COLLEGE OF BUSINESS AND BEHAVIORAL SCIENCE

Students in the College of Business and Behavioral Science seek to understand and organize human behavior in a business, economic, and social context. The College promotes scholarship with broad awareness of the individual, cultural, political, and global levels and develops distinctive leaders in industry, higher education, professional and public service. The College includes the School of Accountancy and Finance, and the Departments of Aerospace Studies, Economics, Graphic Communications, Management, Marketing, Military Leadership, Political Science, Psychology, and Sociology and Anthropology.

All College of Business and Behavioral Science majors, and other non-majors taking 3000- and 4000-level courses offered by the College, are required to pay a differential fee to fund significant infrastructure and program enhancements. Additional information about this fee and the benefits derived from it is available at www.clemson.edu/cbbs/academic/fees.

BUSINESS AND PROFESSIONAL PROGRAMS

Bachelor of Science degrees are offered in Accounting, Economics, Financial Management, Graphic Communications, Management, and Marketing. With the exception of Graphic Communications, these programs share a common curriculum during the first year, allowing the student maximum flexibility in choosing an appropriate major. The Business programs in Accounting, Financial Management, Management, and Marketing are accredited by AACSB International (Association to Advance Colle-giate Schools of Business). The Accounting program has earned additional accounting accreditation by AACSB International. All business and professional curricula prepare students for a variety of careers and furnish an education that recognizes the need for an understanding of the basic principles of science, appreciation for the nature of human interaction, and the comprehension of the economic, political, and social environment.

Pre-Business Program

The Pre-Business program provides students planning to earn Bachelor of Science degrees in Accounting, Economics, Financial Management, Management, and Marketing with a sound academic preparation for these degrees. All Pre-Business students complete a common curriculum during the freshman year. All new Business students (including transfer students) are admitted into the Pre-Business program until the following core classes are satisfactorily completed and the grade-point average requirement is met: BUS 1010, ECON 2110, 2120, MTHS 1020, 2070 or acceptable sequence, ENGL 1030, and a natural science requirement.

Change of Major into Pre-Business

Students who change majors into Pre-Business must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum cumulative grade-point ratio.

Freshman Curriculum

First Semester

1 - BUS 1010 Business Foundations1
2 - ECON 2110 Principles of Microeconomics1
3 - MTHS 1020 Intro. to Math. Analysis1,2 or
4 - MTHS 1060 Calculus of One Variable I1,2
3 - PSYC 1010 Introduction to Psychology or
3 - SOC 2010 Introduction to Sociology
4 - Natural Science Requirement1,3
1 - Elective
15

Second Semester

3 - COMM 1500 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
2 - ECON 2120 Principles of Macroeconomics1
3 - ENGL 1030 Accelerated Composition1
3 - MTHS 2070 Multivariable Calculus1,2 or
4 - MTHS 1080 Calculus of One Variable II1,2
3 - Science and Tech. in Society Requirement1,3
15

1Freshmen core curriculum class. Students must complete core classes before submitting a change-of-major request from Pre-Business to a business major.
2The following sequences are acceptable: MTHS 1020/2070, 1060/1080, 1060/2070. For each of the four-credit-hour courses taken, one credit will be applied toward the elective credit-hour requirement.
3See General Education Requirements.

Admission to Business Degree Programs

To be eligible for admission into the Bachelor of Science degree programs in Accounting, Economics, Financial Management, or Management, students must have completed the courses outlined in the freshman core curriculum and have a cumulative grade-point average of 2.0 or higher. Students wishing to enter the Marketing Program must have completed the freshman core curriculum and have a Clemson/Bridge cumulative grade-point average of 3.0 or higher.

Students should initiate a change-of-major request with the College of Business and Behavioral Science Academic Advising Center in G-02 Sirrine Hall after completing the freshman core curriculum. Students who fail to meet the requirements for admission to a degree-granting business program may remain in Pre-Business until those requirements are met, but only until 64 semester hours of coursework have been completed. Students who exceed 64 credit hours and still do not meet the requirements for admission into a degree program must declare another major.

