COLLEGE OF BUSINESS AND BEHAVIORAL SCIENCE

Students in the College of Business and Behavioral Science seek to understand and organize human behavior in a business, economic, and social context. The College promotes scholarship with broad awareness of the individual, cultural, political, and global levels and develops distinctive leaders in industry, higher education, professional, and public service. The College includes the School of Accountancy and Finance, and the Departments of Aerospace Studies, Economics, Finance, Graphic Communications, Management, Marketing, Military Leadership, Political Science, Psychology, and Sociology and Anthropology.

All College of Business and Behavioral Science majors, and other non-majors taking 300- and 400-level courses offered by the College, are required to pay a differential fee to fund significant infrastructure and program enhancements. Additional information about this fee and the benefits derived from it is available at www.clemson.edu/cbbs/academics/fees.

BUSINESS AND PROFESSIONAL PROGRAMS

Bachelor of Science degrees are offered in Accounting, Economics, Financial Management, Graphic Communications, Management, and Marketing. With the exception of Graphic Communications, these programs share a common curriculum during the first year, allowing the student maximum flexibility in choosing an appropriate major. The Business programs in Accounting, Financial Management, Management, and Marketing are accredited by AACSB International (Association to Advance Collegiate Schools of Business). The Accounting program has earned additional accounting accreditation by AACSB International. All business and professional curricula prepare students for a variety of careers and furnish an education that recognizes the need for an understanding of the basic principles of science, appreciation for the nature of human interaction, and the comprehension of the economic, political, and social environment.

Pre-Business Program

The Pre-Business program provides students planning to earn Bachelor of Science degrees in Accounting, Economics, Financial Management, Management, and Marketing with a sound academic preparation for these degrees. All Pre-Business students complete a common curriculum during the freshman year. All new Business students (including transfer students) are admitted into the Pre-Business program until the following core classes are satisfactorily completed and the grade-point ratio requirement is met: BUS 101, ECON 211, 212, MTHSC 102, 207 or acceptable sequence, ENGL 103, and a natural science requirement.

Change of Major into Pre-Business

Students who change majors into Pre-Business must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Freshman Curriculum

First Semester
1. BUS 101 Business Foundations' 
2. ECON 211 Principles of Microeconomics' 
3. MTHSC 102 Intro. to Math. Analysis1,2 or MTHSC 106 Calculus of One Variable I1-2 
4. PSYCH 201 Introduction to Psychology or SOC 201 Introduction to Sociology 
5. Natural Science Requirement1,3 
6. Elective 15

Second Semester
1. COMM 150 Intro. to Human Comm. or COMM 250 Public Speaking 
2. ECON 212 Principles of Macroeconomics1 
3. ENGL 103 Accelerated Composition1 
4. MTHSC 207 Multivariable Calculus1,2 or MTHSC 108 Calculus of One Variable II1,2 
5. Science and Tech. in Society Requirement3 
6. Elective 15

Admission to Business Degree Programs

To be eligible for admission into the Bachelor of Science degree programs in Accounting, Economics, Financial Management, or Management, students must have completed the courses outlined in the freshman core curriculum and have a cumulative grade-point ratio of 2.0 or higher. Students wishing to enter the Marketing Program must have completed the freshman core curriculum and have a Clemson/Bridge cumulative grade-point ratio of 3.0 or higher.

Students should initiate a change-of-major request with the College of Business and Behavioral Science Academic Advising Center in G-01 Sirmine Hall after completing the freshman core curriculum. Students who fail to meet the requirements for admission to a degree-granting business program may remain in Pre-Business until those requirements are met, but only until 64 semester hours of coursework have been completed. Students who exceed 64 credit hours and still do not meet the requirements for admission into a degree program must declare another major.

Transfer Credit Policy

For upper level undergraduates business courses (300- and 400-level courses with the rubrics of ACCT, BUS, E, E, FIN, LAW, MGT, and MKT) transfer credits will only be accepted from AACSB International and/or EQUIS accredited institutions.

ROTC PROGRAMS

Aerospace Studies (AFROTC)

Air Force Reserve Officer Training Corps (AFROTC) is designed to “develop quality leaders for the Air Force.” Students can earn a minor in Aerospace Studies and a commission as Second Lieutenants while pursuing a bachelor’s degree. Clemson’s program has won numerous local and national awards for excellence. The program includes courses in foundations of the Air Force, air power history, leadership and management, and national security affairs. In addition to courses, students participate in a weekly leadership laboratory. “Lead Lab” provides students a training environment to practice leadership principles in a cadet Air Force wing. Throughout the program, cadets hone their communication skills through various leadership positions, briefings, and papers. The first year of the program, Foundations of the United States Air Force, introduces students to the Air Force and AFROTC. It provides an overview of the basic characteristics, missions, and organization of the Air Force. The second year, The Evolution of U.S.A.F. & Space Power, focuses topics on Air Force heritage and leaders; and introduces air and space power through examination of distinct capabilities and functions. The third year, Air Force Leadership Studies, teaches cadets advanced skills and knowledge in management and leadership. Special emphasis is placed on enhancing leadership skills. Cadets have an opportunity to try out these leadership and management techniques in a supervised environment as juniors and seniors. The fourth year, National Security Affairs and Preparation for Active Duty, is designed for college seniors and gives them the foundation to understand their role as military officers in American society. It is an overview of complex social and political issues facing the military profession and requires a measure of sophistication commensurate with the senior college level. Seniors are also prepared to enter active duty as they transition from student to Air Force Officer. For additional information, contact the Department of Aerospace Studies.
Military Leadership (Army ROTC)
Army Reserve Officer Training Corps (Army ROTC) is all about leadership. It allows students the opportunity to become Army officers in the Reserves, National Guard, or active Army. The first two years of the program are open to all students. During the freshman year, the focus is on learning individual leadership skills, such as time management, leadership character, values, setting goals, and conducting meetings. The sophomore year emphasizes teamwork, team leading, communication/briefings, decision making, organizational culture, vision, and team values. Juniors primarily learn planning and conducting training for large groups and are evaluated in leadership exercises. Seniors focus on organizational leadership. They plan and run the 170-person organization, conduct individual counseling, and evaluate the juniors' leadership exercises. A minor in Military Leadership can be earned by completing the program. Enrollment requires no military obligation until the sophomore year for those on an Army scholarship or the junior year for those without a scholarship. Additional information is available from the Military Leadership Department.

