students must take one internship during a fall or spring semester, one or two summers are typically used for the last semester. The department schedules courses in summers for that purpose. Taking a reduced load per term or other circumstances could extend the time to meet graduation requirements.

Policy on Advancement in Graphic Communications
Graphic Communications majors must earn a C or better in prerequisite G C courses before enrolling in the next level G C course. Registration priority is given to those students for whom the course is a requirement.

Change of Major into Graphic Communications
Students who change majors into Graphic Communications must have completed at least 12 credit hours at Clemson, must have a 2.0 minimum cumulative grade-point ratio, and must have earned a B or better in G C 104.

Freshman Year
First Semester
1 - G C 101 Orientation to Graphic Comm.
4 - G C 165 Foundations in Graphic Comm.
3 - PSYCH 201 Introduction to Psychology
4 - Approved Laboratory Science Requirement1
3 - Mathematics Requirement1
15

Second Semester
3 - ENGL 103 Accelerated Composition
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 301 Statistical Methods I or
3 - MTHSC 309 Intro. Business Statistics
4 - G C 104 Graphic Communications I
2 - PKGSC 102 Intro. to Packaging Science
4 - Approved Laboratory Science Requirement1
18

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - G C 207 Graphic Communications II
3 - G C 215 Photographic and Digital Imaging Techniques
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Literature) Requirement1
15

Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - COMM 250 Public Speaking
3 - ECON 200 Economic Concepts or
3 - ECON 211 Principles of Microeconomics
3 - EN SP 200 Intro. to Environmental Science
4 - G C 310 Applied Principles of Electronic Workflow
16

Summer
0 - CO-OP 201 Cooperative Education1
1 - G C 350 Graphic Comm. Internship I4
1

Junior Year
First Semester
5 - G C 440 Commercial Printing
3 - MKT 301 Principles of Marketing
3 - Arts and Humanities (Non-Lit.) Requirement3
3 - Major Requirement4
1 - Elective
15

Second Semester
3 - ENGL 314 Technical Writing
2 - G C 405 Package and Specialty Printing
2 - G C 406 Package and Specialty Printing Lab.
3 - G C 446 Ink and Substrates
3 - Major Requirement4
2 - Elective
15

Summer
0 - CO-OP 202 Cooperative Education4
1 - G C 450 Graphic Comm. Internship II4
1
Senior Year
First Semester
4 - G C 444 Current Dev. and Trends in GC
3 - MGT 307 Human Resource Management or
3 - PSYCH 364 Industrial Psychology
6 - Major Requirement*
1 - Elective
14
Second Semester
3 - G C 448 Planning and Controlling Printing Functions
2 - G C 480 Senior Seminar in Graphic Comm.
3 - Major Requirement*
6 - Elective
14
122 Total Semester Hours

*Must include four credit hours in chemistry (CH 101 or 105) and four credit hours in physics (PHYS 122/124 or 207/209).

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement*
3 - International Studies Requirement
15
Second Semester
3 - PSYCH 364 Industrial Psychology
3 - MGT 318 Management Information Systems
3 - MGT 302 Operations Management
3 - MKT 301 Principles of Marketing
3 - Elective
15
Junior Year
First Semester
3 - LAW 322 Legal Environment of Business
3 - MGT 318 Management Information Systems
3 - MGT 3111 Decision Models for Management
3 - MGT 411 Project Management
3 - Advanced Writing Requirement*
15
Second Semester
3 - MGT 305 Economics of Transportation or
3 - MGT 317 Logistics Management
3 - MGT 3071 Human Resource Management
3 - MGT 312 Decision Models for Management
3 - MGT 412 Sourcing and Supplier Management
3 - MGT 424 Global Supply Chain Management
15
Senior Year
First Semester
3 - FIN 306 Corporation Finance
3 - MGT 400 Mgt. of Organizational Behavior
3 - MGT 402 Operations Planning and Control
3 - MGT 411 Project Management
3 - Advanced Writing Requirement*
15
Second Semester
3 - MGT 404 Adv. Statistical Quality Control
3 - MGT 408 Lean Operations
3 - MGT 415 Business Strategy
3 - MGT 423 International Business Management
3 - Elective
15
120 Total Semester Hours

Note:
1. Grade of C or better in this course is required for graduation.
2. See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.
3. See advisor.

