COLLEGE OF ARCHITECTURE, ARTS AND HUMANITIES

The College of Architecture, Arts and Humanities offers graduate programs in three schools: the School of Design and Building, the School of the Arts, and the School of Humanities. Advanced degrees are offered in Architecture; City and Regional Planning; Construction Science and Management; Digital Production Arts; English; Historic Preservation; History; Landscape Architecture; Planning, Design and the Built Environment; Professional Communication; Real Estate Development; Rhetorics, Communication and Information Design; and Visual Arts.

Courses are offered in art and architectural history, communication studies, geography, languages, literature, performing arts, philosophy, religion and women’s studies to provide electives for students in other areas.

Graduate students in the School of Design and Building and the School of the Arts have the opportunity to study at the Charles E. Daniel Center for Building Research and Urban Studies in Genoa, Italy, or the Clemson Architectural Center in Charleston, SC. The Genoa and Charleston programs offer opportunities for international and/or urban study to augment on-campus work. Lee Hall, the on-campus home of the School of Design and Building, as well as the Department of Art, is in the design phase of a major expansion and renovation. The new building is designed to promote collaboration between the various professional programs within Lee Hall, allowing students to interact with faculty and students from related disciplines addressing contemporary issues of design, planning, development and construction.

Issues of sustainability and green building are among the areas of particular interest. Faculty research activities are currently funded by the National Science Foundation, National Institutes of Health, National Oceanic and Atmospheric Administration, USEPA, Department of Transportation and Department of Defence.

The School of Humanities houses programs leading to the Master of Arts in English, History and Professional Communication and the Doctor of Philosophy in Rhetorics, Communication and Information Design. The school also offers certificate programs in Health Communication and Writing Assessment. Faculty have been recipients of grants from agencies and foundations, such as the National Endowment for the Arts, the National Endowment for the Humanities, the John Simon Guggenheim Memorial Foundation, and the Bingham Trust. They have also held Fulbright Senior Lectureships and Research Awards in many countries.

ARCHITECTURE

Master of Architecture

Master of Science

In the United States, most state registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB), which is the sole agency authorized to accredit U.S. professional degree programs in architecture, recognizes three types of degrees: the Bachelor of Architecture (B. Arch.), the Master of Architecture (M. Arch.), and the Doctor of Architecture (D. Arch.). A program may be granted six-year, three-year or two-year term accreditation, depending on the extent of its conformance with established educational standards.

The School of Architecture’s Graduate Program offers a three-year Master of Architecture (M. Arch.) track for students without a preprofessional undergraduate degree in Architecture, and a two-year M. Arch. track for students with an undergraduate degree in Architecture. Admission to the M. Arch. program, and any advanced placement, is based on an estimation of the applicant’s ability to respond effectively to the intellectual rigor and creative challenge integral to graduate architectural study by an admissions committee of graduate faculty. The applicant’s potential is measured in part by demonstrated proficiency in prior academic work, Graduate Record Examination (GRE) test scores, a portfolio of design work (required of all applicants), and other application requirements. More detailed information is available from the School of Architecture.

The Master of Architecture program develops proficiency in responding to contemporary architectural issues through a range of practical and theoretical knowledge, while providing opportunities for creatively challenging the limits of the profession. Emphasis is on design, accompanied by complementary coursework in a professional focus, as well as elective subject areas. Complex studio design projects stress social awareness and contextual fit and are responsive to all aspects of the architectural process.

The Master of Architecture degree requires a minimum of two academic years. Degree candidates may elect a concentration in study in architecture or architecture and health care. Each student’s specific plan of study is determined in consultation with their graduate advisor and is intended to reflect individual educational objectives and career goals, while assuring a comprehensive development of professional competence. The graduate faculty reviews each student’s performance in the first year to determine if his/her performance is acceptable to continue in the program.

Architecture Concentration

This inclusive course of study leading to the MArch degree allows the student to pursue individual academic and career objectives within the context of a rigorous professionally directed architecture program. The focus of learning is the design studio, where the student is involved in a range of theoretical and real-world explorations. However, sufficient elective hours are available to establish a study plan responsive to individual interests.

Architecture + Health Concentration

Within the framework of the Master of Architecture degree, the Architecture + Health Concentration includes seminar courses and studio work appropriate for both a general professional degree and a concentration in Architecture + Health. The intent is to develop the generalist-specialist—graduates who can creatively work in both modes. This concentration includes both the study of health facility design and the study of relationships between architectural settings and their impact on human health and well-being. The primary purpose of the concentration is to study how architectural environments impact health and how to create architectural settings that support health and well-being of individuals and larger populations.

