

COLLEGE OF BUSINESS AND BEHAVIORAL SCIENCE

Students in the College of Business and Behavioral Science seek to understand and organize human behavior in a business, economic, and social context. The College promotes scholarship with broad awareness of the individual, cultural, political, and global levels and develops distinctive leaders in industry, higher education, professional and public service. The College includes the School of Accountancy and Legal Studies, and the Departments of Aerospace Studies, Economics, Finance, Graphic Communications, Management, Marketing, Military Leadership, Political Science, Psychology, and Sociology.

BUSINESS AND PROFESSIONAL PROGRAMS

Bachelor of Science degrees are offered in Accounting, Economics, Financial Management, Graphic Communications, Industrial Management, Management, and Marketing. With the exception of Graphic Communications, these programs share a common curriculum during the first year, allowing the student maximum flexibility in choosing an appropriate major. Accreditation by AACSB International (Association to Advance Collegiate Schools of Business) has been earned by the Business Programs which include Accounting, Financial Management, Industrial Management, Management, and Marketing. All business and professional curricula prepare students for a variety of careers and furnish an education that recognizes the need for an understanding of the basic principles of science, appreciation for the nature of human interaction, and the comprehension of the economic, political, and social environment.

Pre-Business Program

The Pre-Business program provides students planning to earn Bachelor of Science degrees in Accounting, Economics, Financial Management, Industrial Management, Management, and Marketing with a sound academic preparation for these degrees. All Pre-Business students complete a common curriculum during the freshman year. All new Business students (including transfer students) are admitted into the Pre-Business program until the following core classes are satisfactorily completed and the grade-point ratio requirement is met: ECON 211, 212, MTHSC 102, 207 or acceptable sequence, ENGL 103, and a natural science requirement.

Change of Major into Pre-Business

Students who change majors into Pre-Business must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Freshman Curriculum

First Semester

- 1 - BUS 101 Business Foundations¹
- 3 - ECON 211 Principles of Microeconomics¹
- 3 - MTHSC 102 Intro. to Math. Analysis or
 - 4 - MTHSC 106 Calculus of One Variable I^{1,2}
- 3 - PSYCH 201 Introduction to Psychology or
 - 3 - SOC 201 Introduction to Sociology
- 4 - Natural Science Requirement^{1,3}
- 1 - Elective
- 15

Second Semester

- 3 - COMM 150 Intro. to Human Comm. or
 - 3 - COMM 250 Public Speaking
- 3 - ECON 212 Principles of Macroeconomics¹
- 3 - ENGL 103 Accelerated Composition¹
- 3 - MTHSC 207 Multivariable Calculus or
 - 4 - MTHSC 108 Calculus of One Variable II^{1,2}
- 3 - Science and Tech. in Society Requirement³
- 15

¹Freshman core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.

²The following sequences are acceptable: MTHSC 102/207, 106/108, 106/207. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.

³See General Education Requirements.

Admission to Business Degree Programs

To be eligible for admission into the Bachelor of Science degree programs in Accounting, Economics, Financial Management, Industrial Management, or Management, students must have completed the courses outlined in the freshman core curriculum and have a cumulative grade-point ratio of 2.0 or higher. Students wishing to enter the Marketing Program must have completed the freshman core curriculum and have a cumulative grade-point ratio of 3.0 or higher.

Students should initiate a change-of-major request with the College of Business and Behavioral Science Academic Advising Center after completing the freshman core curriculum. Students who fail to meet the requirements for admission to a degree-granting business program may remain in Pre-Business until those requirements are met, but only until 64 semester hours of coursework have been completed. Students who exceed 64 credit hours and still do not meet the requirements for admission into a degree program must declare another major.

BEHAVIORAL AND SOCIAL SCIENCE PROGRAMS

Bachelor of Arts degrees are offered in Economics, Political Science, Psychology, and Sociology. Bachelor of Science degrees are also offered in Political Science, Psychology, and Sociology. These programs are designed to meet the needs of students seeking a broad general education as preparation for intelligent citizenship, commercial and industrial life, government service, research, and teaching. These curricula also provide an excellent background for the study of law, journalism, and medicine.

To achieve depth as well as breadth in the educational experience, students select a major consisting of courses above the sophomore level. Students also choose a minor consisting of additional credit hours. Students should contact their advisor for additional information and approval before pursuing a minor. See page 83 for a list of acceptable minors.

Students in Bachelor of Arts programs who plan to teach in public schools may elect education courses required for certification by the South Carolina State Department of Education. Such courses are to be approved by their own department advisors.

ROTC PROGRAMS

Aerospace Studies (AFROTC)

Air Force Reserve Officer Training Corps (AFROTC) is designed to “develop the best Air Force leaders and citizens of character, dedicated to serving the Nation.” Students can earn a minor in Aerospace Studies and a commission as second lieutenants while pursuing a bachelor’s degree. Clemson’s program is recognized as best in the nation and includes courses in air power history, written and oral communications, leadership and management, and political science. The first year of the program consists of *The Foundation of the United States Air Force*, which introduces students to AFROTC and the Air Force: how it is organized, how it works, and how college students can “try out” the program to see if the Air Force is right for them. The second year involves *The Evolution of USAF Air and Space Power*, which explores the development and milestones of aerospace power—from balloons to the most advanced systems of today. The third year, *Air Force Leadership Studies*, teaches leadership skills and personal strengths and weaknesses as applied in an Air Force environment; the responsibility and authority of an Air Force officer; ethical behavior; and the application of listening, speaking, and writing skills in Air Force-specific formats and situations with accuracy, clarity, and appropriate style. In the fourth year, *National Security Affairs and Preparation for Active Duty*, students learn to examine the national security process, regional studies, advanced leadership ethics, Air Force doctrine, the military as a profession, officership, military justice, preparation for active duty, and current issues affecting military professionalism. Within this structure, continued emphasis is given to refining communication skills. Additional information is available from the department of Aerospace Studies.

Military Leadership (Army ROTC)

Army Reserve Officer Training Corps is all about leadership. It allows students the opportunity to become Army officers in the Reserves, National Guard, or active Army. The first two years of the program are open to all students. During the freshman year, the focus is on learning individual leadership skills such as time management, leadership character, values, setting goals, and conducting meetings. The sophomore year emphasizes teamwork, team leading, communication/briefings, decision making, organizational culture, vision, and team values. Juniors primarily learn planning and conducting training for large groups and are evaluated in leadership exercises. Seniors focus on organizational leadership.

They plan and run the 170-person organization, conduct individual counseling, and evaluate the juniors' leadership exercises. A minor in Military Leadership can be earned by completing the program. Enrollment requires no military obligation until the sophomore year for those on an Army scholarship or the junior year for those without a scholarship. Additional information is available from the Military Leadership Department.

ACCOUNTING

Bachelor of Science

The program leading to the Bachelor of Science degree in Accounting prepares students for careers as professional accountants. Students completing this program are well prepared to begin professional careers in corporate accounting or internal auditing or to continue study at the graduate level.

Students planning to become Certified Public Accountants should note that the requirements to sit for the CPA examination in South Carolina include 150 hours of collegiate education and completion of a bachelor's degree. Other states have, or will soon have, similar requirements. The faculty of the School of Accountancy and Legal Studies believes these requirements are best met with a bachelor's degree in Accounting and completion of the Master of Professional Accountancy (MPAcc) degree program. The MPAcc program also enhances the preparation of students pursuing accounting careers in areas of specialization such as assurance and management services and taxation.