ACCOUNTING
Bachelor of Science
The program leading to the Bachelor of Science degree in Accounting prepares students for careers as professional accountants. Students completing this program are well prepared to begin professional careers in corporate accounting or internal auditing or to continue study at the graduate level.

Students planning to become Certified Public Accountants should note that requirements for certification in South Carolina include 150 hours of collegiate education and completion of a bachelor's degree. Other states have similar requirements. The Accounting faculty of the School of Accountancy and Finance believes these requirements are best met with a bachelor's degree in Accounting and completion of the Master of Professional Accountancy (MPAcc) degree program. The MPAcc program also enhances the preparation of students pursuing accounting careers in areas of specialization such as assurance services and taxation.

Admission to the MPAcc program is separate from admission to the undergraduate program. It is based on the student's undergraduate record and score on the Graduate Management Admissions Test (GMAT). For information, contact the School of Accountancy and Finance, 300 Sirrine Hall.

In addition to accounting and business courses, the Bachelor of Science curriculum is devoted to English, public speaking, mathematics, natural and social sciences, and the humanities. Thus, students in the accounting program obtain a broad-based education that not only gives them accounting expertise but also contributes to their proficiency in analytical, communication, and interpersonal skills. Along with the general business accreditation held by the College, the Accounting degree programs offered by the School of Accountancy and Finance are separately accredited by AACSB International, the only accrediting agency for accounting programs.

Students wishing to change majors into the accounting program must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or MATHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement
3 - International Studies Requirement
15

Second Semester
1 - ACCT 204 Accounting Procedures
3 - MGT 218 Management Personal Computer Applications
3 - MKT 301 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement
3 - International Studies Requirement
3 - Elective
16

Junior Year
First Semester
3 - ACCT 311 Intermediate Financial Acct. I
3 - ACCT 322 Accounting Information Systems
3 - ENGL 304 Business Writing
3 - FIN 311 Financial Management I
3 - Fine Arts Requirement
15

Second Semester
3 - ACCT 312 Intermediate Financial Acct. II
3 - ACCT 350 Internal Auditing Theory or ACCT 415 Auditing
3 - FIN 312 Financial Management II
3 - LAW 322 Legal Environment of Business
3 - PHIL 345 Business Ethics
3 - Elective
16

Senior Year
First Semester
3 - ACCT 303 Cost Accounting
3 - ACCT 313 Intermediate Financial Acct. III
3 - ACCT 404 Individual Taxation or ACCT 406 Business Taxation
3 - MGT 310 Intermediate Business Statistics
3 - International Business Requirement
15

Second Semester
Option A: Internship
3 - ACCT 399 Internship in Accounting
3 - ACCT 410 Budgeting and Executive Control
3 - MGT 415 Business Strategy
6 - Business Requirement
15

Option B: Business Management
3 - ACCT 410 Budgeting and Executive Control
3 - MGT 415 Business Strategy
9 - Business Requirement
15

122 Total Semester Hours

ECONOMICS
A bachelor’s degree in Economics provides a thorough understanding of business, society, and public policy and prepares students for a wide range of careers. By combining general education courses and a strong course of study in economics, students can prepare for graduate studies in business, law, or any of the social sciences, as well as for careers in business and government.

The Department of Economics offers two undergraduate degree paths. The Bachelor of Arts degree emphasizes foreign language skills and offers students maximum freedom to tailor their course of study to their specific interests and career goals. A broad choice of minors is available for this program. The Bachelor of Arts program requires 30 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 24 credits of coursework above the sophomore level. Bachelor of Arts majors must complete ECON 314 and 315. ECON 405 is strongly recommended but not required.

The Bachelor of Science program emphasizes business applications. It requires 31 credit hours in economics, which should be satisfied by completing ECON 211, 212, and 25 credits of coursework above the sophomore level. Bachelor of Science majors must complete ECON 405 in addition to 314 and 315. Students wishing to change majors into the Bachelor of Science program in Economics must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

Minors
A minor field is required of students in both the Bachelor of Arts and the Bachelor of Science degree programs. Economics majors may choose, in consultation with their advisors, any University-approved minor (see page 20).

Students who wish to combine the curriculum in Economics with secondary-school teaching should take the degree in Education with a teaching area in Economics. The courses taken will be those required for teaching certification as specified by the South Carolina Department of Education, as well as those required for an Economics major.
Combined Bachelor’s/Master’s Plan
The Department of Economics allows students to count up to 12 hours of graduate credit (800-level courses) toward both the bachelor’s and master’s degrees. Students participating in this program must have a minimum grade point ratio of 3.4 and be admitted to the Graduate School prior to registering for graduate courses. Details of the suggested curriculum and program information are available from the Department of Economics.

Dual Degree Program with Université Catholique de Louvain in Belgium
The Economics Department has a dual degree program with the Université Catholique de Louvain in Belgium. Students spend one semester taking courses at the University of Maastricht in The Netherlands and two semesters at UCL in Louvain in Belgium. The instruction at Maastricht is in English, and the instruction at UCL is in French. After returning to Clemson to complete their studies, students will earn bachelor degrees from both Clemson and UCL. Students must be proficient in French to participate in the program. Interested students should contact the Department of Economics for information.

Change of Major into Bachelor of Arts in Economics
Students who change majors into Bachelor of Arts in Economics must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum Clemson/Bridge cumulative grade-point ratio.