Transfer Credit Policy

For upper level undergraduates business courses (3000- and 4000-level courses with the rubrics of ACCT, BUS, ELE, FIN, LAW, MGT and MKT) transfer credits will only be accepted from AACSB International and/or EQUIS accredited institutions. Transfer credits from non-US institutions that do not hold either accreditation may be evaluated on a case-by-case basis.

BEHAVIORAL AND SOCIAL SCIENCE PROGRAMS

Bachelor of Arts degrees are offered in Anthropology, Economics, Political Science, Psychology, and Sociology. Bachelor of Science degrees are also offered in Anthropology, Political Science, Psychology, and Sociology. These programs are designed to meet the needs of students seeking a broad general education as preparation for intelligent citizenship, commercial and industrial life, government service, research, and teaching. These curricula also provide an excellent background for the study of law, journalism, and medicine.

To achieve depth as well as breadth in the educational experience, students select a major consisting of courses above the sophomore level. Students also choose a minor consisting of additional credit hours. Students should contact their advisor for additional information and approval before pursuing a minor. See page 90 for a list of acceptable minors.

Students in Bachelor of Arts programs who plan to teach in public schools may elect education courses required for certification by the South Carolina State Department of Education. Such courses are to be approved by their own department advisors.

ROTC PROGRAMS

Aerospace Studies (AFROTC)

Air Force Reserve Officer Training Corps (AFROTC) is designed to "develop quality leaders for the Air Force." Students can earn a minor in Aerospace Studies and a commission as Second Lieutenants while pursuing a bachelor's degree. Clemson's program has won numerous local and national awards for excellence. The program includes courses in foundations of the Air Force, air power history, leadership and management, and national security affairs. In addition to courses, students participate in a weekly leadership laboratory. "Lead Lab" provides students a training environment to practice leadership principles in a cadet led Air Force wing. Throughout the program, cadets hone their communication skills through various leadership positions, briefings, and papers. The first year of the program, Foundations of the United States Air Force, introduces students to the Air Force and AFROTC. It provides an overview of the basic characteristics, missions, and organization of the Air Force. The second year, The Evolution of USAF Air and Space Power, features topics on Air Force heritage and leaders; and introduces air and space power through examination of distinct capabilities and functions. The third year, Air Force Leadership Studies, teaches cadets advanced skills and knowledge in management and leadership. Special emphasis is placed on enhancing leadership skills. Cadets have an opportunity to try out these leadership and management techniques in a supervised environment as juniors and seniors. The fourth year, National Security Affairs and Preparation for Active Duty, is designed for college seniors and gives them the foundation to understand their role as military officers in American society. It is an overview of complex social and political issues facing the military profession and requires a measure of sophistication commensurate with the senior college level. Seniors are also prepared to enter active duty as they transition from student to Air Force Officer. For additional information, contact the Department of Aerospace Studies.
Military Leadership (Army ROTC)
Army Reserve Officer Training Corps (Army ROTC) is all about leadership. Students that complete the entire program may earn a commission as a Lieutenant in the Army Reserve, National Guard, or Active Army. The first two years of the program are open to all students. During the freshman year, the focus is on learning individual leadership skills such as time management, leadership character, values, setting goals, and conducting meetings. The sophomore year emphasizes teamwork, team leading, communication/briefings, decision making, team values, and organizational culture and vision. Juniors primarily learn how to plan and conduct training for large groups and are evaluated in leadership positions. Seniors focus on organizational leadership. They plan and run the 170-person organization, conduct individual counseling, and evaluate the juniors' performance in leadership positions. This prepares them for their career as an Army Officer once they graduate. A minor in Military Leadership can be earned by completing the program. Enrollment requires no military obligation until the sophomore year for those on an Army scholarship or the junior year for those without a scholarship. Additional information is available from the Military Leadership Department.

ACCOUNTING
Bachelor of Science
The program leading to the Bachelor of Science degree in Accounting prepares students for careers as professional accountants. Students completing this program are well prepared to begin professional careers in corporate accounting or internal auditing or to continue study at the graduate level.