Admission to the MPAcc program is separate from admission to the undergraduate program. It is based on the student's undergraduate record and score on the Graduate Management Admissions Test (GMAT). For information, contact the School of Accountancy and Legal Studies, 301 Sirrine Hall.

In addition to accounting and business courses, approximately one-half of the Bachelor of Science curriculum is devoted to English, public speaking, mathematics, natural and social sciences, and the humanities. Thus, students in the accounting program obtain a broad-based education that not only gives them accounting expertise but also contributes to their proficiency in analytical, communication, and interpersonal skills. Along with the general business accreditation held by the College, the degree programs offered by the School of Accountancy and Legal Studies are separately accredited by AACSB International, the only accrediting agency for accounting programs. Students wishing to change majors into the accounting program must have a 2.0 or higher cumulative grade-point ratio.

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
- 3 - EX ST 301 Introductory Statistics *or*
3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management
- 3 - Arts and Humanities (Non-Lit.) Requirement¹
- 3 - International Studies Requirement²

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Second Semester

- 1 - ACCT 204 Accounting Procedures
- 3 - CP SC 220 Microcomputer Applications
- 3 - MGT 310 Intermediate Business Statistics
- 3 - Arts and Humanities (Literature) Requirement¹
- 3 - International Studies Requirement²
- 3 - Elective

Junior Year

First Semester

- 3 - ACCT 311 Intermediate Financial Acct. I
- 3 - ACCT 322 Accounting Information Systems
- 3 - ENGL 304 Business Writing
- 3 - FIN 311 Financial Management I
- 3 - Fine Arts Requirement³

15

Second Semester

- 3 - ACCT 312 Intermediate Financial Acct. II
- 3 - ACCT 340 Internal Auditing Theory⁴ *or*
3 - ACCT 415 Auditing⁴
- 3 - FIN 312 Financial Management II
- 3 - LAW 322 Legal Environment of Business
- 3 - PHIL 344 Business Ethics
- 1 - Elective

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Senior Year

First Semester

- 3 - ACCT 303 Cost Accounting
- 3 - ACCT 313 Intermediate Financial Acct. III
- 3 - ACCT 404 Individual Taxation⁴ *or*
3 - ACCT 406 Business Taxation⁴
- 3 - MKT 301 Principles of Marketing
- 3 - International Business Requirement⁵

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Second Semester

Option A: Internship⁶

- 3 - ACCT 399 Internship in Accounting⁶
- 3 - ACCT 410 Budgeting and Executive Control
- 3 - MGT 415 Business Strategy
- 6 - Business Requirement⁷

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Option B: Business Management

- 3 - ACCT 410 Budgeting and Executive Control
- 3 - MGT 415 Business Strategy
- 9 - Business Requirement⁷

15

122 Total Semester Hours

¹See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

²See advisor.

³A A H 210, MUSIC 210, or THEA 210

⁴Students planning to pursue the Master of Professional Accountancy degree program should take ACCT 404 and 415. Students planning to work in industry upon completion of the degree program should take ACCT 340 and 406.

⁵ECON 310, FIN 411, LAW 420, MGT 423, or MKT 427

⁶Internship may be completed in the summer between junior and senior years with ACCT 410, MGT 415, and six hours of Business Requirement completed in the second semester of the senior year; or internship may be completed in the second semester of the senior year with ACCT 410, MGT 415, and six hours of Business Requirement completed during the summer sessions.

⁷ACCT 340, any 400-level ACCT course, ECON 302, (MGT) 306, FIN 304, 305, 308, 402, 404, MGT 390, 411, 452, or 456

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

ECONOMICS

A bachelor's degree in Economics provides a thorough understanding of business, society, and public policy and prepares students for a wide range of careers. By combining general education courses and a strong course of study in economics, students can prepare for graduate studies in business, law, or any of the social sciences as well as for careers in business and government.

The Department of Economics offers two undergraduate degree paths. The Bachelor of Arts degree emphasizes foreign language skills and offers students maximum freedom to tailor their course of study to their specific interests and career goals. A broad choice of minors is available for this program. The Bachelor of Arts program requires 30 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 24 credits of coursework above the sophomore level. Bachelor of Arts majors must complete ECON 314 and 315. ECON 405 is strongly recommended but not required.

The Bachelor of Science program emphasizes business applications. It requires 31 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 25 credits of coursework above the sophomore level. Bachelor of Science majors must complete ECON 405 in addition to 314 and 315. Students wishing to change majors into the Bachelor of Science program in Economics must have a 2.0 or higher cumulative grade-point ratio.

Minors

A minor field is required of students in both the Bachelor of Arts and the Bachelor of Science degree programs. Economics majors may choose, in consultation with their advisors, any University-approved minor. (See page 83.)

Students who wish to combine the curriculum in Economics with secondary-school teaching should take the degree in Education with a teaching area in Economics. The courses taken will be those required for teaching certification as specified by the South Carolina Department of Education as well as those required for an Economics major.

Combined Bachelor's/Master's Plan

The Department of Economics allows students to count up to 12 hours of graduate credit (800-level courses) toward both the bachelor's and master's degrees. Students participating in this program must have a minimum grade-point ratio of 3.4 and be admitted to the Graduate School prior to registering for graduate courses. Details of the suggested curriculum and program information are available from the Department of Economics.

Dual Degree Program with Université Catholique de Louvain in Belgium

The Economics Department has a dual degree program with the Université Catholique de Louvain in Belgium. Students spend one semester taking courses at the University of Maastricht in The Netherlands and two semesters at UCL in Louvain la Neuve, Belgium. The instruction at Maastricht is in English, and the instruction at UCL is in French. After returning to Clemson to complete their studies, students will earn bachelor degrees from both Clemson and UCL.

Students must be proficient in French to participate in the program. Interested students should contact the Department of Economics for information.

Change of Major into Bachelor of Arts in Economics

Students who change majors into Bachelor of Arts in Economics must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Bachelor of Arts

Freshman Year

First Semester

3 - ECON 211 Principles of Microeconomics
 3 - MTHSC 102 Intro. to Mathematical Analysis¹
 3 - Foreign Language Requirement²
 4 - Natural Science Requirement³
 2 - Elective
 15

Second Semester

3 - ECON 212 Principles of Macroeconomics
 3 - ENGL 103 Accelerated Composition
 3 - MTHSC 207 Multivariable Calculus¹
 3 - Foreign Language Requirement²
 3 - Science and Tech. in Society Requirement⁴
 15

Sophomore Year

First Semester

3 - ECON 314 Intermediate Microeconomics
 3 - MTHSC 301 Statistical Methods I
 3 - Arts and Humanities (Literature) Requirement³
 3 - Arts and Humanities (Non-Lit.) Requirement³
 3 - Elective
 15

Second Semester

3 - ECON 315 Intermediate Macroeconomics
 3 - HIST 173 The West and the World II
 3 - Cross-Cultural Awareness Requirement⁴
 3 - Minor Requirement
 3 - Elective
 15

Junior Year

First Semester

3 - COMM 150 Intro. to Human Comm. *or*
 3 - COMM 250 Public Speaking
 3 - Advanced Writing Requirement³
 3 - Major Requirement⁵
 3 - Minor Requirement
 3 - Elective
 15

Second Semester

6 - Major Requirement⁵
 3 - Minor Requirement
 6 - Elective
 15

Senior Year

First Semester

6 - Major Requirement⁵
 3 - Minor Requirement
 6 - Elective
 15

Second Semester

3 - Major Requirement⁵
 3 - Minor Requirement
 9 - Elective
 15

120 Total Semester Hours

¹MTHSC 106 and 108 may be substituted for MTHSC 102 and 207, respectively, and one or two elective hours. Students who choose this option are encouraged to take MTHSC 206 as well.