Bachelor of Arts
Freshman Year
First Semester
3 - ECON 211 Principles of Microeconomics
3 - MTHSC 102 Intro. to Mathematical Analysis1
3 - Foreign Language Requirement*2
1 - Natural Science Requirement2
2 - Elective
15
Second Semester
3 - ECON 212 Principles of Macroeconomics
3 - ENGL 103 Accelerated Composition
3 - MTHSC 207 Multivariable Calculus3
3 - Foreign Language Requirement2
3 - Science and Tech. in Society Requirement4
15
Sophomore Year
First Semester
3 - ECON 314 Intermediate Microeconomics
3 - MTHSC 301 Statistical Methods11
3 - Arts and Humanities (Literature) Requirement1
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - Elective
15
Second Semester
3 - ECON 315 Intermediate Macroeconomics
3 - HIST 171 The West and the World II1
3 - Cross-Cultural Awareness Requirement4
3 - Minor Requirement
3 - Elective
15
Junior Year
First Semester
3 - COMM 150 Intro. to Human Comm. or
3 - COMM 250 Public Speaking
3 - Major Requirement6
3 - Minor Requirement
6 - Elective
15
Second Semester
6 - Major Requirement6
3 - Minor Requirement
6 - Elective
15
Senior Year
First Semester
6 - Major Requirement6
3 - Minor Requirement
6 - Elective
15
Second Semester
3 - Major Requirement6
3 - Minor Requirement
9 - Elective
15
120 Total Semester Hours
1The following sequences are also acceptable: MTHSC 106/107
2Two semesters (through 202) in the same modern foreign
3See General Education Requirements.
4Students minor in Financial Management may not use FIN
5Three credit hours must be selected from ECON 344, 350,
6Students completing a major in Accounting must complete
7See advisor.
8Note: Cross-Cultural Awareness Requirement may be satisfied by other General
9See General Education Requirements. Note: Cross-Cultural
10Students completing a major in Accounting must complete
11Three credit hours must be selected from ECON 344, 350,
12At least 50 percent of the total credits taken in ACCT,
13See advisor.
14Note: At least 50 percent of the total credits taken in ACCT,
15Students completing a major in Accounting must complete

ECONOMICS
Bachelor of Science
Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts1
3 - ECON 314 Intermediate Microeconomics
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 301 Statistical Methods I or
3 - MTHSC 309 Intro...Business Statistics
3 - MGT 201 Principles of Management
3 - International Studies Requirement2
15
Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - ECON 315 Intermediate Macroeconomics
3 - Arts and Humanities (Literature) Requirement1
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - International Studies Requirement2
15
120 Total Semester Hours
1See advisor.
2See General Education Requirements. Note: Cross-Cultural
3See advisor.
4Note: Cross-Cultural Awareness Requirement may be satisfied by other General
5See advisor.
6See General Education Requirements. Note: Cross-Cultural

FINANCIAL MANAGEMENT
Bachelor of Science
The Bachelor of Science in Financial Management program is designed to develop an understanding of financial markets in the contemporary economy, the operation of financial institutions, and the financial management of business operations. The curriculum prepares students for careers in such areas as corporate finance, banking, investments, financial planning, insurance, and real estate. Governments of all levels also employ finance graduates in many of their divisions. The curriculum also provides excellent preparation for students interested in graduate studies or law school.

The core of the curriculum provides a broad range of subjects with an emphasis on technical and communication skills. Students then have the flexibility to tailor courses to their own needs by choosing emphasis areas that will enhance career preparation in specific areas of finance. Students who complete a specific set of courses are eligible to sit for the certified financial planner (CFP®) examination.
Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - International Studies Requirement2
15
Second Semester
1 - ACCT 204 Accounting Procedures
3 - CP SC 220 Microcomputer Applications or
3 - MGT 218 Mgt. Personal Computer Appl.
3 - MGT 310 Intermediate Business Statistics
3 - MKT 301 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement1
3 - International Studies Requirement2
16
Junior Year
First Semester
3 - ACCT 311 Intermediate Financial Acct. I
3 - ENGL 304 Business Writing
3 - FIN 311 Financial Management I
3 - LAW 322 Legal Environment of Business
3 - Elective
15
Second Semester
3 - ACCT 312 Intermediate Financial Acct. II
3 - FIN 305 Investment Analysis
3 - FIN 307 Principles of Real Estate
3 - FIN 312 Financial Management II
3 - Elective
15
Senior Year
First Semester
3 - ACCT 303 Cost Accounting
3 - ACCT 313 Intermediate Financial Acct. III
3 - FIN 308 Financial Institutions and Markets
6 - Emphasis Area Requirement1
15
Second Semester
3 - MGT 415 Business Strategy
9 - Emphasis Area Requirement1
3 - Elective
15
121 Total Semester Hours

Students wishing to change majors into the financial management program must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - International Studies Requirement2
15
Second Semester
1 - ACCT 204 Accounting Procedures
3 - CP SC 220 Microcomputer Applications or
3 - MGT 218 Mgt. Personal Computer Appl.
3 - MGT 310 Intermediate Business Statistics
3 - MKT 301 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement1
3 - International Studies Requirement2
16
Junior Year
First Semester
3 - ACCT 311 Intermediate Financial Acct. I
3 - ENGL 304 Business Writing
3 - FIN 311 Financial Management I
3 - LAW 322 Legal Environment of Business
3 - Elective
15
Second Semester
3 - ACCT 312 Intermediate Financial Acct. II
3 - FIN 305 Investment Analysis
3 - FIN 307 Principles of Real Estate
3 - FIN 312 Financial Management II
3 - Elective
15
Senior Year
First Semester
3 - ACCT 303 Cost Accounting
3 - ACCT 313 Intermediate Financial Acct. III
3 - FIN 308 Financial Institutions and Markets
6 - Emphasis Area Requirement1
15
Second Semester
3 - MGT 415 Business Strategy
9 - Emphasis Area Requirement1
3 - Elective
15
121 Total Semester Hours

See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

See advisor.

Fifteen credit hours from one of the following emphasis areas are required. Emphasis area should be selected before the end of the sophomore year in consultation with the advisor.

Corporate Finance—FIN 402, 404, 411; plus two courses from FIN 304, 399 (three credits), 405, 406, 408 (One accounting course may substitute for FIN 304, 399, 405, 406, or 408.) Accounting courses may be selected from any 300- or 400-level courses offered by the School of Accountancy. Credit may not be received for both ACCT 303 and 307.