INDUSTRIAL MANAGEMENT
Bachelor of Science
The Bachelor of Science degree in Industrial Management prepares students for management challenges in manufacturing, production planning, inventory control, quality assurance, and service operations. Students receive a broad-based education in business, but particular emphasis is placed on systems, theories, and issues dealing with the functional areas of business and allows each to pursue advanced degrees in business and public administration, law, and the social sciences. The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelationships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement*
3 - International Studies Requirement
15
Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - MGT 218 Mgt. Personal Computer Appl.
3 - MGT 310 Intermediate Business Statistics*
3 - Arts and Humanities (Literature) Requirement*
3 - International Studies Requirement*
15
Junior Year
First Semester
3 - LAW 322 Legal Environment of Business
3 - MGT 318 Management Information Systems
3 - MGT 390 Operations Management
3 - MKT 301 Principles of Marketing
3 - Elective
15
Second Semester
3 - MGT 305 Economics of Transportation or
3 - MGT 317 Logistics Management
3 - MGT 3071 Human Resource Management
3 - MGT 312 Decision Models for Management
3 - MGT 412 Sourcing and Supplier Management
3 - MGT 424 Global Supply Chain Management
15
Senior Year
First Semester
3 - FIN 306 Corporation Finance
3 - MGT 400 Mgt. of Organizational Behavior
3 - MGT 402 Operations Planning and Control
3 - MGT 411 Project Management
3 - Advanced Writing Requirement*
15
Second Semester
3 - MGT 404 Adv. Statistical Quality Control
3 - MGT 408 Lean Operations
3 - MGT 415 Business Strategy
3 - MGT 423 International Business Management
3 - Elective
15
120 Total Semester Hours

Note:
1. Grade of C or better in this course is required for graduation.
2. See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.
3. See advisor.

Management
Bachelor of Science
The Bachelor of Science degree in Management prepares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management
coursework. If the minor is less than 15 additional hours, up to three hours of 300- and 400-level MGT courses beyond those already required by the Management degree program can be included or (2) completing fifteen hours of coursework selected from department-approved list.

Note: At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.

MARKETING
Bachelor of Science
The Bachelor of Science degree program in Marketing develops an understanding of various aspects of marketing. The curriculum prepares students for professional marketing careers in industry, government, or the nonprofit sector. Graduates are also well prepared for entrance into the Master of Business Administration, law, or other graduate programs. For students who want a general perspective of marketing, the curriculum provides a broad range of subjects with the flexibility to tailor courses by choosing areas that will enhance career preparation in various areas of marketing. Subjects include promotional strategy, professional selling, sales management, and analytical skills necessary to function in a dynamic business environment. The Marketing degree is accredited by AACSB International.

Students wishing to change majors into the Marketing program must have a cumulative grade-point ratio of 3.0 or higher.

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - International Studies Requirement2
15

Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - MGT 310 Intermediate Business Statistics
3 - MGT 301 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement1
3 - International Studies Requirement2
15

Junior Year
First Semester
3 - LAW 322 Legal Environment of Business
3 - MKT 302 Consumer Behavior
3 - MKT 431 Marketing Research
3 - Advanced Writing Requirement1
3 - Support Course Requirement1
15

Second Semester
3 - FIN 306 Corporation Finance
3 - MKT 427 International Marketing
3 - Emphasis Area Requirement4
3 - Support Course Requirement1
4 - Elective
16

Senior Year
First Semester
3 - MGT 415 Business Strategy
3 - MKT 420 Professional Selling
3 - Emphasis Area Requirement4
3 - Support Course Requirement1
3 - Elective
15

Second Semester
3 - MKT 450 Strategic Marketing Management
3 - Emphasis Area Requirement4
6 - Support Course Requirement4
3 - Elective
15

121 Total Semester Hours

Note: See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

Bachelor of Arts
The requirements for a Bachelor of Arts degree in Political Science consist of PO SC 101, 102 or 104, 199, 499, and at least 24 additional credit hours in political science at the 300–400 level, including at least one course from each of the following fields:

American Government—PO SC 403, 405, 416, 436, 442
Comparative Politics—PO SC 371, 372, 466, 471, 476, 477, 478
International Relations—PO SC 361, 362, 363, 375, 429
Political Theory—PO SC 450, 453, 455
Public Policy and Public Administration—PO SC 302, 321, 421, 423, 424

The student's additional coursework in political science is chosen with the consent and advice of the departmental advisor to ensure an appropriate balance of breadth and specialization within the field of political science. In addition to the courses listed above, the department offers a wide range of specialized courses in each of the subfields of the political science discipline.

Note: No more than three hours credit from PO SC 310, 311, 312, 459, and 410 may be applied toward a Political Science major.

Freshman Year
First Semester
3 - PO SC 101 American National Government
1 - PO SC 199 Introduction to Political Science
3 - Foreign Language Requirement1
3 - History Requirement1
3 - Mathematics Requirement1
1 - Elective
14

Second Semester
3 - ENGL 103 Accelerated Composition
3 - PO SC 102 Intro. to International Relations or
3 - PO SC 104 Intro. to Comparative Politics
3 - Foreign Language Requirement1
3 - History Requirement1
4 - Natural Science Requirement1
16

Sophomore Year
First Semester
3 - Arts and Humanities (Literature) Requirement1
3 - Major Requirement4
3 - Mathematics or Natural Science Requirement1
3 - Oral Communication Requirement1
3 - Elective
15

Second Semester
3 - Arts and Humanities (Literature) Requirement1
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - Major Requirement4
3 - Minor Requirement1
3 - Science and Tech. in Society Requirement1
15
### POLITICAL SCIENCE

#### Bachelor of Science

The requirements for a Bachelor of Science degree in Political Science consist of PO SC 101, 102 or 104, and at least 24 additional credit hours in political science at the 300–400 level, including one upper-level American politics course and one upper-level global politics course.

In consultation with the departmental advisor, students choose one of the following concentrations: American Politics, Global Politics, Political Economy, Public Administration, or Public Policy.

Note: No more than three hours credit from PO SC 310, 311, 312, 409, and 410 may be applied toward a Political Science major.

### Freshman Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>- ECON 211 Principles of Microeconomics&lt;br&gt;- American National Government&lt;br&gt;- Foreign Language Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Natural Science Requirement</td>
</tr>
<tr>
<td></td>
<td>14</td>
</tr>
<tr>
<td>Second</td>
<td>- ECON 212 Principles of Macroeconomics&lt;br&gt;- Major Requirement&lt;br&gt;- Minor Requirement&lt;br&gt;- Philosophy/Religion Requirement&lt;br&gt;- Elective</td>
</tr>
<tr>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Second</td>
<td>- ECON 212 Principles of Macroeconomics&lt;br&gt;- Major Requirement&lt;br&gt;- Minor Requirement&lt;br&gt;- Philosophy/Religion Requirement&lt;br&gt;- Elective</td>
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</table>

**120 Total Semester Hours**

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### Sophomore Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
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<tbody>
<tr>
<td>First</td>
<td>- ECON 211 Principles of Microeconomics&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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<td>15</td>
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<tr>
<td>Second</td>
<td>- ECON 212 Principles of Macroeconomics&lt;br&gt;- Advanced Political Science Requirement&lt;br&gt;- Arts and Humanities (Literature) Requirement&lt;br&gt;- Global Politics Requirement&lt;br&gt;- Elective</td>
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<tr>
<td>Second</td>
<td>- ECON 212 Principles of Macroeconomics&lt;br&gt;- Advanced Political Science Requirement&lt;br&gt;- Arts and Humanities (Literature) Requirement&lt;br&gt;- Global Politics Requirement&lt;br&gt;- Elective</td>
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### Junior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
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<tr>
<td>First</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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<tr>
<td>Second</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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<tr>
<td>Second</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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</table>