²Two semesters (through 202) in the same modern foreign language are required.

³See General Education Requirements.

⁴See General Education Requirements. This requirement may be satisfied by other courses in the curriculum. In this case, elective hours must be substituted.

⁵ECON 301, 302, (MGT) 306, 309, 310, and 324 may not be used to satisfy the Major Requirement.

ECONOMICS

Bachelor of Science

Sophomore Year

First Semester

3 - ACCT 201 Financial Accounting Concepts
 3 - ECON 314 Intermediate Microeconomics
 3 - EX ST 301 Introductory Statistics *or*
 3 - MTHSC 309 Intro. Business Statistics
 3 - MGT 201 Principles of Management
 3 - International Studies Requirement¹
 15

Second Semester

3 - ACCT 202 Managerial Accounting Concepts
 3 - ECON 315 Intermediate Macroeconomics
 3 - Arts and Humanities (Literature) Requirement²
 3 - Arts and Humanities (Non-Lit.) Requirement²
 3 - International Studies Requirement¹
 15

Junior Year

First Semester

4 - ECON 405 Introduction to Econometrics
 3 - FIN 306 Corporation Finance³
 3 - Advanced Writing Requirement²
 3 - Major Requirement⁴
 3 - Minor Requirement
 16

Second Semester

3 - Major Requirement⁴
 6 - Minor Requirement
 6 - Elective
 15

Senior Year

First Semester

3 - Major Requirement⁴
 3 - Minor Requirement
 9 - Elective
 15

Second Semester

6 - Major Requirement⁴
 3 - Minor Requirement
 5 - Elective
 14

120 Total Semester Hours

¹See advisor.

²See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

³Students who complete a minor in Financial Management must complete three hours of electives to replace the FIN 306 requirement in the Economics major.

⁴ECON 301, 302, (MGT) 306, 309, 310, and 324 may not be used to satisfy the Major Requirement.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

FINANCIAL MANAGEMENT

Bachelor of Science

The Bachelor of Science in Financial Management program is designed to develop an understanding of financial markets in the contemporary economy, the operation of financial institutions, and the financial management of business operations. The curriculum prepares students for careers in such areas as corporate finance, banking, investments, financial planning, insurance, and real estate. Governments of all levels also employ finance graduates in many of their divisions. The curriculum also provides excellent preparation for students interested in graduate studies or law school.

The core of the curriculum provides a broad range of subjects with an emphasis on technical and communication skills. Students then have the flexibility to tailor courses to their own needs by choosing emphasis areas that will enhance career preparation in specific areas of finance. Students who complete a specific set of courses are eligible to sit for the certified financial planner (CFP®) examination.

Students wishing to change majors into the financial management program must have a 2.0 or higher cumulative grade-point ratio.

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
 - 3 - EX ST 301 Introductory Statistics *or*
 - 3 - MTHSC 309 Intro. Business Statistics
 - 3 - MGT 201 Principles of Management
 - 3 - Arts and Humanities (Non-Lit.) Requirement¹
 - 3 - International Studies Requirement²
-
- 15

Second Semester

- 1 - ACCT 204 Accounting Procedures
 - 3 - CP SC 220 Microcomputer Applications *or*
 - 3 - MGT 218 Mgt. Personal Computer Appl.
 - 3 - MGT 310 Intermediate Business Statistics
 - 3 - MKT 301 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - International Studies Requirement²
-
- 16

Junior Year

First Semester

- 3 - ACCT 311 Intermediate Financial Acct. I
 - 3 - ENGL 304 Business Writing *or*
 - 3 - ENGL 314 Technical Writing
 - 3 - FIN 311 Financial Management I
 - 3 - LAW 322 Legal Environment of Business
 - 3 - Elective
-
- 15

Second Semester

- 3 - ACCT 312 Intermediate Financial Acct. II
 - 3 - FIN 305 Investment Analysis
 - 3 - FIN 307 Principles of Real Estate
 - 3 - FIN 312 Financial Management II
 - 3 - Elective
-
- 15

Senior Year

First Semester

- 3 - ACCT 303 Cost Accounting
 - 3 - ACCT 313 Intermediate Financial Acct. III
 - 3 - FIN 308 Financial Institutions and Markets
 - 6 - Emphasis Area Requirement³
-
- 15

Second Semester

- 3 - MGT 415 Business Strategy
 - 9 - Emphasis Area Requirement³
 - 3 - Elective
-
- 15

121 Total Semester Hours

¹See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

²See advisor.

³Fifteen credit hours from one of the following emphasis areas are required. Emphasis area should be selected before the end of the junior year in consultation with the advisor:
Corporate Finance—FIN 402, 404, 411; plus two courses from FIN 304, 399 (three credits), 405, 406, 408 (One accounting course may substitute for FIN 304, 399, 405, 406, or 408.)

Accounting courses may be selected from any 300- or 400-level courses offered by the School of Accountancy. Credit may not be received for both ACCT 303 and 307.

Financial Planning—ACCT 404, 408, FIN 304, 405, 409

Financial Services—FIN 405, 406, 408, 411, and one course from FIN 304, 399 (three credits), 417

Real Estate—FIN 415, 416, 417, LAW 333, plus one course from FIN 399 (three credits), 408, LAW 405

Notes:

1. Financial Management majors are required to have a minimum grade-point ratio of 2.0 in all FIN-designated courses to graduate. Only the last grade for courses that are repeated is used in computing this grade-point ratio.

2. At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

GRAPHIC COMMUNICATIONS

Bachelor of Science

The Bachelor of Science degree in Graphic Communications prepares students for professional careers in printing, publishing, packaging, and related industries. The core curriculum assures graduates of having the skills and knowledge required by most entry-level jobs. The major requirements allow each student to select courses which enhance career preparation in specific segments of graphic communications. Coursework is heavily oriented around individual laboratory performance which stresses the development of problem-solving skills in a broad cross-section of manufacturing areas. Applications include all major processes and a variety of industry segments, including commercial printing, publishing, package production, specialty printing, and industrial applications of printing technology beyond communications. The most common career opportunities are in printing management, production planning and supervision, and commercial and technical sales.

The Graphic Communications program is designed to be completed in four years (eight semesters and one or two summers). While students must take one internship during a fall or spring semester, one or two summers are typically used to make up for that semester. The department schedules courses in summers for that purpose. Taking a reduced load per term or other circumstances could extend the time to meet graduation requirements.

Policy on Advancement in Graphic Communications

Graphic Communications majors must earn a C or better in prerequisite G C courses before enrolling in the next level G C course. Registration priority is given to those students for whom the course is a requirement.

Change of Major into Graphic Communications

Students who change majors into Graphic Communications must have completed at least 12 credit hours at Clemson, must have a 2.0 minimum cumulative grade-point ratio, and must have earned a B or better in G C 104.