Students planning to become Certified Public Accountants should note that the requirements for certification in South Carolina include 150 hours of collegiate education and completion of a bachelor’s degree. Other states have similar requirements. The Accounting faculty of the School of Accountancy and Finance believes these requirements are best met with a bachelor’s degree in Accounting and completion of the Master of Professional Accountancy (MPAcc) degree program. The MPAcc program also enhances the preparation of students pursuing accounting careers in areas of specialization such as assurance services and taxation.

Admission to the MPAcc program is separate from admission to the undergraduate program. It is based on the student’s undergraduate record and score on the Graduate Management Admissions Test (GMAT). For information, contact the School of Accountancy and Finance, 300 Sirrine Hall.

In addition to accounting and business courses, the Bachelor of Science curriculum is devoted to English, public speaking, mathematics, natural and social sciences, and the humanities. Thus, students in the accounting program obtain a broad-based education that not only gives them accounting expertise but also contributes to their proficiency in analytical, communication, and interpersonal skills. Along with the general business accreditation held by the College, the Accounting degree programs offered by the School of Accountancy and Finance are separately accredited by AACSB International, the only accrediting agency for accounting programs. Students wishing to change majors into the accounting program must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

Sophomore Year
First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - EXST 3010 Introductory Statistics or
3 - MATH 3090 Intro. Business Statistics
3 - MGT 2010 Principles of Management
3 - Arts and Humanities (Non-Lit.) Requirement\(^1\)
3 - Elective
15
Second Semester
1 - ACCT 2040 Accounting Procedures
1 - MGT 2180 Management Personal Computer Applications
1 - MGT 3010 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement\(^1\)
3 - Cross-Cultural Awareness Requirement\(^1\)
3 - Elective
16

Junior Year
First Semester
3 - ACCT 3110 Intermediate Financial Acct. I
3 - ACCT 3220 Accounting Information Systems
3 - ENGL 3040 Business Writing
3 - FIN 3110 Financial Management I
3 - Fine Arts Requirement\(^2\)
15
Second Semester
3 - ACCT 3120 Intermediate Financial Acct. II
3 - ACCT 3400 Internal Auditing Theory\(^1\) or
3 - ACCT 4150 Auditing\(^1\)
3 - FIN 3120 Financial Management II
3 - LAW 3220 Legal Environment of Business
3 - PHIL 3440 Business Ethics
4 - Elective
16
Senior Year
First Semester
3 - ACCT 3030 Cost Accounting
3 - ACCT 3130 Intermediate Financial Acct. III
3 - ACCT 4040 Individual Taxation\(^2\) or
3 - ACCT 4060 Business Taxation\(^2\)
3 - MGT 3100 Intermediate Business Statistics
3 - International Business Requirement\(^4\)
15
Second Semester
Option A: Internship\(^3\)
3 - ACCT 3990 Internship in Accounting\(^3\)
3 - ACCT 4100 Budgeting and Executive Control
3 - MGT 4150 Business Strategy\(^3\)
6 - Business Requirement\(^6\)
15
Option B: Business Management
3 - ACCT 4100 Budgeting and Executive Control
3 - MGT 4150 Business Strategy\(^3\)
9 - Business Requirement\(^6\)
15
122 Total Semester Hours

ANTHROPOLOGY
Bachelor of Arts
The Anthropology B.A. major prepares students for a variety of professional careers related to human resources, international business, public relations, museum and park service interpretation, health services, and other people-oriented positions in the public and private sector. In addition, the degree provides excellent preparation for graduate training in anthropology, law, health care, and business. The degree requires a total of 124 semester hours, including 39 credit hours in anthropology and sociology, as identified below. In addition, students take a foreign language and nine additional hours of social science or humanities courses related to Anthropology (from a department-approved list). These additional courses provide students with a greater depth and broader diversity of interdisciplinary knowledge useful for the direct application of an anthropological perspective to potential career paths. Courses used to fulfill General Education Requirements and Departmental Social Science and Humanities courses may be used to fulfill minor requirements.

Students wishing to change majors into the Anthropology BA program must have a 2.0 or higher Clemson/Bridge cumulative grade-point average.