Freshman Year
First Semester
1 - G C 101 Orientation to Graphic Comm.
1 - G C 102 Foundations in Graphic Comm.
3 - PSYCH 201 Introduction to Psychology
4 - Approved Laboratory Science Requirement1
3 - Major Requirement2
15
Second Semester
3 - ENGL 103 Accelerated Composition
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 203 Elementary Statistical Inf.1 or
3 - MTHSC 301 Statistical Methods I or
3 - MTHSC 309 Intro. Business Statistics
4 - G C 104 Graphic Communications I
4 - Approved Laboratory Science Requirement1
1 - Elective
15
Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - G C 207 Graphic Communications II
3 - MGT 201 Principles of Management
3 - PKGSC 102 Intro. to Packaging Science
3 - Arts and Humanities (Literature) Requirement1
15
Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - ECON 200 Economic Concepts or
3 - ECON 211 Principles of Microeconomics
3 - EN SP 200 Intro. to Environmental Science
4 - G C 340 Digital Imaging and eMedia
3 - G C 446 Ink and Substrates
16
Summer
0 - CO-OP 201 Cooperative Education1
1 - G C 350 Graphic Comm. Internship I1
1
Junior Year
First Semester
3 - COMM 250 Public Speaking
4 - G C 406 Package and Specialty Printing
3 - MKT 301 Principles of Marketing
6 - Major Requirement2
16
Second Semester
3 - ENGL 314 Technical Writing
4 - G C 440 Commercial Printing
3 - Major Requirement2
3 - Arts and Humanities (Non-Lit.) Requirement6
3 - Elective
16
Summer
0 - CO-OP 202 Cooperative Education1
1 - G C 450 Graphic Comm. Internship II1
1
College of Business and Behavioral Science

**Senior Year**

- **First Semester**
  - G C 444 Current Dev. and Trends in GC
  - MGT 307 Human Resource Management
  - PSYCH 364 Industrial Psychology
  - Graphic Communication Technical Req.
  - Major Requirement
  - Elective

- **Second Semester**
  - G C 448 Senior Seminar in Graphic Comm.
  - Major Requirement
  - Elective

122 Total Semester Hours

1. Must include four credit hours in chemistry (CH 101 or 105) and four credit hours in physics (PHYS 122/124 or 207/209).
2. Must be approved prior to registration. See advisor.
3. Students who wish to minor in Business Administration may not select MTHSC 203.
4. Select any ENGL course from General Education Arts and Humanities (Literature) Requirement.
5. One internship must be in a fall or spring semester (summer —at least 12 weeks; fall/spring—at least 15 weeks). G C 455 will not substitute for 450.
6. See General Education Requirements. This course or three elective credit hours must also satisfy the Cross-Cultural Awareness Requirement.

### MANAGEMENT

**Bachelor of Science**

The Bachelor of Science degree in Management prepares students for careers as professional managers in corporations, governmental organizations, and small businesses. In addition, the program provides a foundation for graduates who wish to pursue advanced degrees in business and public administration, law, and the social sciences.

The curriculum gives students a broad exposure to the functional areas of business and allows each student to select an emphasis area in a subject that is germane to individual career interests. The Management curriculum provides an examination of the social, legal, political, and economic environments in which organizations must operate; an understanding of the functional areas of business and their interrelationships; and a knowledge of behavioral science, applied statistics, and mathematics as they relate to organizational problem solving. The program is accredited by AACSB International.

Students wishing to change majors into the management program must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

### Combined Bachelor of Science/Master of Science Degree Program

Under this plan, students may reduce the time necessary to earn both degrees by applying graduate credits to both undergraduate and graduate program requirements. Students may apply up to 12 hours of graduate credits to both the BS and MS degrees. To be eligible for this program, students must have a 3.4 or higher grade-point ratio, have completed at least 90 credits of coursework and have been admitted to the Graduate School prior to registering for graduate courses. Students in this program are conditionally accepted to the graduate program until they have completed all BS degree requirements.

**Sophomore Year**

- **First Semester**
  - ACCT 201 Financial Accounting Concepts
  - EX ST 301 Introductory Statistics
  - MTHSC 309 Intro. Business Statistics
  - MGT 201 Principles of Management
  - MGT 218 Mgt. Personal Computer Appl.
  - International Studies Requirement

- **Second Semester**
  - ACCT 202 Managerial Accounting Concepts
  - MGT 310 Intermediate Business Statistics
  - Arts and Humanities (Literature) Requirement
  - Arts and Humanities (Non-Lit.) Requirement
  - International Studies Requirement

15

### Junior Year

- **First Semester**
  - MGT 318 Management of Information Systems
  - MGT 390 Operations Management
  - MKT 301 Principles of Marketing
  - Emphasis Area Requirement
  - Support Area Requirement

- **Second Semester**
  - LAW 322 Legal Environment of Business
  - MGT 307 Human Resource Management
  - MGT 400 Mgt. of Organizational Behavior
  - MKT 312 Decision Models for Management
  - Emphasis Area Requirement
  - Support Area Requirement

15

### Senior Year

- **First Semester**
  - FIN 306 Corporation Finance
  - Emphasis Area Requirement
  - Support Area Requirement
  - Elective

- **Second Semester**
  - MGT 415 Business Strategy
  - MGT 423 International Business Management
  - Emphasis Area Requirement
  - Support Area Requirement
  - Elective

15

120 Total Semester Hours

1. Grade of C or better in this course is required for graduation.
2. See advisor for approved list of qualifying courses. One course may also satisfy the Cross-Cultural Awareness Requirement. See footnote 3 below.
3. See General Education Requirements.
4. Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.

*Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement:

2. Human Resources Management—Any of the following courses, including at least two management courses not already taken in the basic curriculum: MGT 307, 400, 416, 423, 431, 433, 436, PSYCH 164, 368, 369, 435, 477, 478.
3. International Management—Any four of the following courses: ECON 310, FIN 411, LAW 420, MGT 424, 444, MKT 427, PO SC 361, 362, 427, 429, and any business courses approved in advance and taken as part of a study abroad experience.

*Management Information Systems—MGT 411, 452; and two courses from CP SC 462, MGT 430 (topic must be approved in advance by advisor), 454, 455, 456.

Operations Management—MGT 402; and two courses from MGT 405, 411, 427; and one course from MGT 404, 412, 444.

Supply Chain Management—MGT 412, 424; and two courses from MGT 305, 317, 402, 408, 427, 444, MKT 426.

*General Management—Any four 300- or 400-level management courses.

Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following three ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; or (2) Complete 15 hours of coursework selected from the approved list of management support courses; or (3) Complete five courses from the same foreign language 201, 202, 305; and any other two courses at the 300 or 400 level (CHIN, FR, GER, ITAL, JAPN, RUSS, or SPAN).

MGT 415 must be taken at Clemson University.

Note: At least 50 percent of the total credits taken in ACCT, ECON, E L E, FIN, LAW, MGT, and MKT must be taken at Clemson University.