**120 Total Semester Hours**

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### Senior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
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</thead>
<tbody>
<tr>
<td>First</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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<tr>
<td>Second</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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<td>15</td>
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<tr>
<td>Second</td>
<td>- PO SC 499 Professional Dev. in Political Sci.&lt;br&gt;- American Politics Requirement&lt;br&gt;- Arts and Humanities (Non-Lit.) Requirement&lt;br&gt;- Mathematics Requirement&lt;br&gt;- Philosophy of Science Requirement</td>
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</tbody>
</table>

**120 Total Semester Hours**

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### GLOBAL POLITICS CONCENTRATION

#### Junior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>- PO SC 341 Quantitative Methods in Pol. Sci.&lt;br&gt;- Advanced Writing Requirement&lt;br&gt;- Global Politics Requirement&lt;br&gt;- Oral Communication Requirement&lt;br&gt;- Philosophy/Religion Requirement</td>
</tr>
<tr>
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<td>15</td>
</tr>
<tr>
<td>Second</td>
<td>- PO SC 341 Quantitative Methods in Pol. Sci.&lt;br&gt;- Advanced Writing Requirement&lt;br&gt;- Global Politics Requirement&lt;br&gt;- Oral Communication Requirement&lt;br&gt;- Philosophy/Religion Requirement</td>
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<tr>
<td>Second</td>
<td>- PO SC 341 Quantitative Methods in Pol. Sci.&lt;br&gt;- Advanced Writing Requirement&lt;br&gt;- Global Politics Requirement&lt;br&gt;- Oral Communication Requirement&lt;br&gt;- Philosophy/Religion Requirement</td>
</tr>
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</tbody>
</table>

**120 Total Semester Hours**

### POLITICAL ECONOMY CONCENTRATION

#### Junior Year

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
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</thead>
<tbody>
<tr>
<td>First</td>
<td>- ECON 314 Intermediate Microeconomics&lt;br&gt;- American Politics Requirement&lt;br&gt;- Advanced Political Science Requirement&lt;br&gt;- Science and Tech. in Society Requirement&lt;br&gt;- Elective</td>
</tr>
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<td>16</td>
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<tr>
<td>Second</td>
<td>- ECON 314 Intermediate Microeconomics&lt;br&gt;- American Politics Requirement&lt;br&gt;- Advanced Political Science Requirement&lt;br&gt;- Science and Tech. in Society Requirement&lt;br&gt;- Elective</td>
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<tr>
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<td>16</td>
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<tr>
<td>Second</td>
<td>- ECON 314 Intermediate Microeconomics&lt;br&gt;- American Politics Requirement&lt;br&gt;- Advanced Political Science Requirement&lt;br&gt;- Science and Tech. in Society Requirement&lt;br&gt;- Elective</td>
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<td>16</td>
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</tbody>
</table>

**120 Total Semester Hours**

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### Note:

- Six hours (through 202) in the same modern foreign language are required.
- HIST 101, 102, 172, 173, 193
- See General Education Requirements. (Note: Students selecting MTHSC 106 and 108 will take fewer elective hours.)
- See major requirements in program description above.
- See list of approved minors on page 83.
- Any course in philosophy or religion
- Any course in A A H, ART, MUSIC, or THEA
PUBLIC ADMINISTRATION
CONCENTRATION

Junior Year
First Semester
3 - PO SC 321 Public Administration
3 - PO SC 341 Quantitative Methods in Pol. Sci.
3 - Advanced Writing Requirement\(^1\)
3 - Oral Communication Requirement\(^1\)
3 - Philosophy/Religion Requirement\(^9\)
15
Second Semester
3 - 6 - Elective
3 - 6 - Public Administration Requirement\(^1\)
3 - Science and Tech. in Society Requirement\(^3\)
4 - Elective
16

Senior Year
First Semester
3 - 6 - Elective
6 - Public Administration Requirement\(^1\)
3 - Science and Tech. in Society Requirement\(^3\)
4 - Elective
16
Second Semester
3 - 6 - Advanced Political Science Requirement\(^7\)
6 - Public Administration Requirement\(^1\)
3 - Elective
15
121 Total Semester Hours