Bachelor of Arts
Freshman Year
First Semester
3 - ANTH 2010 Introduction to Anthropology
3 - MTHS 1010 Essential Mathematics for the Informed Society
3 - Foreign Language Requirement\(^1\)
4 - Natural Science Requirement\(^2\)
3 - Elective
16
Second Semester
3 - COMM 1000 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
3 - ENGL 1030 Accelerated Composition
3 - MTHS 2030 Elementary Statistical Inference
3 - Foreign Language Requirement\(^1\)
3 - Social Science Requirement\(^2\)
## Sophomore Year

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<tr>
<th>First Semester</th>
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<tbody>
<tr>
<td>3 - Science and Technology in Society Requirement</td>
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<tr>
<td>3 - Arts and Humanities (Literature) Requirement</td>
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<tr>
<td>3 - Arts and Humanities (Non-Lit) Requirement</td>
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<td>6-7 - Subfield Requirement</td>
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<tr>
<th>Second Semester</th>
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<tbody>
<tr>
<td>1 - SOC 2050 Sociology Lab</td>
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<td>3 - Anthropology Requirement</td>
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<tr>
<td>3 - Departmental Humanities/Social Science Requirement</td>
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<td>6 - Minor Requirement</td>
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<td>34 - Subfield Requirement</td>
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## Junior Year

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<th>First Semester</th>
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<td>6 - Anthropology Requirement</td>
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<td>6 - Elective</td>
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<th>Second Semester</th>
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<td>6 - ANTH 4040 Anthropological Theories and/or Anthropology Requirement</td>
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<tr>
<td>3 - Departmental Humanities/Social Science Requirement</td>
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<th>Summer Semester</th>
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<tr>
<td>3 - Practicing Anthropology Requirement</td>
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## Senior Year

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<td>3 - Anthropology Requirement</td>
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<td>3 - Minor Requirement</td>
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<td>9 - Elective</td>
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<tr>
<th>Second Semester</th>
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<tbody>
<tr>
<td>3 - ANTH 4970 Senior Capstone</td>
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<tr>
<td>3 - Anthropology Requirement</td>
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<td>3 - Minor Requirement</td>
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<tr>
<td>6 - Elective</td>
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## Bachelor of Science (Anthropology)

### Freshman Year

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<td>3 - MTHS 1040 Essential Mathematics for the Informed Society</td>
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<td>4 - Natural Science Requirement</td>
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<td>3 - Social Science Requirement</td>
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<td>3 - Elective</td>
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<td>3 - ENGL 1030 Accelerated Composition</td>
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<td>3 - Arts and Humanities (Non-Lit) Requirement</td>
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<td>3 - Departmental Math or Science Requirement</td>
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## Senior Year

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124 Total Semester Hours

(Select from a department-approved list.)

## ECONOMICS

A bachelor’s degree in Economics provides a thorough understanding of business, society, and public policy and prepares students for a wide range of careers. By combining general education courses and a strong course of study in economics, students can prepare for graduate studies in business, law, or any of the social sciences, as well as for careers in business and government.

The Department of Economics offers two undergraduate degree paths. The Bachelor of Arts degree emphasizes foreign language skills and offers students maximum freedom to tailor their course of study to their specific interests and career goals. A broad choice of minors is available for this program. The Bachelor of Arts program requires 30 credit hours in economics, which should be satisfied by completing ECON 2110, 2120, and 24 credits of coursework above the sophomore level. Bachelor of Arts majors must complete ECON 3140 and 3150. ECON 4050 is strongly recommended but not required.
The Bachelor of Science program emphasizes business applications. It requires 31 credit hours in economics, which should be satisfied by completing ECON 2110, 2120, and 25 credits of coursework above the sophomore level. Bachelor of Science majors must complete ECON 4050 in addition to 3140 and 3150. Students wishing to change majors into the Bachelor of Science program in Economics must have a 2.0 or higher Clemson/Bridge cumulative grade-point ratio.

Minors

A minor field is required of students in both the Bachelor of Arts and the Bachelor of Science degree programs. Economics majors may choose, in consultation with their advisors, any University-approved minor (see page 90).