### MARKETING

**Bachelor of Science**

The Bachelor of Science degree program in Marketing develops an understanding of various aspects of marketing. The curriculum prepares students for professional marketing careers in industry, government, or the nonprofit sector. Graduates are also well prepared for entrance into the Master of Business Administration, law, or other graduate programs. For students who want a broader perspective of marketing, the curriculum provides a broad range of subjects with the flexibility to tailor courses by choosing areas that enhance career preparation in various areas of marketing. Subjects include promotional strategy, professional selling, consumer behavior, and international marketing. Emphasis areas in services marketing, sport marketing, and technical marketing are available to students who seek to specialize. The Marketing curriculum, whether approached from a general or specialized perspective, provides the conceptual, quantitative, and analytical skills necessary to function in a dynamic business environment. The Marketing degree is accredited by AACSB International.

Students wishing to change majors into the Marketing program must have a Clemson/Bridge cumulative grade-point ratio of 3.0 or higher.

80
Sophomore Year
First Semester
3 - ACCT 201 Financial Accounting Concepts
3 - EX ST 301 Introductory Statistics or
3 - MTHSC 309 Intro. Business Statistics
3 - MGT 201 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement
3 - International Studies Requirement
15
Second Semester
3 - ACCT 202 Managerial Accounting Concepts
3 - MGT 310 Intermediate Business Statistics
3 - MKT 303 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement
3 - International Studies Requirement
15
Junior Year
First Semester
3 - ENGL 304 Business Writing
3 - LAW 322 Legal Environment of Business
3 - MKT 302 Consumer Behavior
3 - MKT 431 Marketing Research
3 - Support Course Requirement
15
Second Semester
3 - FIN 306 Corporate Finance
3 - MKT 427 International Marketing
3 - Emphasis Area Requirement
3 - Support Course Requirement
4 - Elective
16
Senior Year
First Semester
3 - MGT 415 Business Strategy
3 - MKT 420 Professional Selling
3 - Emphasis Area Requirement
3 - Support Course Requirement
3 - Elective
15
Second Semester
3 - MKT 450 Strategic Marketing Management
3 - Emphasis Area Requirement
6 - Support Course Requirement
3 - Elective
15
121 Total Semester Hours

1See General Education Requirements. Note: Cross-Cultural Awareness Requirement may be satisfied by other General Education courses, by the International Studies Requirement, or through the use of elective hours.
2See advisor.
3Chosen jointly by the student and the advisor. These must support the emphasis area selected by the student. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 298, 398, 399 and 498. See advisor.
4Select one of the following emphasis areas (Note: MKT 298, 398, 399, and 498 cannot be used to satisfy emphasis area requirement):
Service Marketing—nine credit hours selected from any MKT courses at the 300 or 400 level
Sport Marketing—MKT 321 plus six credit hours selected from any MKT courses at the 300 or 400 level
Technical Marketing—MKT 426 plus six credit hours selected from any MKT courses at the 300 or 400 level
Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

POLITICAL SCIENCE
The Department of Political Science offers two degree programs: a Bachelor of Arts and a Bachelor of Science, requiring 120–122 credit hours. Both prepare students for a wide range of graduate programs and career opportunities. The Bachelor of Arts program provides broad coverage of the political science discipline and emphasizes communication skills and humanities. The Bachelor of Science program is recommended for those with an aptitude for mathematics and/or an interest in political economy, public administration, public policy, or other fields requiring advanced quantitative skills. Both programs are appropriate for pre-law students and for students interested in either American or global politics. Note that the Bachelor of Arts degree requires a minor, and the Bachelor of Science degree requires a field of concentration and, depending on the concentration, requires or allows a minor.

Bachelor of Arts
The requirements for a Bachelor of Arts degree in Political Science consist of 120–122 credit hours. At least 24 additional credit hours in political science at the 300 or 400 level, including at least one course from each of the following fields:
American Government—PO SC 403, 405, 416, 436, 442
Comparative Politics—PO SC 371, 372, 466, 471, 476, 477, 478
International Relations—PO SC 361, 362, 363, 375, 429
Political Theory—PO SC 440, 453, 455
Public Policy and Public Administration—PO SC 302, 321, 421, 423, 424, 427, 430

The student’s additional coursework in political science is chosen with the consent and advice of the departmental advisor to ensure an appropriate balance of breadth and specialization within the field of political science. In addition to the courses listed above, the department offers a wide range of specialized courses in each of the subfields of the political science discipline.

The Bachelor of Arts degree in Political Science also requires additional arts and humanities courses beyond the basic General Education Requirements.

Freshman Year
First Semester
3 - PO SC 101 American National Government
1 - Elective
14
Second Semester
3 - ENGL 103 Accelerated Composition
3 - PO SC 102 Intro. to International Relations or
3 - PO SC 104 Intro. to Comparative Politics
3 - Foreign Language Requirement
3 - History Requirement
3 - Natural Science Requirement
16
Sophomore Year
First Semester
1 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Major Requirement
3 - Mathematics or Natural Science Requirement
3 - Oral Communication Requirement
3 - Elective
15
Second Semester
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Major Requirement
3 - Minor Requirement
3 - Science and Tech. in Society Requirement
15
Junior Year
First Semester
3 - ECON 211 Principles of Microeconomics
3 - Major Requirement
3 - Minor Requirement
3 - Elective
15
Second Semester
3 - ECON 212 Principles of Macroeconomics
3 - Major Requirement
3 - Minor Requirement
3 - Philosophy/Religion Requirement
3 - Elective
15
Senior Year
First Semester
1 - PO SC 499 Professional Dev. in Political Sci.
3 - Fine Arts Requirement
6 - Major Requirement
3 - Minor Requirement
2 - Elective
15
Second Semester
6 - Major Requirement
3 - Minor Requirement
6 - Elective
15
120 Total Semester Hours
POLITICAL SCIENCE

Bachelor of Science

The requirements for a Bachelor of Science degree in Political Science consist of PO SC 101, 102 or 104, 199, 499, and at least 24 additional credit hours in political science at the 300–400 level, including one upper-level American politics course and one upper-level global politics course.

In consultation with the departmental advisor, students choose one of the following concentrations:

American Politics, Global Politics, Political Economy, Public Administration, or Public Policy.

Note: No more than three hours credit from PO SC 305, 310, 311, 312, 313, 409, and 410 may be applied toward a Political Science major.