PUBLIC POLICY
CONCENTRATION

Junior Year
First Semester
3 - PO SC 321 Public Administration
3 - PO SC 341 Quantitative Methods in Pol. Sci.
3 - Advanced Writing Requirement\(^1\)
3 - Oral Communication Requirement\(^1\)
3 - Philosophy/Religion Requirement\(^9\)
15
Second Semester
3 - 6 - Elective
3 - 6 - Public Administration Requirement\(^1\)
3 - 3 - Science and Tech. in Society Requirement\(^3\)
4 - Elective
16

Senior Year
First Semester
3 - 6 - Elective
6 - Public Administration Requirement\(^1\)
3 - 3 - Science and Tech. in Society Requirement\(^3\)
4 - Elective
16
Second Semester
3 - 6 - Advanced Political Science Requirement\(^7\)
6 - Public Administration Requirement\(^1\)
3 - Elective
15
121 Total Semester Hours

\(^1\)Six hours (through 202) in the same modern foreign language are required.
\(^2\)MTHSC 102, 106; MTHSC 108 or 207; MTHSC 301 or EX ST 301
\(^3\)See General Education Requirements. A two-semester sequence in the same science is required.
\(^4\)PO SC 302, 321, 343, 381, 403, 405, 407, 416, 421, 423, 424, 427, 430, 436, 437, 438, 442, 454, 455, 480, or 482
\(^5\)See General Education Requirements. (Note: Arts and Humanities (Non-Literature) requirement must be satisfied by a course in PHIL or REL.)
\(^6\)PHIL 102, 225, 323, 325, or 327
\(^7\)Any 300- or 400-level PO SC course
\(^8\)Any Cross-Cultural Awareness and two Mathematics courses are required.
\(^9\)See advisor.

PSYCHOLOGY

Psychology is the study of human and animal behavior and the biological, psychological, and social processes related to that behavior. The Bachelor's degree in Psychology prepares students for a variety of professional careers related to human resources, personnel, counseling, and other people-oriented positions in human services, business, and industry. Additionally, the Bachelor's degree provides excellent preparation for graduate training in such areas as clinical, counseling, industrial, experimental, cognitive, social, biological, health, developmental, and school psychology. The program also provides excellent preparation for students who intend to pursue professional training in medicine, physical or occupational therapy, dentistry, pharmacy, veterinary science, or law. Further information is available at www.clemson.edu/psych/.

Change of Major into Psychology

Students who change majors into Psychology must have completed at least 12 credit hours at Clemson and must have a 2.4 minimum cumulative grade-point ratio.

Bachelor of Arts

The Bachelor of Arts program requires PSYCH 201, 202, 309, 310, 492, and 19 additional credits selected from PSYCH 275 and/or 300-400-level psychology courses arranged as follows:

- Two courses from the Biological and Cognitive menu: PSYCH 324, 333, 422
- One course from each of the following menus: Applied—PSYCH 275, 355, 364, 368, 375, 435, 456, 480, 483, 488
- Individuals and Groups—PSYCH 340, 352, 370 Laboratory—PSYCH 325, 334, 423, 456, 471, 11490, 493, 495, 496, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIO/SC 470 may be taken in lieu of one elective psychology course. Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year
First Semester
3 - PSYCH 201 Introduction to Psychology
1 - PSYCH 202 Introductory Psychology Lab.
3 - Foreign Language Requirement\(^1\)
3 - Mathematics Requirement\(^2\)
3 - Social Science Requirement\(^1\)
2 - Elective
15
Second Semester
3 - ENGL 103 Accelerated Composition
3 - Arts and Humanities (Non-Lit.) Requirement\(^2\)
3 - Foreign Language Requirement\(^1\)
3 - Major Requirement\(^4\)
3 - Mathematics Requirement\(^2\)
15

Sophomore Year
First Semester
4 - PSYCH 109 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement\(^2\)
3 - Cross-Cultural Awareness Requirement\(^2\)
4 - Natural Science Requirement\(^3\)
1 - Elective
15
Second Semester
4 - PSYCH 310 Advanced Experimental Psych.
3 - Cross-Cultural Awareness Requirement\(^2\)
4 - Natural Science Requirement\(^3\)
4 - Elective
15