Students who wish to combine the curriculum in Economics with secondary-school teaching should take the degree in Education with a teaching area in Economics. The courses taken will be those required for teaching certification as specified by the South Carolina Department of Education, as well as those required for an Economics major.

Combined Bachelor's/Master's Plan

The Department of Economics allows students to count up to 12 hours of graduate credit (8000-level courses) toward both the bachelor’s and master’s degrees. Students participating in this program must have a minimum grade-point average of 3.4 and be admitted to the Graduate School prior to registering for graduate courses. Details of the suggested curriculum and program information are available from the Department of Economics.

Dual Degree Program with Université Catholique de Louvain in Belgium

The Economics Department has a dual degree program with the Université Catholique de Louvain in Belgium. Students spend one semester taking courses at the University of Maastricht in The Netherlands and two semesters at UCL in Louvain La Neuve, Belgium. The instruction at Maastricht is in English, and the instruction at UCL is in French. After returning to Clemson to complete their studies, students will earn bachelor degrees from both Clemson and UCL. Students must be proficient in French to participate in the program. Interested students should contact the Department of Economics for information.

Change of Major into Bachelor of Arts in Economics

Students who change majors into Bachelor of Arts in Economics must have a 2.0 minimum Clemson/Bridge cumulative grade-point ratio.

Bachelor of Arts

Freshman Year

First Semester
3 - ECON 2110 Principles of Microeconomics
3 - MTHS 1020 Intro. to Mathematical Analysis
3 - Foreign Language Requirement
4 - Natural Science Requirement
2 - Elective
15

Second Semester
3 - ECON 2120 Principles of Macroeconomics
3 - ENGL 1030 Accelerated Composition
3 - MTHS 2070 Multivariable Calculus
3 - Foreign Language Requirement
3 - Science and Tech. in Society Requirement
15

Sophomore Year

First Semester
3 - ECON 3140 Intermediate Microeconomics
3 - MTHS 3010 Statistical Methods
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Elective
15

Second Semester
3 - ECON 3150 Intermediate Macroeconomics
3 - HIST 1730 The West and the World II
3 - Major Requirement
3 - Minor Requirement
3 - Elective
15

Junior Year

First Semester
3 - COMM 1500 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
3 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
6 - Elective
15

Senior Year

First Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Second Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15
120 Total Semester Hours

Bachelor of Science

Sophomore Year

First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - ECON 3140 Intermediate Microeconomics
3 - EXST 3010 Introductory Statistics or
3 - MTHS 3010 Statistical Methods I or
3 - MTHS 3090 Intro. Business Statistics
3 - MGT 2010 Principles of Management
3 - Elective
15

Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - ECON 3150 Intermediate Macroeconomics
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Cross-Cultural Awareness Requirement
15

Junior Year

First Semester
4 - ECON 4050 Introduction to Econometrics
4 - FIN 3060 Corporation Finance
3 - Major Requirement
3 - Minor Requirement
3 - Elective
16

Second Semester
3 - Major Requirement
6 - Minor Requirement
6 - Elective
15

Senior Year

First Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
5 - Elective
14
120 Total Semester Hours

ECONOMICS

Bachelor of Science

Sophomore Year

First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - ECON 3140 Intermediate Microeconomics
3 - EXST 3010 Introductory Statistics or
3 - MTHS 3010 Statistical Methods I or
3 - MTHS 3090 Intro. Business Statistics
3 - MGT 2010 Principles of Management
3 - Elective
15

Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - ECON 3150 Intermediate Macroeconomics
3 - Arts and Humanities (Literature) Requirement
3 - Arts and Humanities (Non-Lit.) Requirement
3 - Cross-Cultural Awareness Requirement
15

Junior Year

First Semester
4 - ECON 4050 Introduction to Econometrics
4 - FIN 3060 Corporation Finance
3 - Major Requirement
3 - Minor Requirement
3 - Elective
16

Second Semester
3 - Major Requirement
6 - Minor Requirement
6 - Elective
15

Senior Year

First Semester
3 - Major Requirement
3 - Minor Requirement
9 - Elective
15

Second Semester
6 - Major Requirement
3 - Minor Requirement
5 - Elective
14
120 Total Semester Hours
Students who complete a minor in Accounting must complete three hours of electives to replace the ACCT 2010 requirement in the Economics major.