Freshman Year

First Semester

- 1 - G C 101 Orientation to Graphic Comm.
 - 4 - G C 165 Foundations in Graphic Comm.
 - 3 - PSYCH 201 Introduction to Psychology
 - 4 - Approved Laboratory Science Requirement¹
 - 3 - Mathematics Requirement²
-
- 15

Second Semester

- 3 - ENGL 103 Accelerated Composition
 - 3 - EX ST 301 Introductory Statistics *or*
 - 3 - MTHSC 301 Statistical Methods I *or*
 - 3 - MTHSC 309 Intro. Business Statistics
 - 4 - G C 104 Graphic Communications I
 - 2 - PKGSC 102 Intro. to Packaging Science
 - 4 - Approved Laboratory Science Requirement¹
-
- 16

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
 - 3 - G C 207 Graphic Communications II
 - 3 - G C 215 Photographic and Digital Imaging Techniques
 - 3 - MGT 201 Principles of Management
 - 3 - Arts and Humanities (Literature) Requirement³
-
- 15

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
 - 3 - COMM 250 Public Speaking
 - 3 - ECON 200 Economic Concepts *or*
 - 3 - ECON 211 Principles of Microeconomics
 - 3 - EN SP 200 Intro. to Environmental Science
 - 4 - G C 310 Applied Principles of Electronic Workflow
-
- 16

Summer

- 0 - CO-OP 201 Cooperative Education⁴
 - 1 - G C 350 Graphic Comm. Internship I⁴
-
- 1

Junior Year

First Semester

- 5 - G C 440 Commercial Printing
 - 3 - MKT 301 Principles of Marketing
 - 3 - Arts and Humanities (Non-Lit.) Requirement⁵
 - 3 - Major Requirement⁶
 - 1 - Elective
-
- 15

Second Semester

- 3 - ENGL 314 Technical Writing
 - 2 - G C 405 Package and Specialty Printing
 - 2 - G C 406 Package and Specialty Printing Lab.
 - 3 - G C 446 Ink and Substrates
 - 3 - Major Requirement⁶
 - 2 - Elective
-
- 15

Summer

- 0 - CO-OP 202 Cooperative Education⁴
 - 1 - G C 450 Graphic Comm. Internship II⁴
-
- 1

Senior Year

First Semester

- 4 - G C 444 Current Dev. and Trends in GC
- 3 - MGT 307 Human Resource Management *or*
3 - PSYCH 364 Industrial Psychology
- 6 - Major Requirement⁶
- 1 - Elective

- 14

Second Semester

- 3 - G C 448 Planning and Controlling Printing Functions
- 2 - G C 480 Senior Seminar in Graphic Comm.
- 3 - Major Requirement⁶
- 6 - Elective

- 14

122 Total Semester Hours

¹Must include four credit hours in chemistry (CH 101 or 105) and four credit hours in physics (PHYS 122/124 or 207/209).

²See General Education Requirements.

³Select any ENGL course from General Education Arts and Humanities (Literature) Requirement.

⁴One internship must be in a fall or spring semester (summer—at least 12 weeks; fall/spring—at least 15 weeks). G C 455 will not substitute for 450.

⁵See General Education Requirements. This course or three elective credit hours must also satisfy the Cross-Cultural Awareness Requirement.

⁶Must be approved prior to registration. See advisor.

INDUSTRIAL MANAGEMENT

Bachelor of Science

The Bachelor of Science degree in Industrial Management prepares students for management challenges in manufacturing, production planning, inventory control, quality assurance, and service operations. Students receive a broad-based education in business; but particular emphasis is placed on systems, theories, and issues dealing with the production of goods and services. The program is particularly relevant in today's economic environment, where improvements in productivity and quality are essential to meet the growing challenges of foreign producers. In addition to jobs in manufacturing management, graduates in Industrial Management are sometimes sought for positions as project directors by government agencies and research centers. Financial institutions have found the Industrial Management graduate well prepared for internal operations management as well as for liaison positions dealing with manufacturing companies as bank customers. The Industrial Management program is accredited by AACSB International and has received a special commendation for excellence from the South Carolina Commission on Higher Education.

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
- 3 - EX ST 301 Introductory Statistics *or*
3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management¹
- 3 - Arts and Humanities (Non-Lit.) Requirement²
- 3 - International Studies Requirement³

- 15

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
- 3 - MGT 218 Mgt. Personal Computer Appl.
- 3 - MGT 310 Intermediate Business Statistics¹
- 3 - Arts and Humanities (Literature) Requirement²
- 3 - International Studies Requirement³

- 15

Junior Year

First Semester

- 3 - LAW 322 Legal Environment of Business
- 3 - MGT 318 Management Information Systems¹
- 3 - MGT 390 Operations Management¹
- 3 - MKT 301 Principles of Marketing
- 3 - Elective

- 15

Second Semester

- 3 - MGT 305 Economics of Transportation¹ *or*
3 - MGT 317 Logistics Management¹
- 3 - MGT 307 Human Resource Management¹
- 3 - MGT 312 Decision Models for Management¹
- 3 - MGT 412 Sourcing and Supplier Management¹
- 3 - MGT 424 Global Supply Chain Management¹

- 15

Senior Year

First Semester

- 3 - FIN 306 Corporation Finance
- 3 - MGT 400 Mgt. of Organizational Behavior¹
- 3 - MGT 402 Operations Planning and Control¹
- 3 - MGT 411 Project Management¹
- 3 - Advanced Writing Requirement²

- 15

Second Semester

- 3 - MGT 404 Adv. Statistical Quality Control¹
- 3 - MGT 408 Lean Operations¹
- 3 - MGT 415 Business Strategy¹
- 3 - MGT 423 International Business Management¹
- 3 - Elective

- 15

120 Total Semester Hours

¹Grade of C or better in this course is required for graduation.

²See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

³See advisor.

⁴MGT 408, 411, 427, or 452

Note: At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.

MANAGEMENT

Bachelor of Science

The Bachelor of Science degree in Management prepares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each to select an emphasis area in a subject that is germane to individual career interests. The Management

curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelationships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
- 3 - EX ST 301 Introductory Statistics *or*
3 - MTHSC 309 Intro. Business Statistics
- 3 - MGT 201 Principles of Management¹
- 3 - Arts and Humanities (Non-Lit.) Requirement²
- 3 - International Studies Requirement³

- 15

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
- 3 - MGT 218 Mgt. Personal Computer Appl.
- 3 - MGT 310 Intermediate Business Statistics¹
- 3 - Arts and Humanities (Literature) Requirement²
- 3 - International Studies Requirement³

- 15

Junior Year

First Semester

- 3 - MGT 318 Management Information Systems¹
- 3 - MGT 390 Operations Management¹
- 3 - MKT 301 Principles of Marketing
- 6 - Support Requirement^{1,4}

- 15

Second Semester

- 3 - LAW 322 Legal Environment of Business
- 3 - MGT 307 Human Resource Management¹
- 3 - MGT 312 Decision Models for Management¹
- 3 - Management Requirement^{1,5}
- 3 - Support Requirement^{1,4}

- 15

Senior Year

First Semester

- 3 - FIN 306 Corporation Finance
- 3 - MGT 400 Mgt. of Organizational Behavior¹
- 3 - Advanced Writing Requirement²
- 3 - Management Requirement^{1,5}
- 3 - Support Requirement^{1,4}

- 15

Second Semester

- 3 - MGT 415 Business Strategy¹
- 3 - MGT 423 International Business Management¹
- 3 - Management Requirement^{1,5}
- 3 - Support Requirement^{1,4}
- 3 - Elective

- 15

120 Total Semester Hours

¹Grade of C or better in this course is required for graduation.

²See General Education Requirements. *Note:* Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

³See advisor.

⁴Fifteen credit hours in addition to other curriculum requirements. Support requirement must be satisfied by (1) completing a minor requiring at least 12 hours of additional

coursework. If the minor is less than 15 additional hours, up to three hours of 300- and 400-level MGT courses beyond those already required by the Management degree program can be included or (2) completing fifteen hours of coursework selected from department-approved list.

⁵Any 300- and 400-level MGT courses beyond the required courses

Note: At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.