Studio design projects and courses examine these relationships for architectural settings and conditions ranging from entire communities and health care systems to specific projects and individual interior or exterior spaces. The studio emphasizes design excellence within the framework of rigorous and complex demands found in the practice of health care architecture. Student work is expected to stand up critically at all levels of architectural consideration.

The Architecture + Health Concentration is demanding in the scope of its professional studies, with most of the coursework designated for specific areas of learning. Students may take advantage of the same off-campus programs available to students in the Architecture Concentration during their first semester of study. Given the number of required courses, students may opt for a five-semester plan of study beginning in the spring semester. The thesis or project, developed during the final year, normally deals with particular architectural topics as they relate to health and/or health facility design.

Master of Science Program

The Master of Science degree in Architecture is a postprofessional degree program that offers the opportunity to achieve advanced learning within the discipline of architecture and to undertake research responsive to increasingly complex challenges attendant to the built environment. This is accomplished through a foundation of coursework, accompanied by directed studies within a selected area, and followed by the critical examination of a singular aspect of architecture in a research thesis.

Admission to the MS program is available to students who have a first professional degree in architecture and who possess the intellectual mettle and dedication necessary to respond successfully to the rigor of advanced study and independent research. This is measured by academic proficiency in prior work, a well-reasoned plan of advanced study and GRE general test scores. Information concerning application procedures and requirements is available from the School of Architecture.

The coursework and directed studies required of the Master of Science program may be completed in one academic year, after which a variable period of time is dedicated to the research thesis. Degree candidates work within one of the following areas: architecture and health care facilities, environmental issues in architecture, architecture and human perception, or...
theories and philosophy of architecture. A plan of study is determined in consultation with the major advisor who, along with the advisory committee, periodically reviews the student’s work and evaluates the research thesis. Requirements for the MS degree consist of 24 credit hours of combined coursework and directed studies with a minimum grade-point ratio of 3.0 and the acceptance of a six-hour research thesis.

CITY AND REGIONAL PLANNING

Master of City and Regional Planning

The two-year Master of City and Regional Planning program is a professional degree emphasizing applied study in preparing tomorrow’s leaders for planning and developing the nation’s towns, cities and regions. The curriculum emphasizes applied study preparing for the challenge of planning vibrant and sustainable communities. Graduates are well-equipped for careers in private sector planning and development, as well as public sector planning and administration. The nationally accredited program began in 1968 and has more than 500 graduates.

The program emphasizes sustainable land development, applying appropriate technology and recognizing the balance of physical, economic, financial, social and policy dimensions of planning. The program has a professional application focus mainly concerned with providing a solid planning education to qualified students, primarily to meet the needs of South Carolina, the southeastern region and the nation. The generalist approach is employed with the flexibility for specialization in four areas: development planning, transportation, environmental land use planning and geographic information systems. A substantive core emphasizes the general framework, theories, methods and applications of the planning process. Strong ties with the professional community reinforce the professional application focus.

Students come from a variety of undergraduate majors and professional backgrounds—primarily liberal arts, the social sciences, environmental science, business, management and design—and from many states and several countries. The MCRP program typically has annual classes of approximately 20 students, providing the opportunity for extensive faculty involvement in teaching, research and public service.

While the curriculum covers theory and policy issues, the principal focus emphasizes the applied skills students need to enter the job market as professional planners and to evolve as leaders in the field. Classes use real-world situations for analysis and for the application of planning skills in dealing with land use planning, development and issues of the built and natural environment.

Planning students are equipped to meet opportunities facing communities in many creative ways. Many first-year students work two days per week as department assistants for professors or in planning related entities. Students typically work full time as interns in planning or development organizations during the summer. During their second year, most students work two days a week with a public, private or nonprofit entity as student public service assistants (PSA). This allows them to gain additional professional experience.

Department assistants generally earn around $3,500 for nine months at 10 hours per week; PSAs earn around $4,500 at 15 hours per week and usually require an automobile for transportation to positions throughout the area. Both assistantships provide significant tuition reduction. Students are actively involved in Clemson’s Planning Student Organization of the American Planning Association (APA) and the South Carolina APA (SCAPA).

Clemson’s graduates have been successful in the public, private and nonprofit sectors, attaining key positions in traditional planning agencies, development groups, nonprofit organizations and private consulting firms. This practical, applied program is recognized throughout the region for its outstanding graduates. Most alumni of the program serve as agency directors, department heads and staff planners at the local, regional and state levels. Some graduates work as generalists while others are specialists in GIS, housing and community development, environmental and coastal planning, historic preservation, transportation planning, or economic development. A growing number are employed in the private sector as planning or urban design consultants, developers, and market research or environmental analysts.