Freshman Year

First Semester
1. PO SC 101 American National Government
2. PO SC 199 Introduction to Political Science
3. Foreign Language Requirement
4. Mathematics Requirement
5. Natural Science Requirement

Second Semester
1. ENGL 103 Accelerated Composition
2. PO SC 102 Intro. to International Relations or PO SC 104 Intro. to Comparative Politics
3. Foreign Language Requirement
4. Mathematics Requirement
5. Natural Science Requirement

Sophomore Year

First Semester
1. ECON 211 Principles of Microeconomics
2. American Politics Requirement
3. Arts and Humanities (Non-Lit.) Requirement
4. Mathematics Requirement
5. Philosophy of Science Requirement

Second Semester
1. ECON 212 Principles of Macroeconomics
2. Advanced Political Science Requirement
3. Arts and Humanities (Literature) Requirement
4. Global Politics Requirement
5. Elective

Junior Year

First Semester
1. PO SC 499 Professional Dev. in Political Science
2. American Politics Requirement
3. Oral Communication Requirement
4. Philosophy/Religion Requirement

Second Semester
1. American Politics Requirement
2. Minor Requirement
3. Science and Tech. in Society Requirement
4. Elective

Senior Year

First Semester
1. PO SC 499 Professional Dev. in Political Science
2. American Politics Requirement
3. Minor Requirement

Second Semester
1. American Politics Requirement
2. Minor Requirement
3. Science and Tech. in Society Requirement
4. Elective

121 Total Semester Hours

GLOBAL POLITICS CONCENTRATION

First Semester
2. Global Politics Requirement
3. Oral Communication Requirement
4. Philosophy/Religion Requirement

Second Semester
1. Global Politics Requirement
2. Minor Requirement
3. Science and Tech. in Society Requirement
4. Elective

15

Senior Year

First Semester
1. PO SC 499 Professional Dev. in Political Science
2. Global Politics Requirement
3. Oral Communication Requirement
4. Philosophy/Religion Requirement

Second Semester
1. Global Politics Requirement
2. Minor Requirement
3. Science and Tech. in Society Requirement
4. Elective

15

121 Total Semester Hours

POLITICAL ECONOMY CONCENTRATION

First Semester
1. ECON 314 Intermediate Microeconomics
3. Oral Communication Requirement
4. Philosophy/Religion Requirement

Second Semester
1. ECON 348 Studies in Political Economy
2. Science and Tech. in Society Requirement

16

Senior Year

First Semester
1. PO SC 449 Political Theory of Capitalism
2. PO SC 499 Professional Dev. in Political Science
3. Advanced Political Science Requirement
4. Economics Requirement

Second Semester
1. Advanced Political Science Requirement
2. Economics Requirement

16

122 Total Semester Hours

PUBLIC ADMINISTRATION CONCENTRATION

First Semester
1. PO SC 321 Public Administration
3. Oral Communication Requirement
4. Philosophy/Religion Requirement

Second Semester
1. Advanced Political Science Requirement
2. Public Administration Requirement
3. Science and Tech. in Society Requirement

16

Senior Year

First Semester
1. PO SC 499 Professional Dev. in Political Science
2. Global Politics Requirement
3. Oral Communication Requirement

Second Semester
1. Global Politics Requirement
2. Minor Requirement
3. Elective

15

121 Total Semester Hours
Second Semester
3 - Policy/Administration Requirement
6 - Public Administration Requirement
6 - Elective
15
121 Total Semester Hours

PUBLIC POLICY
CONCENTRATION
Junior Year
First Semester
3 - PO SC 341 Quantitative Methods in Pol. Sci.
3 - PO SC 421 Public Policy
3 - Oral Communication Requirement
3 - Philosophy/Religion Requirement
3 - Elective
15
Second Semester
3 - Advanced Political Science Requirement
6 - Public Policy Requirement
6 - Science and Tech. in Society Requirement
4 - Elective
16
Senior Year
First Semester
3 - PO SC 321 Public Administration
1 - PO SC 499 Professional Dev. in Political Sci.
6 - Public Policy Requirement
5 - Elective
15
Second Semester
3 - Policy/Administration Requirement
6 - Public Policy Requirement
6 - Elective
15
121 Total Semester Hours

PSYCHOLOGY
Psychology is the study of human and animal behavior and the biological, psychological, and social processes related to that behavior. The Bachelor’s degree in Psychology prepares students for a variety of professional careers related to human resources, personnel, counseling, and other people-oriented positions in human services, business, and industry. Additionally, the Bachelor’s degree provides excellent preparation for graduate training in such areas as clinical, counseling, industrial, experimental, cognitive, social, biological, health, developmental, and school psychology. The program also provides excellent preparation for students who intend to pursue professional training in medicine, physical or occupational therapy, dentistry, pharmacy, veterinary science, or law. Further information is available at www.clemson.edu/psych/.

Change of Major into Psychology
Students who change majors into Psychology must have completed at least 12 credit hours at Clemson or in the Bridge Program and must have a 2.4 minimum Clemson/Bridge cumulative grade-point ratio.

Bachelor of Arts
The Bachelor of Arts program requires PSYC 201, 202, 309, 310, 492, and 19 additional credits selected from PSYC 275 and (or) 300–400-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYC 324, 333, 414
One course from each of the following menus:
Applied—PSYC 275, 364, 368, 383, 435, 456, 480, 492
Individuals and Groups—PSYC 340, 352, 370
Laboratory/Research—PSYC 325, 334, 423, 456, 471, H440, 493, 495, 497, 498
At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOL 470 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYC 456 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year
First Semester
3 - PSYC 201 Introduction to Psychology
3 - PSYC 202 Introductory Psychology Lab.
3 - Foreign Language Requirement*
3 - Mathematics Requirement
3 - Social Science Requirement*
2 - Elective
15
Second Semester
3 - ENGL 103 Accelerated Composition
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Foreign Language Requirement
3 - Major Requirement
3 - Mathematics Requirement
15

Sophomore Year
First Semester
4 - PSYC 309 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement
3 - Cross-Cultural Awareness Requirement
4 - Natural Science Requirement
1 - Elective
15
Second Semester
4 - PSYC 310 Advanced Experimental Psych.
3 - Major Requirement
4 - Natural Science Requirement
4 - Elective
15
Junior Year
First Semester
4 - Major Requirement
3 - Minor Requirement
3 - Science and Tech. in Society Requirement
1 - Elective
14
Second Semester
3 - Major Requirement
3 - Minor Requirement
3 - Oral Communication Requirement
6 - Elective
15
Senior Year
First Semester
1 - PSYC 492 Senior Laboratory in Psychology
3 - Major Requirement
3 - Minor Requirement
7 - Elective
14
Second Semester
3 - Major Requirement
6 - Minor Requirement
6 - Elective
15
120 Total Semester Hours