Junior Year
First Semester
3 - 4 - Elective
3 - Minor Requirement\(^4\)
3 - Science and Tech. in Society Requirement\(^3\)
3 - Elective
16
Second Semester
3 - Major Requirement\(^4\)
3 - Minor Requirement\(^4\)
3 - Oral Communication Requirement\(^2\)
6 - Elective
15

Senior Year
First Semester
1 - PSYCH 492 Senior Laboratory in Psychology
6 - Major Requirement\(^4\)
3 - Minor Requirement\(^4\)
4 - Elective
14
Second Semester
3 - Major Requirement\(^4\)
6 - Minor Requirement\(^4\)
6 - Elective
15
120 Total Semester Hours

\(^1\)See General Education Requirements. (Note: Two Cross-Cultural Awareness and two Mathematics courses are required.)

\(^2\)Two semesters (through 202) in the same modern foreign language are required.

\(^3\)See General Education Requirements. (Note: Two Cross-Cultural Awareness and two Mathematics courses are required.)
PSYCHOLOGY

Bachelor of Science
The Bachelor of Science program in Psychology requires PSYCH 201, 202, 309, 310, 492, and 19 additional credits selected from PSYCH 275 and/or 300–400-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYCH 324, 333, 422

One course from each of the following menus:
Applied—PSYCH 275, 355, 364, 368, 375, 435, 456, 480, 483, 488
Foundations of Science—G W 402, PHIL 326, 327, 425, PSYCH 415
Individuals and Groups—PSYCH 340, 352, 370
Laboratory—PSYCH 325, 334, 423, 456, 471, H490, 493, 495, 496, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOSC 470 may be taken in lieu of one elective psychology course. Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year
First Semester
3 - BIOL 103 General Biology I
1 - BIOL 105 General Biology Lab. I
3 - PHIL 102 Introduction to Logic
3 - PSYCH 201 Introduction to Psychology
1 - PSYCH 202 Introductory Psychology Lab.
3 - Mathematics Requirement
14

Second Semester
3 - BIOL 104 General Biology II
1 - BIOL 106 General Biology Lab. II
3 - ENGL 103 Accelerated Composition
3 - Major Requirement
3 - Mathematics Requirement
3 - Elective
16

Sophomore Year
First Semester
4 - PSYCH 309 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement
3 - Mathematics Requirement
3 - Natural Science Requirement
1 - Elective
14

Second Semester
4 - PSYCH 310 Advanced Experimental Psych.
3 - Cross-Cultural Awareness Requirement
3 - Natural Science Requirement
3 - Social Science Requirement
3 - Elective
16

Junior Year
First Semester
3 - ENGL 304 Business Writing or
3 - ENGL 312 Advanced Composition or
3 - ENGL 314 Technical Writing
3 - Major Requirement
3 - Minor Requirement
3 - Science Requirement
3 - Elective
16

Second Semester
3 - COMM 150 Intro. to Human Comm. or
3 - COMM 250 Public Speaking
3 - Major Requirement
3 - Minor Requirement
3 - Social Science Requirement
3 - Elective
15

Senior Year
First Semester
1 - PSYCH 492 Senior Laboratory in Psychology
6 - Major Requirement
3 - Minor Requirement
3 - Science and Tech. in Society Requirement
1 - Elective
14

Second Semester
3 - Major Requirement
6 - Minor Requirement
6 - Elective
15

120 Total Semester Hours

See General Education Requirements. Social Science Requirement must be in an area other than psychology.

See major requirements in program description above.

See General Education Requirements. A two-semester sequence in the same physical or biological science, each including a laboratory, is required.

Select any minor listed on page 83.

Second Year

SOCIOLGY

The Sociology major offers two degree programs: a Bachelor of Arts and a Bachelor of Science. Both degrees prepare students for a variety of professional careers related to human resources, management, public relations, social services, criminal justice, health services, social research, and other people-oriented positions in the public and private sector. In addition, the Bachelor's degree provides excellent preparation for graduate training in sociology, anthropology, social services, law, and business. Both degrees require a total of 121 semesters hours, including 34 credit hours in sociology and/or anthropology, as identified below. Courses used to fulfill General Education Requirements may be used to fulfill minor requirements.