Admission Requirements

1. A bachelor’s degree from an accredited college or university
2. A satisfactory academic record, particularly in the two last years of undergraduate work
3. An on-campus interview (highly recommended)
4. Four letters of recommendation from at least two current or former professors
5. Completion of the Graduate Record Examination
6. International applicants must submit TOEFL scores.

The personal statement of objectives, briefly describing (two pages) the applicant’s interest in planning in general and Clemson’s program in particular

Courses in statistics and economics are highly recommended.

Requirements for Degree Candidacy

The two-year Master of City and Regional Planning degree requires a minimum of 56 credit hours. The program contains a 28-credit core curriculum, a three-credit summer internship, 15-18 credit hours of approved concentration/ elective courses, and 6-9 hours of research and terminal project or thesis. The core courses include planning and substantive theory, analytical methods, implementation techniques and applications. The concentration area allows the student to develop further expertise in a particular area, if desired. A summer internship between the first and second years requires ten weeks of supervised professional employment for another three credits. If approved, students may take additional coursework in lieu of the internship. An oral examination is required to present and defend the results of the terminal project or thesis.

Requirements for Awarding of a Degree

Thesis Option
1. A minimum of 56 hours of coursework with a B average in the student’s prescribed professional curriculum, including the thesis, is required.
2. A nine-credit-hour thesis planning must be completed satisfactorily. Only those students who have been approved by the Planning faculty are permitted this option.
3. The final oral examination requires satisfactory answers to questions concerning the student’s thesis and concentration area.

Nonthesis Option
1. A minimum of 56 hours of coursework with a B average in the student’s prescribed professional curriculum is required.
2. An approved six-credit-hour terminal project sequence must be completed satisfactorily.
3. The final oral examination requires satisfactory answers to questions concerning the student’s terminal project and concentration area.

CONSTRUCTION SCIENCE AND MANAGEMENT

Master of Construction Science and Management

Certificate

The Master of Construction Science and Management program provides students with a high level of skills and knowledge in the technical areas of construction project administration and control. Substantial emphasis is placed on advanced study in the fields of business, in new and emerging techniques for construction project delivery systems, and in the administration of the construction firm.

The number of credit hours required for the MCSM degree varies according to each student’s undergraduate degree. For those who have the required undergraduate skills and knowledge, the program consists of 36 credit hours, of which at least 12 must be from the department core (C S M 860; 861; 862; 863; 864; 865; 891) and C S M 852 and 889. (Note: C SM 889 is not required for students who select the thesis option.) In cases where the candidate does not have the necessary prerequisite skills and knowledge, additional coursework beyond the 36 credit hours is required. Each application is evaluated as to the needed additional coursework.

This program is also available to off-campus students through the Office of Off-Campus, Distance and Continuing Education. Call 1-888-CLEMSON (1-888-253-6766) for more information.

Admission Requirements

1. A bachelor’s degree in construction science, construction management, building construction, or related area is required. Applicants from other disciplines may be admitted but may be required to remedy any deficiencies in coursework to provide the prerequisite skills and knowledge for the program.

2. Acceptance must be granted by the Office of Graduate Admissions and the Department of Construction Science and Management. University acceptance is based on performance in previous un-
degredate studies and a satisfactory score on the GRE. International students must also achieve a satisfactory score on the TOEFL. In addition, acceptance by the department is based on performance in undergraduate studies, three letters of recommendation and acceptance by the department Graduate Admissions Committee.

3. Each applicant is required to have one year of construction experience prior to being admitted to the program. Applicants must submit a detailed résumé of construction experience.

**Requirements for Degree Candidacy**

1. The Master of Construction Science and Management degree requires a minimum of 36 credit hours as detailed above. In cases where the candidate does not have the necessary undergraduate prerequisite skills and knowledge, additional coursework beyond the 36 semester hours may be required as noted above.

2. Each student is required to have one year of construction-related experience prior to being admitted to the program.

**Requirements for Awarding of a Degree**

**Thesis Option**

1. A minimum of 36 credit hours of coursework with a B average in the student’s prescribed curriculum, including thesis, is required.

2. A thesis on a construction-related topic must be completed satisfactorily. Up to nine semester hours of thesis credit may be taken. Thesis credit is included as part of the department’s core. Approval must be received from the student’s advisor prior to selecting the thesis option.