MARKETING

Bachelor of Science

The Bachelor of Science degree program in Marketing develops an understanding of various aspects of marketing. The curriculum prepares students for professional marketing careers in industry, government, or the nonprofit sector. Graduates are also well prepared for entrance into the Master of Business Administration, law, or other graduate programs. For students who want a general perspective of marketing, the curriculum provides a broad range of subjects with the flexibility to tailor courses by choosing areas that will enhance career preparation in various areas of marketing. Subjects include promotional strategy, professional selling, sales management, public and nonprofit marketing, entrepreneurship, marketing research, product management, marketing management, and international marketing. Emphasis areas in services marketing, sport marketing, and technical marketing are available to students who seek to specialize. The Marketing curriculum, whether approached from a general or specialized perspective, provides the conceptual, quantitative, and analytical skills necessary to function in a dynamic business environment. The Marketing degree is accredited by AACSB International.

Students wishing to change majors into the Marketing program must have a cumulative grade-point ratio of 3.0 or higher.

Sophomore Year

First Semester

- 3 - ACCT 201 Financial Accounting Concepts
 - 3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
 - 3 - MGT 201 Principles of Management
 - 3 - Arts and Humanities (Non-Lit.) Requirement¹
 - 3 - International Studies Requirement²
- 15

Second Semester

- 3 - ACCT 202 Managerial Accounting Concepts
 - 3 - MGT 310 Intermediate Business Statistics
 - 3 - MKT 301 Principles of Marketing
 - 3 - Arts and Humanities (Literature) Requirement¹
 - 3 - International Studies Requirement²
- 15

Junior Year

First Semester

- 3 - LAW 322 Legal Environment of Business
 - 3 - MKT 302 Consumer Behavior
 - 3 - MKT 431 Marketing Research
 - 3 - Advanced Writing Requirement¹
 - 3 - Support Course Requirement³
- 15

Second Semester

- 3 - FIN 306 Corporation Finance
 - 3 - MKT 427 International Marketing
 - 3 - Emphasis Area Requirement⁴
 - 3 - Support Course Requirement³
 - 4 - Elective
- 16

Senior Year

First Semester

- 3 - MGT 415 Business Strategy
 - 3 - MKT 420 Professional Selling
 - 3 - Emphasis Area Requirement⁴
 - 3 - Support Course Requirement³
 - 3 - Elective
- 15

Second Semester

- 3 - MKT 450 Strategic Marketing Management
 - 3 - Emphasis Area Requirement⁴
 - 6 - Support Course Requirement³
 - 3 - Elective
- 15

121 Total Semester Hours

¹See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

²See advisor.

³Chosen jointly by the student and the advisor. These must support the emphasis area selected by the student. Certain minors may be used to satisfy the Support Courses Requirement. See advisor.

⁴Select one of the following emphasis areas:

General Marketing—any three MKT courses at the 300 or 400 level

Services Marketing—MKT 428 plus any two additional MKT courses at the 300 or 400 level

Sport Marketing—MKT 321 plus any two additional MKT courses at the 300 or 400 level

Technical Marketing—MKT 426 plus any two additional MKT courses at the 300 or 400 level

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

POLITICAL SCIENCE

The Department of Political Science offers two degree programs: a Bachelor of Arts and a Bachelor of Science, each requiring a total of 120 credit hours. Both prepare students for a wide range of graduate programs and career opportunities. The Bachelor of Arts program provides broad coverage of the political science discipline and emphasizes communication skills and humanities. The Bachelor of Science program is recommended for those with an aptitude for mathematics and/or an interest in political economy, public administration, public policy, or other fields requiring advanced quantitative skills. Both programs are appropriate for pre-law students and for students interested in global politics. Note that the Bachelor of Arts degree requires a minor, and the Bachelor of Science degree requires a field of concentration and, depending on the concentration, requires or allows a minor.

Bachelor of Arts

The requirements for a Bachelor of Arts degree in Political Science consist of PO SC 101, 102 or 104, 199, 499, and at least 24 additional credit hours in political science at the 300–400 level, including at least one course from each of the following fields:

American Government—PO SC 403, 405, 416, 436, 442

Comparative Politics—PO SC 371, 372, 466, 471, 476, 477, 478

International Relations—PO SC 361, 362, 363, 375, 429

Political Theory—PO SC 450, 453, 455

Public Policy and Public Administration—PO SC 302, 321, 421, 423, 424

The student's additional coursework in political science is chosen with the consent and advice of the departmental advisor to ensure an appropriate balance of breadth and specialization within the field of political science. In addition to the courses listed above, the department offers a wide range of specialized courses in each of the subfields of the political science discipline.

Note: No more than three hours credit from PO SC 310, 311, 312, 409, and 410 may be applied toward a Political Science major.

Freshman Year

First Semester

- 3 - PO SC 101 American National Government
 - 1 - PO SC 199 Introduction to Political Science
 - 3 - Foreign Language Requirement¹
 - 3 - History Requirement²
 - 3 - Mathematics Requirement³
 - 1 - Elective
- 14

Second Semester

- 3 - ENGL 103 Accelerated Composition
 - 3 - PO SC 102 Intro. to International Relations or
3 - PO SC 104 Intro. to Comparative Politics
 - 3 - Foreign Language Requirement¹
 - 3 - History Requirement²
 - 4 - Natural Science Requirement³
- 16

Sophomore Year

First Semester

- 3 - Arts and Humanities (Literature) Requirement³
 - 3 - Major Requirement⁴
 - 3 - Mathematics or Natural Science Requirement³
 - 3 - Oral Communication Requirement³
 - 3 - Elective
- 15

Second Semester

- 3 - Arts and Humanities (Literature) Requirement³
 - 3 - Arts and Humanities (Non-Lit.) Requirement³
 - 3 - Major Requirement⁴
 - 3 - Minor Requirement⁵
 - 3 - Science and Tech. in Society Requirement³
- 15

Junior Year**First Semester**

3 - ECON 211 Principles of Microeconomics
 3 - Advanced Writing Requirement³
 3 - Major Requirement⁴
 3 - Minor Requirement⁵
 3 - Elective
 15

Second Semester

3 - ECON 212 Principles of Macroeconomics
 3 - Major Requirement⁴
 3 - Minor Requirement⁵
 3 - Philosophy/Religion Requirement⁶
 3 - Elective
 15

Senior Year**First Semester**

1 - PO SC 499 Professional Dev. in Political Sci.
 3 - Fine Arts Requirement⁷
 6 - Major Requirement⁴
 3 - Minor Requirement⁵
 2 - Elective
 15

Second Semester

6 - Major Requirement⁴
 3 - Minor Requirement⁵
 6 - Elective
 15

120 Total Semester Hours

¹Six hours (through 202) in the same modern foreign language are required.

²HIST 101, 102, 172, 173, 193

³See General Education Requirements. (Note: Students selecting MTHSC 106 and 108 will take fewer elective hours.)

⁴See major requirements in program description above.

⁵See list of approved minors on page 83.

⁶Any course in philosophy or religion

⁷Any course in A A H, ART, MUSIC, or THEA

POLITICAL SCIENCE**Bachelor of Science**

The requirements for a Bachelor of Science degree in Political Science consist of PO SC 101, 102 or 104, and at least 24 additional credit hours in political science at the 300–400 level, including one upper-level American politics course and one upper-level global politics course.

In consultation with the departmental advisor, students choose one of the following concentrations: American Politics, Global Politics, Political Economy, Public Administration, or Public Policy.

Note: No more than three hours credit from PO SC 310, 311, 312, 409, and 410 may be applied toward a Political Science major.