Bachelor of Science
The Bachelor of Science program in Psychology requires PSYC 201, 202, 309, 310, 492, and 19 additional credits selected from PSYC 275 and (or) 300–400-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYC 324, 333, 422

*See major requirements in program description above.
*See General Education Requirements. A two-semester sequence in the same physical or biological science, each including a laboratory, is required.
*See major requirements in program description above.
*See General Education Requirements. Social Science Requirement must be in an area other than psychology.
*See major requirements in program description above.
*See General Education Requirements. A two-semester sequence in the same physical or biological science, each including a laboratory, is required.
*See advisor.
*PO SC 302, 424, 427, or 430
One course from each of the following menus:

**Applied**—PSYC 275, 364, 368, 383, 435, 456, 480, 488

**Foundations of Science**—G W 402, PHIL 326, 327, 425, PSYC 415

**Individuals and Groups**—PSYC 340, 352, 370

Laboratory/Research—PSYC 325, 334, 423, 456, 471, H490, 493, 495, 497, 498

At least six credits must be from 400-level psychology courses, with at least three of those credits from psychology courses numbered between 400 and 489. BIOSC 470 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYC 456 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.

**Freshman Year**

**First Semester**
- 3 - BIOL 103 General Biology I
- 1 - BIOL 105 General Biology Lab. I
- 3 - PHIL 102 Introduction to Logic
- 3 - PSYC 201 Introduction to Psychology
- 1 - PSYC 202 Introductory Psychology Lab.
- 3 - Mathematics Requirement
- 1

**Second Semester**
- 3 - BIOL 104 General Biology II
- 1 - BIOL 106 General Biology Lab. II
- 3 - ENGL 103 Accelerated Composition
- 3 - Major Requirement
- 1 - Mathematics Requirement
- 3 - Elective
- 16

**Sophomore Year**

**First Semester**
- 4 - PSYC 309 Introductory Experimental Psych.
- 3 - Arts and Humanities (Literature) Requirement
- 3 - Mathematics or Science Requirement
- 3 - Natural Science Requirement
- 1 - Elective
- 14

**Second Semester**
- 4 - PSYC 310 Advanced Experimental Psych.
- 3 - Cross-Cultural Awareness Requirement
- 3 - Natural Science Requirement
- 3 - Social Science Requirement
- 3 - Elective
- 16

**Junior Year**

**First Semester**
- 4 - Major Requirement
- 3 - Mathematics or Science Requirement
- 3 - Minor Requirement
- 6 - Elective
- 16

**Second Semester**
- 3 - COMM 150 Intro. to Human Comm. or
- 3 - COMM 250 Public Speaking
- 3 - Major Requirement
- 3 - Minor Requirement
- 3 - Social Science Requirement
- 3 - Elective
- 15

**Senior Year**

**First Semester**
- 1 - PSYC 492 Senior Laboratory in Psychology
- 6 - Major Requirement
- 3 - Minor Requirement
- 3 - Science and Tech. in Society Requirement
- 1 - Elective
- 14

**Second Semester**
- 3 - Major Requirement
- 6 - Minor Requirement
- 6 - Elective
- 15

120 Total Semester Hours

* Biology 10 and 11 I may be substituted. In this case, the extra two credit hours will count toward the Mathematics or Science Requirement.

**Emphasis Areas in Sociology**

Community Studies—R S (SOC) 459, SOC 331, (R S) 495; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Criminal Justice—SOC 388, 389; and nine credits selected from SOC 391, 392, 396, 398, 468, 486, 491, 493, 494; and ANTH 353. No more than three hours of SOC 486 may be taken to satisfy concentration electives.

General Sociology—Nine credit hours selected from any courses offered in anthropology or sociology not already taken to fulfill requirements; three credit hours selected from SOC 311, 330, 432, and 444; and three credit hours selected from SOC 350, 351, 391, and 433.

Social Services—SOC 380, 414, (R S) 495; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

At least 12 of the total credits must be from 400-level sociology, rural sociology, and/or anthropology courses; no more than nine credit hours may be taken in courses at the 100 or 200 level, except with approval of the department chair. Additional electives are added to meet the minimum of 121 hours required for graduation.

**Bachelor of Arts**

**Freshman Year**

**First Semester**
- 3 - MTHSC 101 Essential Math. for Informed Soc. or
- 3 - MTHSC 102 Intro. to Mathemat. Analysis or
- 4 - MTHSC 106 Calculus of One Variable I
- 3 - SOC 201 Introduction to Sociology or
- 3 - SOC 202 Social Problems
- 3 - Foreign Language Requirement
- 4 - Natural Science Requirement
- 3 - Elective
- 16-17

**Second Semester**
- 3 - ENGL 103 Accelerated Composition
- 3 - MTHSC 203 Elementary Statistical Inference or
- 3 - MTHSC 301 Statistical Methods or
- 3 - EX ST 301 Introductory Statistics
- 3 - Foreign Language Requirement
- 3 - Social Science Requirement
- 3 - Elective
- 15

**Sophomore Year**

**First Semester**
- 3 - COMM 150 Intro. to Human Comm. or
- 3 - COMM 250 Public Speaking
- 3 - Arts and Humanities (Non-Lit.) Requirement
- 6 - Minor Requirement
- 3 - Science and Tech. in Society Requirement
- 3 - Elective
- 16

**Second Semester**
- 1 - SOC 205 Sociology Lab.
- 3 - Arts and Humanities (Non-Lit.) Requirement
- 6 - Minor Requirement
- 3 - Science and Tech. in Society Requirement
- 3 - Elective
- 16

**SOCIOCY**

The Sociology major offers two degree programs: a Bachelor of Arts and a Bachelor of Science. Both degrees prepare students for a variety of professional careers related to human resources, management, public relations, social services, criminal justice, health services, social research, and other people-oriented positions in the public and private sector. In addition, the Bachelor’s degree provides excellent preparation for graduate training in sociology, anthropology, social services, law, and business. Both degrees require a total of 121 semester hours, including 36 credit hours in sociology and/or anthropology, as identified below. Courses used to fulfill General Education Requirements may be used to fulfill minor requirements.