3. Performance on a final oral examination relating to the student’s thesis and program of study must be satisfactory.

**Nonthesis Option**

1. A minimum of 36 credit hours of coursework with a B average in the student’s prescribed curriculum is required.

2. A special research design problem on a construction-related topic must be completed satisfactorily by taking CSM 889. Approval must be received from the student’s advisor for the topic of the research prior to registering for the course.

3. Performance on a written comprehensive examination covering the student’s program of study must be satisfactory.

4. Performance on a final oral examination relating to the student’s program of study must be satisfactory if the student has not performed satisfactorily on the written comprehensive exam. The oral exam is required only if the student did not perform satisfactorily on the written exam.

**Certificate of Construction Science and Management**

Clemson University’s Certificate Program in Construction Science and Management provides qualified students the opportunity to take a selection of advanced construction management courses without having to commit time and resources toward the pursuit of a master’s degree. Students receive three hours of college credit for each course taken and a certificate upon completion of all six courses.

Prospective students apply in the same manner as current graduate students. A bachelor’s degree in construction science, construction management, building construction, or related area is required. There is no requirement to take the GRE or TOEFL.

A student enrolled in the certificate program who wishes to be admitted into the MCSM graduate program must meet all admission and degree requirements in effect at the time of application. The student may transfer up to 12 credit hours from the certificate program to the Master of Construction Science and Management degree; therefore, the decision must be made by the time the student has completed four courses (12 credit hours).

**Admission Requirements**

1. A bachelor’s degree in construction science, construction management, building construction, or related area is required. Applicants from other disciplines may be admitted but may be required to remedy any deficiencies in coursework to provide the applicant with the needed prerequisite skills and knowledge for the Construction Science and Management certificate program.

2. Acceptance must be granted by the Department of Construction Science and Management. Acceptance is based on performance in previous undergraduate studies, three letters of recommendation and acceptance by the department graduate admissions committee.

3. Each applicant is required to have a minimum of one year of construction experience prior to being admitted to the program. Applicants must submit a detailed résumé of construction experience.

**Requirements for Awarding of a Certificate**

Completion of the following courses with a B or better is required: CSM 860, 861, 862, 863, 864, 865.

**Digital Production Arts**

**Master of Fine Arts**

The Digital Production Arts program is a professional degree program offered jointly with the College of Engineering and Science. See details in the College of Engineering and Science section.

**ENGLISH**

**Master of Arts**

Applicants for the Master of Arts degree in English must present at least 12 credit hours of undergraduate English courses beyond the sophomore level; for the MEd degree in Secondary Education with an emphasis in English, applicants must present at least nine. Entrance credits should include one course each above the sophomore level in Shakespeare and in English and American literature; students deficient in these may seek provisional admission.

Thesis-track MA students complete 25 credit hours of approved graduate courses and write a thesis, which may be developed with the approval of the Graduate Committee, from any area of interest area covered by the MA program. The nonthesis option requires 37 credit hours. All students must demonstrate a reading knowledge of an approved foreign language.

At the core of the MA program is a 10-hour requirement, including ENGL 800, ENGL 810, and one course from each of the following groups:

- British Literature—ENGL 805, 808, 811, 814, or an appropriate section of 831
- American Literature—ENGL 820, 823, or an appropriate section of 831

Students applying for second-year graduate teaching assistantships must take ENGL 885.

MEd students in Secondary Education with an emphasis in English complete a total of 37 graduate credits, including ENGL 685 and 680.

Candidates for the MA and MEd degrees also must demonstrate proficiency in composition and pass a comprehensive oral examination.

**HISTORIC PRESERVATION**

**Master of Science**

The Master of Science in Historic Preservation degree is a professional degree program designed for students who will specialize in working with historic buildings, landscapes and the decorative arts. It is a dual degree program with the College of Charleston and is administered through Clemson’s Department of Planning and Landscape Architecture. The program uses Charleston and the historic environs of South Carolina as a living laboratory. The size of the program is restricted to ensure focused research with the faculty. Coursework emphasizes studios, labs and field seminars incorporating Charleston’s rich community of preservation specialists as well as distinguished visiting faculty and researchers.

Students are admitted into the program from a variety of undergraduate disciplines relating to the built environment. A portfolio with samples of work related to the built environment is encouraged. Students of the humanities and sciences are also encouraged to apply.
Program Requirements
The 54-credit program is structured in sequential layers, beginning with an initial core semester devoted to the analysis and documentation of historic sites, followed by a more advanced studio-focused semester organized around the development of a preservation proposal. The second year focuses on advanced analysis and conservation studies, followed by a final semester of preservation administration done in conjunction with the student’s final project/thesis focus.