Freshman Year**First Semester**

3 - PO SC 101 American National Government
 1 - PO SC 199 Introduction to Political Science
 3 - Foreign Language Requirement¹
 3 - Mathematics Requirement²
 4 - Natural Science Requirement³
 14

Second Semester

3 - ENGL 103 Accelerated Composition
 3 - PO SC 102 Intro. to International Relations *or*
 3 - PO SC 104 Intro. to Comparative Politics
 3 - Foreign Language Requirement¹
 3 - Mathematics Requirement²
 4 - Natural Science Requirement³
 16

Sophomore Year**First Semester**

3 - ECON 211 Principles of Microeconomics
 3 - American Politics Requirement⁴
 3 - Arts and Humanities (Non-Lit.) Requirement⁵
 3 - Mathematics Requirement²
 3 - Philosophy of Science Requirement⁶
 15

Second Semester

3 - ECON 212 Principles of Macroeconomics
 3 - Advanced Political Science Requirement⁷
 3 - Arts and Humanities (Literature) Requirement⁵
 3 - Global Politics Requirement⁸
 3 - Elective
 15

**AMERICAN POLITICS
CONCENTRATION****Junior Year****First Semester**

3 - PO SC 341 Quantitative Methods in Pol. Sci.
 3 - Advanced Writing Requirement⁵
 3 - American Politics Requirement⁴
 3 - Oral Communication Requirement⁵
 3 - Philosophy/Religion Requirement⁹
 15

Second Semester

3 - American Politics Requirement⁴
 3 - Minor Requirement¹⁰
 3 - Science and Tech. in Society Requirement⁵
 7 - Elective
 16

Senior Year**First Semester**

1 - PO SC 499 Professional Dev. in Political Sci.
 3 - American Politics Requirement⁴
 6 - Minor Requirement¹⁰
 5 - Elective
 15

Second Semester

3 - American Politics Requirement⁴
 6 - Minor Requirement¹⁰
 6 - Elective
 15

121 Total Semester Hours

**GLOBAL POLITICS
CONCENTRATION****Junior Year****First Semester**

3 - PO SC 341 Quantitative Methods in Pol. Sci.
 3 - Advanced Writing Requirement⁵
 3 - Global Politics Requirement⁸
 3 - Oral Communication Requirement⁵
 3 - Philosophy/Religion Requirement⁹
 15

Second Semester

3 - Global Politics Requirement⁸
 3 - Minor Requirement¹⁰
 3 - Science and Tech. in Society Requirement⁵
 7 - Elective
 16

Senior Year**First Semester**

1 - PO SC 499 Professional Dev. in Political Sci.
 3 - Global Politics Requirement⁸
 6 - Minor Requirement¹⁰
 5 - Elective
 15

Second Semester

3 - Global Politics Requirement⁸
 6 - Minor Requirement¹⁰
 6 - Elective
 15

121 Total Semester Hours

**POLITICAL ECONOMY
CONCENTRATION****Junior Year****First Semester**

3 - ECON 314 Intermediate Microeconomics
 3 - Advanced Political Science Requirement⁷
 3 - Advanced Writing Requirement⁵
 3 - Oral Communication Requirement⁵
 3 - Philosophy/Religion Requirement⁹
 15

Second Semester

3 - ECON 315 Intermediate Macroeconomics
 3 - Advanced Political Science Requirement⁷
 3 - Science and Tech. in Society Requirement⁵
 7 - Elective
 16

Senior Year**First Semester**

4 - ECON 405 Introduction to Econometrics
 1 - PO SC 499 Professional Dev. in Political Sci.
 6 - Advanced Political Science Requirement⁷
 5 - Elective
 16

Second Semester

3 - Advanced Economics Requirement¹¹
 3 - Advanced Political Science Requirement⁷
 3 - Economics Requirement¹²
 6 - Elective
 15

122 Total Semester Hours

PUBLIC ADMINISTRATION CONCENTRATION

Junior Year

First Semester

3 - PO SC 321 Public Administration
3 - PO SC 341 Quantitative Methods in Pol. Sci.
3 - Advanced Writing Requirement⁵
3 - Oral Communication Requirement⁵
3 - Philosophy/Religion Requirement⁹
15

Second Semester

3 - Advanced Political Science Requirement⁷
6 - Public Administration Requirement¹³
3 - Science and Tech. in Society Requirement⁵
4 - Elective
16

Senior Year

First Semester

3 - PO SC 430 Public Policy Evaluation
1 - PO SC 499 Professional Dev. in Political Sci.
6 - Public Administration Requirement¹³
5 - Elective
15

Second Semester

3 - Political Science Requirement¹⁴
6 - Public Administration Requirement¹³
6 - Elective
15

121 Total Semester Hours

PUBLIC POLICY CONCENTRATION

Junior Year

First Semester

3 - PO SC 341 Quantitative Methods in Pol. Sci.
3 - PO SC 421 Public Policy
3 - Advanced Writing Requirement⁵
3 - Oral Communication Requirement⁵
3 - Philosophy/Religion Requirement⁹
15

Second Semester

3 - Advanced Political Science Requirement⁷
6 - Public Policy Requirement¹³
3 - Science and Tech. in Society Requirement⁵
4 - Elective
16

Senior Year

First Semester

3 - PO SC 430 Public Policy Evaluation
1 - PO SC 499 Professional Dev. in Political Sci.
6 - Public Policy Requirement¹³
5 - Elective
15

Second Semester

3 - Advanced Political Science Requirement⁷
6 - Public Policy Requirement¹³
6 - Elective
15

121 Total Semester Hours

¹Six hours (through 202) in the same modern foreign language are required.

²MTHSC 102 or 106; MTHSC 108 or 207; MTHSC 301 or EX ST 301

³See General Education Requirements. A two-semester sequence in the same science is required.

⁴PO SC 302, 321, 343, 381, 403, 405, 407, 416, 421, 423, 424, 427, 430, 436, 437, 438, 442, 454, 455, 480, or 482

⁵See General Education Requirements. (Note: Arts and Humanities (Non-Literature) Requirement must be satisfied by a course in PHIL or REL.)

⁶PHIL 102, 225, 323, 325, or 327

⁷Any 300- or 400-level PO SC course

⁸PO SC 361, 362, 363, 367, 371, 372, 375, 428, 429, 456, 457, 459, 461, 466, 471, 472, 473, 476, 477, 478, or (LANG) 485

⁹Any course in PHIL or REL

¹⁰See list of approved minors on page 83.

¹¹Any 300- or 400-level ECON course

¹²ECON 404, 413, 419, or 420

¹³See advisor.

¹⁴PO SC 302, 363, 424, 428, or 429

PSYCHOLOGY

Psychology is the study of human and animal behavior and the biological, psychological, and social processes related to that behavior. The Bachelor's degree in Psychology prepares students for a variety of professional careers related to human resources, personnel, counseling, and other people-oriented positions in human services, business, and industry. Additionally, the Bachelor's degree provides excellent preparation for graduate training in such areas as clinical, counseling, industrial, experimental, cognitive, social, biological, health, developmental, and school psychology. The program also provides excellent preparation for students who intend to pursue professional training in medicine, physical or occupational therapy, dentistry, pharmacy, veterinary science, or law. Further information is available at www.clemson.edu/psych/.

Change of Major into Psychology

Students who change majors into Psychology must have completed at least 12 credit hours at Clemson and must have a 2.4 minimum cumulative grade-point ratio.