**Change of Major into Sociology**

Students who change majors into Sociology must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.
### Junior Year

**First Semester**
- 3 - ENGL 304 Business Writing
- 3 - ENGL 312 Advanced Composition
- 3 - ENGL 314 Technical Writing
- 3 - ENGL 316 Writing and International Trade
- 3 - SOC 302 Social Research Methods I
- 3 - SOC 360 Social Class and Poverty
- 3 - SOC 460 Race and Ethnicity
- 3 - SOC 461 Sociology of Sex and Gender
- 3 - Advanced Humanities Requirement
- 3 - Emphasis Area Requirement

Second Semester
- 4 - SOC 304 Social Research Methods II
- 3 - Advanced Humanities Requirement
- 3 - Emphasis Area Requirement
- 6 - Minor Requirement

**Senior Year**

First Semester
- 3 - SOC 360 Social Class and Poverty
- 3 - SOC 460 Race and Ethnicity
- 3 - SOC 461 Sociology of Sex and Gender
- 3 - Advanced Humanities Requirement
- 6 - Emphasis Area Requirement
- 3 - Elective

Second Semester
- 3 - SOC 404 Sociological Theory
- 1 - SOC 497 Sociology Senior Lab.
- 3 - Advanced Humanities Requirement
- 3 - Emphasis Area Requirement
- 3 - Minor Requirement

121-122 Total Semester Hours

1. Two semesters (through 202) in the same modern foreign language are required.
2. See General Education Requirements. (Note: Social Science Requirement must be in an area other than anthropology or sociology.)
3. See page 86 for approved minors.
4. Humanities courses numbered 300 or higher (A A H 210, MUSIC 210, THEA 210 are accepted). The humanities for this purpose include art and architectural history, communication studies (except 364 and 368), English (except 304, 312, 314, 316, 333, 334, 335, 485, 490, 495), languages, music, philosophy, religion, theatre (except 377, 487, 497), and women’s studies, as well as courses entitled Humanities.
5. See emphasis area requirements in program description above.

### Second Semester

- 3 - COMM 150 Intro. to Human Comm.
- 3 - COMM 250 Public Speaking
- 3 - ENGL 103 Accelerated Composition
- 3 - MTHSC 205 Elementary Statistical Inference
- 3 - MTHSC 301 Statistical Methods
- 3 - EX ST 301 Introductory Statistics
- 3 - Departmental Math or Science Requirement
- 3 - Elective
- 15

### Sophomore Year

**First Semester**
- 3 - Arts and Humanities (Literature) Requirement
- 3 - Cross-Cultural Awareness Requirement
- 3 - Departmental Math or Science Requirement
- 3 - Minor Requirement
- 3 - Elective

Second Semester
- 1 - SOC 205 Sociology Lab.
- 3 - Arts and Humanities (Non-Lit.) Requirement
- 3 - Departmental Math or Science Requirement
- 6 - Minor Requirement
- 3 - Science and Tech. in Society Requirement

16

**Junior Year**

First Semester
- 3 - SOC 302 Social Research Methods I
- 3 - SOC 360 Social Class and Poverty
- 3 - SOC 460 Race and Ethnicity
- 3 - SOC 461 Sociology of Sex and Gender
- 3 - Advanced Humanities Requirement
- 3 - Emphasis Area Requirement
- 3 - Minor Requirement

Second Semester
- 4 - SOC 304 Social Research Methods II
- 3 - Advanced Humanities Requirement
- 3 - Emphasis Area Requirement
- 6 - Departmental Math or Science

15

Senior Year

**First Semester**
- 3 - SOC 360 Social Class and Poverty
- 3 - SOC 460 Race and Ethnicity
- 3 - SOC 461 Sociology of Sex and Gender
- 6 - Departmental Math or Science Requirement
- 3 - Emphasis Area Requirement
- 3 - Elective

Second Semester
- 3 - SOC 404 Sociological Theory
- 1 - SOC 497 Sociology Senior Lab.
- 6 - Emphasis Area Requirement
- 3 - Minor Requirement

16

121-122 Total Semester Hours

1. See General Education Requirements. (Note: Social Science Requirement must be in an area other than sociology.)

### SOCIOLGY

**Bachelor of Science**

**Freshman Year**

First Semester
- 3 - MTHSC 103 Essential Math. for Informed Soc.
- 3 - MTHSC 102 Intro. to Mathemat. Analysis
- 4 - MTHSC 106 Calculus of One Variable I
- 3 - SOC 201 Introduction to Sociology
- 3 - SOC 202 Social Problems
- 4 - Natural Science Requirement
- 3 - Social Science Requirement
- 3 - Elective

16-17

Second Semester

1. See advisor. At least nine of the 18 hours must be at the 300 level or above.
2. Please see the General Education Requirements.
MINORS

Following are minors acceptable for students in the College of Business and Behavioral Science. Students cannot major and minor in the same field or acquire a minor that is not allowed by the degree program.

Accounting
Adult/Extension Education
Aerospace Studies
Agricultural Business Management
Agricultural Mechanization and Business
American Sign Language Studies
Animal and Veterinary Sciences
Anthropology
Architecture
Art
Athletic Leadership
Biochemistry
Biological Sciences
Business Administration—not open to Accounting, BS Economics, Financial Management, Management, or Marketing majors
Chemistry
Cluster
Communication Studies
Computer Science
Crop and Soil Environmental Science
Digital Production Arts
East Asian Studies
Economics
Education—not open to Graphic Communications majors
English
Entomology
Entrepreneurship—not open to Accounting, BS Economics, Financial Management, Management, or Marketing majors
Environmental Engineering
Environmental Science and Policy
Equine Business
Film Studies
Financial Management
Food Science
Forest Resource Management
Genetics
Geography
Geology
Global Politics—not open to Political Science majors
Great Works
History
Horticulture
Human Resources Management—not open to Management majors
Legal Studies
Management
Management Information Systems—not open to Management Majors
Mathematical Sciences
Microbiology
Military Leadership
Modern Languages
Music
Natural Resource Economics
Nonprofit Leadership
Packaging Science
Pan African Studies
Park and Protected Area Management
Philosophy
Physics
Plant Pathology
Political Science
Psychology
Public Policy—not open to Political Science majors
Religion
Russian Area Studies
Science and Technology in Society
Screenwriting
Sociology
Spanish-American Area Studies
Theatre
Therapeutic Recreation
Travel and Tourism
Turfgrass
Urban Forestry
Wildlife and Fisheries Biology
Women’s Studies
Writing

See pages 38-41 for details.