Thesis proposals are defended in the third semester of the program. Thesis projects are original research and incorporate each student’s specific focus in the discipline of historic preservation. Projects using the historic resources of Charleston and its environs, or other suitable historic sites, are encouraged.

Summer professional internships are available through a variety of Charleston preservation initiatives, the national network of preservation specialists, as well as opportunities with national organizations such as the Historic American Building Survey and the National Trust for Historic Preservation.

Certificate in Historic Preservation
The Certificate in Historic Preservation is designed to enhance a variety of other degree programs at Clemson through advanced studies in historic preservation.

The 12-credit semester meets NCPE-mandated curriculum requirements. Prerequisites and further course requirements are determined by the student’s degree program of study.

HISTORY
Master of Arts
Admission Requirements
Students are admitted to the graduate program upon the recommendation of the department’s graduate program coordinator or department chair. Applicants to the MA program in History must submit the following to the Graduate Admissions Office:

1. A minimum score of 550 on the verbal section of the Graduate Record Examination (GRE) and a minimum score of 5 on the writing section. (GRE scores more than five years old relative to date of initial enrollment are not accepted.)
2. Final transcript(s) for the BA sent by the applicant’s undergraduate school(s), showing a minimum grade-point ratio of 3.0 in history courses; and 2.5 in all courses during the last two undergraduate years
3. Three letters of reference, preferably from undergraduate professors
4. A sample term paper
5. A personal statement addressing the applicant’s background in history, intended areas of specialization and reasons for applying
6. A completed University application form

Additionally, if the applicant has (1) a grade-point ratio less than 3.0 in the History major for the BA degree and/or (2) a BA degree, including the major and minor, in subject(s) other than history, he/she will be required to take a minimum of four upper-level undergraduate history courses at Clemson or at another accredited university or college and receive a grade of B or better in each course before admission to the program. The only exception to this course requirement shall be persons who demonstrate that, as a part of their BA degrees, they completed a minimum of four upper-level undergraduate history courses with a grade of B or better. Any exceptions to these regulations require the consent of the department’s Graduate Committee.

Application Deadline
Applications for fall semester must be postmarked no later than the previous February 20, and for spring semester no later than the previous November 1. Please note that consideration for assistantships begins in January and continues until all available slots are filled.

Requirements for Awarding of a Degree
The MA in History requires 30 credit hours in courses numbered 600 or above divided as follows:

1. HIST 881
2. HIST 820 or 872 and HIST 890
3. A minimum of nine additional credit hours in courses numbered between 800 and 899, excluding HIST 885, 890, and 891
4. A minimum of nine elective credits in graduate courses selected with the approval of the director of the graduate program
5. A minimum of five credits in HIST 891 (Master’s Thesis Research), three of which should be taken in the second semester or enrolled full-time or within the first 18 credits in the program. Additionally, the student must write a thesis acceptable to the department and must demonstrate reading knowledge of a foreign language. A final examination, which may be written oral, or a combination of the two forms, is required of all candidates.

Students holding an assistantship in the Department of History who receive a grade lower than B in any graduate course may have their assistantships terminated.

LANDSCAPE ARCHITECTURE
Master of Landscape Architecture
The landscape architecture profession is broad and interdisciplinary. Practicing landscape architects work on a wide range of project types including, but not limited to, urban and community design, historic preservation, ecological restoration, parks and park systems, institutional landscapes, memorials, cemeteries, industrial site relocations, golf courses, wilderness areas and trails, residential landscapes and gardens. The profession is both an art and a science. Successful landscape architects are creative professionals who hold an environmental imperative and a social conscience. They are also excellent facilitators, able to bring numerous disciplines and professions together to work on complex projects in the landscape.