Bachelor of Arts

The Bachelor of Arts program requires PSYCH 201, 202, 309, 310, 492, and 19 additional credits selected from PSYCH 275 and/or 300–400-level psychology courses arranged as follows:

Two courses from the **Biological and Cognitive** menu: PSYCH 324, 333, 422

One course from each of the following menus:

Applied—PSYCH 275, 355, 364, 368, 375, 435, 456, 480, 483, 488

Individuals and Groups—PSYCH 340, 352, 370
Laboratory—PSYCH 325, 334, 423, 456, 471, H490, 493, 495, 496, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOSC 470 may be taken in lieu of one elective psychology course. Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year

First Semester

3 - PSYCH 201 Introduction to Psychology
1 - PSYCH 202 Introductory Psychology Lab.
3 - Foreign Language Requirement¹
3 - Mathematics Requirement²
3 - Social Science Requirement³
2 - Elective
15

Second Semester

3 - ENGL 103 Accelerated Composition
3 - Arts and Humanities (Non-Lit.) Requirement²
3 - Foreign Language Requirement¹
3 - Major Requirement⁴
3 - Mathematics Requirement²
15

Sophomore Year

First Semester

4 - PSYCH 309 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement²
3 - Cross-Cultural Awareness Requirement²
4 - Natural Science Requirement⁵
1 - Elective
15

Second Semester

4 - PSYCH 310 Advanced Experimental Psych.
3 - Cross-Cultural Awareness Requirement²
4 - Natural Science Requirement⁵
4 - Elective
15

Junior Year

First Semester

3 - Advanced Writing Requirement²
4 - Major Requirement⁴
3 - Minor Requirement⁶
3 - Science and Tech. in Society Requirement²
3 - Elective
16

Second Semester

3 - Major Requirement⁴
3 - Minor Requirement⁶
3 - Oral Communication Requirement²
6 - Elective
15

Senior Year

First Semester

1 - PSYCH 492 Senior Laboratory in Psychology
6 - Major Requirement⁴
3 - Minor Requirement⁶
4 - Elective
14

Second Semester

3 - Major Requirement⁴
6 - Minor Requirement⁶
6 - Elective
15

120 Total Semester Hours

¹Two semesters (through 202) in the same modern foreign language are required.

²See General Education Requirements. (Note: Two Cross-Cultural Awareness and two Mathematics courses are required.)

³See General Education Requirements. Social Science Requirement must be in an area other than psychology.

⁴See major requirements in program description above.

⁵See General Education Requirements. A two-semester sequence in the same physical or biological science, each including a laboratory, is required.

⁶Select any minor listed on page 83.

PSYCHOLOGY

Bachelor of Science

The Bachelor of Science program in Psychology requires PSYCH 201, 202, 309, 310, 492, and 19 additional credits selected from PSYCH 275 and/or 300–400-level psychology courses arranged as follows:

Two courses from the **Biological and Cognitive** menu: PSYCH 324, 333, 422

One course from each of the following menus:

Applied—PSYCH 275, 355, 364, 368, 375, 435, 456, 480, 483, 488

Foundations of Science—G W 402, PHIL 326, 327, 425, PSYCH 415

Individuals and Groups—PSYCH 340, 352, 370
Laboratory—PSYCH 325, 334, 423, 456, 471, H490, 493, 495, 496, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOSC 470 may be taken in lieu of one elective psychology course. Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year

First Semester

3 - BIOL 103 General Biology I¹
1 - BIOL 105 General Biology Lab. I¹
3 - PHIL 102 Introduction to Logic
3 - PSYCH 201 Introduction to Psychology
1 - PSYCH 202 Introductory Psychology Lab.
3 - Mathematics Requirement²
14

Second Semester

3 - BIOL 104 General Biology II¹
1 - BIOL 106 General Biology Lab. II¹
3 - ENGL 103 Accelerated Composition
3 - Major Requirement³
3 - Mathematics Requirement²
3 - Elective
16

Sophomore Year

First Semester

4 - PSYCH 309 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement²
3 - Mathematics Requirement²
3 - Natural Science Requirement⁴
1 - Elective
14

Second Semester

4 - PSYCH 310 Advanced Experimental Psych.
3 - Cross-Cultural Awareness Requirement²
3 - Natural Science Requirement⁴
3 - Social Science Requirement⁵
3 - Elective
16

Junior Year

First Semester

3 - ENGL 304 Business Writing *or*
3 - ENGL 312 Advanced Composition *or*
3 - ENGL 314 Technical Writing
4 - Major Requirement³
3 - Minor Requirement⁶
3 - Science Requirement⁷
3 - Elective
16

Second Semester

3 - COMM 150 Intro. to Human Comm. *or*
3 - COMM 250 Public Speaking
3 - Major Requirement³
3 - Minor Requirement⁶
3 - Social Science Requirement⁵
3 - Elective
15

Senior Year

First Semester

1 - PSYCH 492 Senior Laboratory in Psychology
6 - Major Requirement³
3 - Minor Requirement⁶
3 - Science and Tech. in Society Requirement²
1 - Elective
14

Second Semester

3 - Major Requirement³
6 - Minor Requirement⁶
6 - Elective
15

120 Total Semester Hours

¹Biology 110 and 111 may be substituted. In this case, the extra two credit hours will count toward the Science Requirement.

²See General Education Requirements. (Note: Three courses in mathematics are required.)

³See major requirements in program description above.

⁴See General Education Requirements. A two-semester sequence in the same natural science other than biology is required.

⁵See General Education Requirements. PSYCH 201 and two additional non-psychology social science courses (from the same or different fields) satisfy General Education and departmental requirements.

⁶Select any minor listed on page 83.

⁷Three credit hours, in addition to the Natural Science Requirement, in any natural or physical science are required.

SOCIOLOGY

The Sociology major offers two degree programs: a Bachelor of Arts and a Bachelor of Science. Both degrees prepare students for a variety of professional careers related to human resources, management, public relations, social services, criminal justice, health services, social research, and other people-oriented positions in the public and private sector. In addition, the Bachelor's degree provides excellent preparation for graduate training in sociology, anthropology, social services, law, and business. Both degrees require a total of 121 semester hours, including 34 credit hours in sociology and/or anthropology, as identified below. Courses used to fulfill General Education Requirements may be used to fulfill minor requirements.

Change of Major into Sociology

Students who change majors into Sociology must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Emphasis Areas in Sociology

Community Studies—R S (SOC) 459, SOC 331, (R S) 495; and nine credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Criminal Justice—SOC 290, 293; nine credits selected from SOC 391, 392, 396, 397, 491, 493, 494, (R S) 495; and three credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

General Sociology—12 credit hours selected from ANTH 201, SOC 202, 311, 330, 331, 350, 351, 380, 391, 414, 430, 432, (R S) 471, 480, 481, (R S) 495; and six additional credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Social Services—SOC 380, 414, (R S) 495; and nine credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

At least 12 of the total credits must be from 400-level sociology, rural sociology, and/or anthropology courses; no more than nine credit hours may be taken in courses at the 100 or 200 level, except with approval of the department chair. Additional electives are added to meet the minimum of 121 hours required for graduation.

Substance Abuse Certificate Program

The Substance Abuse Certificate Program is an interdisciplinary program drawn from courses in sociology, education, health, and psychology. Students study the causes, consequences, prevention, and treatment of substance abuse. They also study delivery systems and policy issues associated with legal and illicit substances. Through field placement, students come face to face with the problem and gain practical experience to prepare them to enter the field of practicing specialists. The credential requires knowledge in theory and treatment of substance abuse problems.

Completion of the Substance Abuse Certificate Program requires EDC 234, PSYCH 375, SOC 380, 396, 397, (R S) 495, plus a related course approved by the certificate program director.