Change of Major into Sociology
Students who change majors into Sociology must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Emphasis Areas in Sociology

Community Studies—R S (SOC) 459, SOC 331, (R S) 495; and nine credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Criminal Justice—SOC 290, 293; nine credits selected from SOC 391, 392, 396, 397, 491, 493, 494, (R S) 495; and three credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

General Sociology—12 credit hours selected from ANTH 201, SOC 202, 311, 330, 331, 350, 351, 380, 391, 414, 430, 432, (R S) 471, 480, 481, (R S) 495; and six additional credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Social Services—SOC 380, 414, (R S) 495; and nine credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

At least 12 of the total credits must be from 400-level sociology, rural sociology, and/or anthropology courses; no more than nine credit hours may be taken in courses at the 100 or 200 level, except with approval of the department chair. Additional electives are added to meet the minimum of 121 hours required for graduation.

Substance Abuse Certificate Program

The Substance Abuse Certificate Program is an interdisciplinary program drawn from courses in sociology, education, health, and psychology. Students study the causes, consequences, prevention, and treatment of substance abuse. They also study delivery systems and policy issues associated with legal and illicit substances. Through field placement, students come face to face with the problem and gain practical experience to prepare them to enter the field of practicing specialists. The credential requires knowledge in theory and treatment of substance abuse problems.

Select any minor listed on page 83.
Completion of the Substance Abuse Certificate Program requires ED C 234, PSYCH 375, SOC 380, 396, 397, (R S) 495, plus a related course approved by the certificate program director.

Bachelor of Arts

Freshman Year
First Semester
3 - MTHSC 101 Essential Math. for Informed Soc.
3 - SOC 201 Introduction to Sociology
3 - Foreign Language Requirement1
4 - Natural Science Requirement1
3 - Elective
12
Second Semester
3 - ENGL 103 Accelerated Composition
3 - MTHSC 203 Elementary Statistical Inference
3 - Foreign Language Requirement1
3 - Social Science Requirement2
3 - Elective
15

Sophomore Year
First Semester
3 - COMM 150 Intro. to Human Comm. or
3 - COMM 250 Public Speaking
3 - Arts and Humanities (Literature) Requirement2
3 - Cross-Cultural Awareness Requirement2
6 - Elective
15
Second Semester
3 - Arts and Humanities (Non-Lit.) Requirement2
6 - Minor Requirement1
3 - Science and Tech. in Society Requirement2
3 - Elective
15

Junior Year
First Semester
3 - ANTH 301 Cultural Anthropology or
3 - SOC 433 Globalization and Social Change
3 - ENGL 304 Business Writing or
3 - ENGL 314 Technical Writing or
3 - ENGL 316 Writing and International Trade
4 - SOC (R S) 303 Methods of Social Research I
3 - Advanced Humanities Requirement4
3 - Emphasis Area Requirement3
1 - Elective
13
Second Semester
3 - COMM 150 Intro. to Human Comm. or
3 - COMM 250 Public Speaking
3 - ENGL 103 Accelerated Composition
3 - MTHSC 203 Elementary Statistical Inference
3 - Departmental Math or Science Requirement4
3 - Elective
15

Senior Year
First Semester
3 - SOC 460 Race, Ethnicity, and Class or
3 - SOC 461 Sex Roles
3 - Advanced Humanities Requirement4
6 - Emphasis Area Requirement3
3 - Elective
15

Second Semester
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - Departmental Math or Science Requirement2
6 - Minor Requirement1
3 - Science and Tech. in Society Requirement1

SOCIOLOGY

Bachelor of Science

Freshman Year
First Semester
3 - MTHSC 101 Essential Math. for Informed Soc.
3 - SOC 201 Introduction to Sociology
4 - Natural Science Requirement1
3 - Social Science Requirement1
3 - Elective
12
Second Semester
3 - SOC 404 Sociological Theory
3 - Advanced Humanities Requirement4
3 - Emphasis Area Requirement3
3 - Minor Requirement1
1 - Elective
13
121 Total Semester Hours