Like other universities in the United States, Clemson offers two Master of Landscape Architecture (MLA) tracks—a first professional degree and a second professional degree. Research and study in those important topics of national and international consequence further enhance the marketability of Clemson’s MLA graduates. Students come from a range of disciplines such as planning, history, English, biology, geology, geography, environmental science, various social or natural sciences, art, or other disciplines. Application requirements are available at www.clemson.edu/caah/landscapearchitecture/

First Professional MLA
The three-year first professional degree is designed to provide students with a professional education and also an opportunity for research and/or in-depth project work. Because students hold bachelor’s degrees from an array of backgrounds, it is necessary for them to gain landscape architectural skills. Those proficiency courses are also required for professional accreditation. In the first years of the program, students focus on co-requisite proficiency requirements but also take a few important graduate-level courses. The graduate-level work, project-oriented research connected to a team project and/or thesis project are emphasized during the final year. Study abroad and summer off-campus experiences are optional. Curriculum requirements are available at www.clemson.edu/caah/landscapearchitecture/

Second Professional MLA
The second professional degree in Landscape Architecture is a two-year program limited to students who hold an accredited five-year professional BLA degree. In the final semester students choose between a six-credit collaborative studio or six credits of thesis work. Study abroad and summer off-campus experiences are optional. Curriculum requirements are available at www.clemson.edu/caah/landscapearchitecture/

PLANNING, DESIGN AND THE BUILT ENVIRONMENT
Doctor of Philosophy
The PhD Program in Planning, Design and the Built Environment is an interdisciplinary, three-year post-master’s degree program consisting of 71 hours. In most cases, students enter the program with a master’s degree in architecture or landscape architecture, city and regional planning, or construction science. Because of the program’s interdisciplinary orientation, students may be drawn from other disciplines including engineering, business, the social sciences, and humanities. Students from those program areas may be required to take prerequisite coursework. Students with advanced preparation may take slightly less than three years.

The curriculum is divided into five content areas as indicated below. Those content areas include core courses, concentration courses, elective courses, comprehensive examination and dissertation research. Students select a field from the traditional disciplines of architecture, landscape architecture, planning, or construction to build disciplinary as well as interdisciplinary foundations. Areas of specialization are developed subject to faculty expertise and student interest. Areas of specialization might be
drawn from such areas as urban design, health care, energy, development, community design, restoration, sustainability, landscape ecology, and building practice and technology.

Core Courses—The core consists of 29–35 hours of coursework and includes advanced theory/history, advanced methods courses generally taken outside the college, a readings course within a primary field area, a contemporary issues seminar, courses in research design and teaching technique, and a colloquium and workshop. The core provides a foundation with some flexibility to tailor curriculum to individual needs within primary fields of study, as well as a forum to address issues of the built environment in an interdisciplinary setting.

Concentration Courses—Concentration courses may be taken within or outside the college. These courses add both breadth and depth in the student’s area of concentration. Students develop an individualized course of study to reflect their individual focus and career objectives. Coursework must be approved by the student’s faculty advisor and committee members.

Electives—These courses add additional breadth and depth to the program. Students may add to their concentration coursework, select diverse offerings to complement the concentration, or develop a minor with nine hours in a second concentration.

Degree Plan and Comprehensive and Oral Exams—Students are assigned a program advisor upon entering the program. A program evaluation is conducted and a dissertation advisor and committee are selected at the end of the first full year of study. A curriculum plan for the remainder of the degree program is developed at that time. Comprehensive and oral examinations are administered following completion of the second full year in the program. Dissertation credit cannot be taken until comprehensive exams are scheduled.

Dissertation Research—Students develop a dissertation in their area of concentration. A minimum of 24 hours in dissertation research is required.

PROFESSIONAL COMMUNICATION

Master of Arts

The Department of English offers an interdisciplinary Master of Arts degree in Professional Communication which combines work in theory and research with a comprehensive emphasis on written, oral and visual communication. It prepares graduate students to be professional and technical communicators in industry and government and to be teachers of professional communication (six credit hours) or to complete a project by solving a communications problem for a client in the professional world and by preparing a project portfolio (three credit hours).

The Multimedia Authoring Teaching and Research Facility and the Class of 1941 Studio for Student Communication give MAPC students access to corporate-style presentation and collaboration space as well as the newest computing hardware and software, enabling multimedia and Web design and production, digital video and audio editing, desktop publishing, and graphic design. Clemson’s award-winning undergraduate writing programs and faculty with expertise in the teaching of writing allow MAPC students to work at the forefront of innovative writing pedagogy. The Campbell Chair in Technical Communication, the Pearce Center for Professional Communication, and the Effective Technical Communication Program in Engineering constitute a network of professors enabling students to work in professional communication in a variety of academic disciplines. The Usability Testing Facility allows students to conduct state-of-the-art usability research on interface designs, on-line documentation and other publications. MAPC students wishing to pursue careers in the growing field of health communication also have the option of combining the Master’s degree with the Health Communication Certificate program described below.

Additional information about the MAPC program is available at www.clemson.edu/caah/mcap.