Bachelor of Arts

Freshman Year

First Semester

3 - MTHSC 101 Essential Math. for Informed Soc.
 3 - SOC 201 Introduction to Sociology
 3 - Foreign Language Requirement¹
 4 - Natural Science Requirement²
 3 - Elective
16

Second Semester

3 - ENGL 103 Accelerated Composition
 3 - MTHSC 203 Elementary Statistical Inference
 3 - Foreign Language Requirement¹
 3 - Social Science Requirement²
 3 - Elective
15

Sophomore Year

First Semester

3 - COMM 150 Intro. to Human Comm. *or*
 3 - COMM 250 Public Speaking
 3 - Arts and Humanities (Literature) Requirement²
 3 - Cross-Cultural Awareness Requirement²
 6 - Elective
15

Second Semester

3 - Arts and Humanities (Non-Lit.) Requirement²
 6 - Minor Requirement³
 3 - Science and Tech. in Society Requirement²
 3 - Elective
15

Junior Year

First Semester

3 - ANTH 301 Cultural Anthropology *or*
 3 - SOC 433 Globalization and Social Change
 3 - ENGL 304 Business Writing *or*
 3 - ENGL 314 Technical Writing *or*
 3 - ENGL 316 Writing and International Trade
 4 - SOC (R S) 303 Methods of Social Research I
 3 - Advanced Humanities Requirement⁴
 3 - Emphasis Area Requirement⁵
 1 - Elective
17

Second Semester

3 - Advanced Humanities Requirement⁴
 6 - Emphasis Area Requirement⁵
 6 - Minor Requirement³
15

Senior Year

First Semester

3 - SOC 460 Race, Ethnicity, and Class *or*
 3 - SOC 461 Sex Roles
 3 - Advanced Humanities Requirement⁴
 6 - Emphasis Area Requirement⁵
 3 - Elective
15

Second Semester

3 - SOC 404 Sociological Theory
 3 - Advanced Humanities Requirement⁴
 3 - Emphasis Area Requirement⁵
 3 - Minor Requirement³
 1 - Elective
13

121 Total Semester Hours

¹Two semesters (through 202) in the same modern foreign language are required.

²See General Education Requirements. (*Note:* Social Science Requirement must be in an area other than anthropology or sociology.)

³See page 83 for approved minors.

⁴Humanities courses numbered 300 or higher (A A H 210, MUSIC 210, THEA 210 excepted). The humanities for this purpose include art and architectural history, communication studies (except 364 and 368), English (except 304, 312, 314, 316, 333, 334, 335, 485, 490, 495), languages, music, philosophy, religion, theatre (except 377, 487, 497), and women's studies, as well as courses entitled Humanities.

⁵See emphasis area requirements in program description above.

SOCIOLOGY

Bachelor of Science

Freshman Year

First Semester

3 - MTHSC 101 Essential Math. for Informed Soc.
 3 - SOC 201 Introduction to Sociology
 4 - Natural Science Requirement¹
 3 - Social Science Requirement¹
 3 - Elective
16

Second Semester

3 - COMM 150 Intro. to Human Comm. *or*
 3 - COMM 250 Public Speaking
 3 - ENGL 103 Accelerated Composition
 3 - MTHSC 203 Elementary Statistical Inference
 3 - Departmental Math or Science Requirement²
 3 - Elective
15

Sophomore Year

First Semester

3 - Arts and Humanities (Literature) Requirement¹
 3 - Cross-Cultural Awareness Requirement¹
 3 - Departmental Math or Science Requirement²
 3 - Minor Requirement³
 3 - Elective
15

Second Semester

3 - Arts and Humanities (Non-Lit.) Requirement¹
 3 - Departmental Math or Science Requirement²
 6 - Minor Requirement³
 3 - Science and Tech. in Society Requirement¹
15

Junior Year

First Semester

3 - ANTH 301 Cultural Anthropology *or*
 3 - SOC 433 Globalization and Social Change
 3 - ENGL 314 Technical Writing
 4 - SOC (R S) 303 Methods of Social Research I
 3 - Emphasis Area Requirement⁴
 3 - Philosophy Requirement⁵
 1 - Elective
17

Second Semester

3 - Advanced Humanities Requirement⁶
 6 - Emphasis Area Requirement⁴
 3 - Minor Requirement³
 3 - Elective
15

Senior Year

First Semester

3 - ANTH 351 Physical Anthropology⁷
 3 - SOC 460 Race, Ethnicity, and Class *or*
 3 - SOC 461 Sex Roles
 6 - Departmental Math or Science Requirement²
 3 - Emphasis Area Requirement⁴
15

Second Semester

3 - SOC 404 Sociological Theory
 6 - Emphasis Area Requirement⁴
 3 - Minor Requirement³
 1 - Elective
13

121 Total Semester Hours

¹See General Education Requirements. (*Note:* Social Science Requirement must be in an area other than anthropology or sociology.)

²See advisor. At least six of the 15 hours must be at the 300 level or above.

³See page 83 for approved minors.

⁴See emphasis area requirements in program description above.

⁵PHIL 323, 325, 326, 327, 355, or 360

⁶Humanities courses numbered 300 or higher (A A H 210, MUSIC 210, THEA 210 excepted). The humanities for this purpose include art and architectural history, communication studies (except 364 and 368), English (except 304, 312, 314, 316, 333, 334, 335, 485, 490, 495), languages, music, philosophy, religion, theatre (except 377, 487, 497), and women's studies, as well as courses entitled Humanities.

⁷May not be used to fill the 34 credits for the major

MINORS

Following are minors acceptable for students in the College of Business and Behavioral Science. Students cannot major and minor in the same field or acquire a minor that is not allowed by the degree program.

Accounting	Horticulture
Adult/Extension Education	International Engineering and Science
Aerospace Studies	Legal Studies
Agricultural Business Management	Management— <i>not open to Industrial Management majors</i>
Agricultural Mechanization and Business	Management Information Systems— <i>not open to Industrial Management or Management Majors</i>
American Sign Language Studies	Mathematical Sciences
Animal and Veterinary Sciences	Microbiology
Anthropology	Military Leadership
Athletic Leadership	Modern Languages
Biochemistry	Music
Bioengineering	Natural Resource Economics
Biological Sciences	Nonprofit Leadership
Business Administration— <i>not open to Accounting, BS Economics, Financial Management, Industrial Management, Management, or Marketing majors</i>	Packaging Science
Chemistry	Pan African Studies
Cluster	Park and Protected Area Management
Communication Studies	Philosophy
Community Recreation, Sport, and Camp Management	Physics
Computer Science	Plant Pathology
Crop and Soil Environmental Science	Political Science
East Asian Studies	Psychology
Economics	Public Policy— <i>not open to Political Science majors</i>
Education— <i>not open to Graphic Communications majors</i>	Religion
English	Russian Area Studies
Entomology	Science and Technology in Society
Entrepreneurship— <i>not open to Accounting, BS Economics, Financial Management, Industrial Management, Management, or Marketing majors</i>	Screenwriting
Environmental Engineering	Sociology
Environmental Science and Policy	Spanish-American Area Studies
Equine Business	Textiles
Film Studies	Theatre
Financial Management	Therapeutic Recreation
Food Science	Travel and Tourism
Forest Products	Turfgrass
Forest Resource Management	Urban Forestry
Genetics	Wildlife and Fisheries Biology
Geography	Women's Studies
Geology	Writing
Global Politics— <i>not open to Political Science majors</i>	
Great Works	
History	

See pages 36–39 for details.