Sophomore Year
First Semester
3 - ANTH 301 Cultural Anthropology or
3 - SOC 433 Globalization and Social Change
3 - ENGL 314 Technical Writing
4 - SOC (R S) 303 Methods of Social Research I
3 - Emphasis Area Requirement4
3 - Philosophy Requirement5
1 - Elective
17
Second Semester
3 - Advanced Humanities Requirement4
6 - Emphasis Area Requirement4
3 - Minor Requirement1
3 - Elective
15

Junior Year
First Semester
3 - ANTH 301 Cultural Anthropology or
3 - SOC 433 Globalization and Social Change
3 - ENGL 314 Technical Writing
4 - SOC (R S) 303 Methods of Social Research I
3 - Emphasis Area Requirement4
3 - Philosophy Requirement5
1 - Elective
17
Second Semester
3 - Advanced Humanities Requirement4
6 - Emphasis Area Requirement4
3 - Minor Requirement1
3 - Elective
15

Senior Year
First Semester
3 - ANTH 301 Cultural Anthropology or
3 - SOC 433 Globalization and Social Change
3 - ENGL 314 Technical Writing
4 - SOC (R S) 303 Methods of Social Research I
3 - Emphasis Area Requirement4
3 - Philosophy Requirement5
1 - Elective
17
Second Semester
3 - Advanced Humanities Requirement4
6 - Emphasis Area Requirement4
3 - Minor Requirement1
3 - Elective
15

Note:

- Humanities courses numbered 300 or higher (A A H 210, MUSIC 210, THEA 210 excepted). The humanities for this purpose include art and architectural history, communication studies (except 364 and 368), English (except 304, 312, 314, 316, 333, 334, 335, 485, 490, 495), languages, music, philosophy, religion, theatre (except 317, 487, 497), and women's studies, as well as courses entitled Humanities. (Note: Social Science Requirement must be in an area other than anthropology or sociology.)
- See general education requirements. (Note: Social Science Requirement must be in an area other than anthropology or sociology.)
- See approved minors.
- May not be used to fill the 34 credits for the major.
MINORS

Following are minors acceptable for students in the College of Business and Behavioral Science. Students cannot major and minor in the same field or acquire a minor that is not allowed by the degree program.

Accounting
Adult/Extension Education
Aerospace Studies
Agricultural Business Management
Agricultural Mechanization and Business
American Sign Language Studies
Animal and Veterinary Sciences
Anthropology
Athletic Leadership
Biochemistry
Bioengineering
Biological Sciences
Business Administration— not open to Accounting, BS Economics, Financial Management, Industrial Management, Management, or Marketing majors
Chemistry
Cluster
Communication Studies
Community Recreation, Sport, and Camp Management
Computer Science
Crop and Soil Environmental Science
East Asian Studies
Economics
Education— not open to Graphic Communications majors
English
Entomology
Entrepreneurship— not open to Accounting, BS Economics, Financial Management, Industrial Management, Management, or Marketing majors
Environmental Engineering
Environmental Science and Policy
Equine Business
Film Studies
Financial Management
Food Science
Forest Products
Forest Resource Management
Genetics
Geography
Geology
Global Politics— not open to Political Science majors
Great Works
History

Horticulture
International Engineering and Science
Legal Studies
Management— not open to Industrial Management majors
Management Information Systems— not open to Industrial Management or Management Majors
Mathematical Sciences
Microbiology
Military Leadership
Modern Languages
Music
Natural Resource Economics
Nonprofit Leadership
Packaging Science
Pan African Studies
Park and Protected Area Management
Philosophy
Physics
Plant Pathology
Political Science
Psychology
Public Policy— not open to Political Science majors
Religion
Russian Area Studies
Science and Technology in Society
Screenwriting
Sociology
Spanish-American Area Studies
Textiles
Theatre
Therapeutic Recreation
Travel and Tourism
Turfgrass
Urban Forestry
Wildlife and Fisheries Biology
Women’s Studies
Writing

See pages 36–39 for details.