Admission Requirements

Applicants must hold a degree in any field from an accredited college or university, with a 3.0 grade-point ratio on a 4.0 scale, submit an acceptable score on the GRE general test, submit at least two letters of recommendation from individuals familiar with the candidate’s academic work and/or work experience; and submit a brief resume (one-page statement of purpose discussing why the candidate wishes to pursue the MAPC degree and ten pages of workplace or academic writing.

Requirements for Awarding of a Degree

The MA in Professional Communication requires 30 credit hours beyond the BA or BS degree, distributed as follows:

1. Five core courses, which include ENGL 850, 851, 852, 853; and ENGL 856 or COMM 664.

2. Three or four electives in a specialty area chosen to meet professional goals. Possible electives include professional communication courses in writing, teaching, digital publishing and corporate communication, as well as courses in related disciplines.

3. Candidates must demonstrate a reading knowledge of a foreign language and pass a qualifying examination on a reading list.

4. Students choose either to write a thesis based on research and a thorough analysis of a problem in professional communication (six credit hours) or to complete a project by solving a communications problem for a client in the professional world and by preparing a project portfolio (three credit hours).

Health Communication Certificate

An interdisciplinary Certificate in Health Communication is also available to students in the MAPC degree program and to practicing health professionals who already have graduate degrees or are pursuing graduate degrees in Nursing, Health Sciences and many other fields. This 18-credit-hour certificate program offers students the ability to develop careers in writing for the pharmaceutical, scientific, medical and/or health industries. It especially targets jobs in hospital systems, HMOs, clinics, CDC and other local, national and international health organizations. The certificate program is available through two tracks:

1. MAPC students who specialize in this field by taking ENGL (COMM) 804, 806, and (COMM) 807 to fulfill their MAPC program cognate requirements

2. Health professionals who need to update their communication skills to better meet the challenges of today’s highly technological health settings

Unlike other programs in health communication, this program is geared toward the technological skills more applicable to today’s health industry. In addition, the program can be customized to individual student needs, whether they be centered on technological skills available through the MAPC/HCC program or targeted for those who already have technical skills in health content and/or medical humanities. This program is interdisciplinary and includes both arts and sciences approaches to health messaging. Additional information is available at www.clemson.edu/caah/healthcomm/.

REAL ESTATE DEVELOPMENT

Master of Real Estate Development

The full-time, 54-credit, two-year professional Master of Real Estate Development (MRED) degree program is jointly offered by the Department of Planning and Landscape Architecture and the School of Accountancy and Finance in the College of Business and Behavioral Science. Required courses are drawn from six disciplines: MBA, finance, law, architecture, construction science and management, and planning and landscape architecture.

A two-week South Carolina Coastal Real Estate Development Field Tour is required during Maymester. Students study developments in Myrtle Beach, Pawleys Island, Charleston, Beaufort and Hilton Head prior to the required ten-week supervised professional summer internship. Other regional field trips occur in Charlotte, Atlanta and nearby areas.

The program creates the educational opportunity for future development entrepreneurs to produce exciting, quality projects respecting environmental and economic sustainability, social consciousness, design excellence and financial feasibility within the risk-reward framework. The development industry is complex and requires leaders trained from diverse disciplinary perspectives. The program primarily follows the principles of the Urban Land Institute (ULI), which acknowledges that development is a public/private partnership and that quality development requires integrating the perspectives of community, environment and economics.
Some first-year students will obtain research analyst positions for ten hours per week, assisting professors in research at the Richard H. Pennell Center for Real Estate Development. Second-year MERED students (some first-year students with experience) may work two days each week during the academic year at paid internships with local real estate entities. Positions typically require interns to have transportation throughout the metro area (up to a 60-mile radius). The program requires a 10-week summer internship with a real estate business anywhere in the world.

The program seeks an interdisciplinary student body that is entrepreneurial yet team-oriented. No specific bachelor’s degree is required. Work experience is not required, although it is preferred.

The program focuses on the “master builder” concept, the methodology promoting an entire vision for a community through sustainable design, creative financing, place-making and healthy communities. A graduate will become a visionary who serves as a craftsman and designer of neighborhoods and community development, one who recognizes the role of the developer in guiding the different aspects of creating the built environment – political, economic, physical, environmental, legal and sociological parameters.

Additional information is available at www.clemson.edu/mred or at www.clemson.edu/mred

Course Requirements
The Master of Real Estate Development Program requires a minimum of 54 credit hours (60 credits for students with no previous degree background) requires a minimum of 54 credit hours (60 credits for students with no previous degree background). The three-year program is designed to develop the student’s proficiency in spoken English. Application to the program is based on previous academic preparation, work experience, and test scores. Applicants are required to provide a statement of purpose and a curriculum vitae. The statement of purpose should address the applicant’s objectives in pursuing the Master of Real Estate Development. Second-year MRED students (some first-year students with experience) may work ten hours per week, assisting professors, producing artists, or professional acquaintances who are familiar with the applicant’s work and development in the visual arts.

In addition, the student must submit the following:
1. Portfolio of previous graduate work, including a writing sample, preferably a sole-authored paper submitted in a graduate class
2. Personal statement addressing the student’s interest and intent in pursuing the PhD in Rhetorics, Communication and Information Design
3. Minimum of three letters of reference from academic sources
4. Completed application for admission

Program Requirements
Candidates for the PhD degree must complete 36 hours of graduate credit, including five required core courses (RCID 801, 802, 803, 804, 805), five cognate courses in a specialization and six credit hours of studio research or applied project work (RCID 880). Candidates must also pass a comprehensive exam and write a dissertation.

VISUAL ARTS
Master of Fine Arts
The Master of Fine Arts degree is the terminal degree in the visual arts. Clemson University’s program offers concentrations in the studio areas of drawing, painting, printmaking, ceramics, photography and sculpture. Interdisciplinary and collaborative projects are encouraged within the department. The program seeks an interdisciplinary student body with no undergraduate background in the field.

Second Year
First Semester
3 - C S M 866 Contractor Role in Development
3 - M B A 833 Real Estate Investments
3 - M B A 842 Real Estate Valuation
3 - RED 803 Private-Private Partnership Dev.
1 - RED 810 Real Estate Seminar Roundtable

Second Semester
3 - RED 804 Practicum in Master Planned/Resort Communities
3 - RED 805 Practicum in Commercial Dev.
3 - RED 813 Real Estate Develop. Strategic Planning
3 - Elective

RHETORICS, COMMUNICATION AND INFORMATION DESIGN
Doctor of Philosophy
The PhD program in Rhetorics, Communication, and Information Design features an interdisciplinary curriculum developed by faculty from Arts, Communication Studies and English. The curriculum provides a solid foundation in theory in addition to extensive training in research and practice.

Admission Requirements
Students admitted to the PhD program in Rhetorics, Communication, and Information Design must meet the following minimum requirements:
1. Minimum combined score of 1000 on the two objective sections (verbal and quantitative) of the Graduate Record Examination (GRE) and a minimum score of 4 on the analytical writing section.
2. Bachelor’s degree from an accredited college or university with a major in Visual Arts. Clemson University’s program offers concentrations in the studio areas of drawing, painting, printmaking, ceramics, photography and sculpture. Interdisciplinary and collaborative projects are encouraged within the department. The program seeks an interdisciplinary student body with no undergraduate background in the field.

First Year
First Semester
3 - C R P 800 Human Settlement
3 - C R P 802 Site Planning and Infrastructure
3 - M B A 819 Intro. to Accounting and Finance (for non-business degree majors)
3 - M B A (FIN) 836 Real Estate Principles
3 - RED 800 Real Estate Development Process

Second Semester
3 - ARCH 820 Building Design and Construction Principles
3 - LAW 848 Law for Real Estate Professionals
3 - M B A 841 Real Estate Finance
3 - RED 801 Real Estate Market Analysis
1 - RED 810 Real Estate Seminar Roundtable
1 - RED 812 Real Estate Technology

Maymester and Summer Session
3 - RED 802 Real Estate Dev. Field Tour Seminar
3 - RED 811 Summer Internship in Real Estate Development
6. Statement of intent regarding applicant’s interest in pursuing the graduate degree

7. No GRE is required.

**Requirements for Degree Candidacy**
The prospective candidate must have a review of his/her work at the end of each semester. It will be determined at this time if the student should continue or whether additional study is required at either the undergraduate or graduate level. Upon completion of 30 hours, the candidate must pass an oral review to determine readiness for thesis work. A Graduate Thesis Committee will be assigned at this time to assist the thesis development and concluding thesis exhibition.

The candidate must complete 30 hours and a full-time residency during the second year of study.

**Requirements for Awarding of a Degree**
1. A minimum of 45 credit hours with a B average or better in the student's professional curriculum, including 36 hours of ART 600- and 800-level studio courses and nine hours of A A H 600- and 800-level Art History courses.

2. A 15-credit-hour thesis culminating in satisfactory completion of a written documentary of the “thesis exhibition” and an oral examination by the graduate faculty.