See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.

Students minoring in Financial Management may not use FIN 3110 to satisfy any minor requirement. See advisor.

Three credit hours must be selected from ECON 3440, 3500, 3600, 4020, 4040, 4100, 4240, 4260, 4350, 4550. Note: Only ECON courses numbered 3160 and above may be used to satisfy the Major Requirement.

Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

FINANCIAL MANAGEMENT

Bachelor of Science

The Bachelor of Science in Financial Management is designed to develop an understanding of financial markets in the contemporary economy, the operation of financial institutions, and the financial management of business operations. The curriculum prepares students for careers in such areas as corporate finance, banking, investments, financial planning, insurance, and real estate. Governments of all levels also employ finance graduates in many of their divisions. The curriculum also provides excellent preparation for students interested in graduate studies or law school.

The core of the curriculum provides a broad range of subjects with an emphasis on technical and communication skills. Students then have the flexibility to tailor courses to their own needs by choosing emphasis areas that will enhance career preparation in specific areas of finance. Students who complete a specific set of courses are eligible to sit for the certification in specific areas of finance. Students who complete emphasis areas that will enhance career preparation in specific segments of financial services may also be satisfied by some of these courses. If this requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 121 hours total. Only the last grade for courses that are repeated is used in computing this grade-point ratio.

Acct. 2010 Principles of Management

MGT 2180 Mgt. Personal Computer Appl.

Students wishing to change majors into the financial management program must have a 2.0 or higher Clemson/SCe cumulative grade-point ratio.

Sophomore Year

First Semester

• ACCT 2010 Financial Accounting Concepts
• EXST 3010 Introductory Statistics or
• MTHS 3090 Intro. Business Statistics
• MGT 2180 Mgt. Personal Computer Appl.
• Arts and Humanities (Non-Lit.) Requirement

Second Semester

• ACCT 2040 Accounting Procedures
• MGT 3100 Intermediate Business Statistics
• MKT 3010 Principles of Marketing
• Arts and Humanities (Literature) Requirement
• Cross-Cultural Awareness Requirement
• Elective

Junior Year

First Semester

• ACCT 3110 Intermediate Financial Acct. I
• ENGL 3040 Business Writing
• FIN 3110 Financial Management I
• LAW 3220 Legal Environment of Business
• Elective

Second Semester

• ACCT 3120 Intermediate Financial Acct. II
• FIN 3050 Investment Analysis
• FIN 3070 Principles of Real Estate
• FIN 3120 Financial Management II
• Elective

Senior Year

First Semester

• ACCT 3030 Cost Accounting
• ACCT 3130 Intermediate Financial Acct. III
• FIN 3080 Financial Institutions and Markets
• Elective

Second Semester

• MGT 4150 Business Strategy
• Elective

121 Total Semester Hours

Policy on Advancement in Graphic Communications

Graphic Communications majors must earn a C or better in prerequisite GC courses before enrolling in the next level GC course. Registration priority is given to those students for whom the course is a requirement.

Change of Major into Graphic Communications

Students who change majors into Graphic Communications must have completed at least 12 credit hours at Clemson, must have a 2.0 minimum cumulative grade-point ratio, and must have earned a B or better in GC 1020.

Freshman Year

First Semester

- GC 1010 Orientation to Graphic Comm.
- GC 1020 Foundations in Graphic Comm.
- PSTYC 2010 Introduction to Psychology
- Approved Laboratory Science Requirement
- Elective

Second Semester

- ENGL 1030 Accelerated Composition
- EXST 3010 Introductory Statistics or
- MTHS 2030 Elementary Statistical Inf. or
- MTHS 3010 Statistical Methods I or
- MTHS 3090 Intro. Business Statistics
- GC 1040 Graphic Communications I
- Approved Laboratory Science Requirement
- Elective

Sophomore Year

First Semester

• ACCT 2010 Financial Accounting Concepts
• GC 1020 Foundations in Graphic Comm.
• GC 1040 Graphic Communications II
• MGT 2180 Mgt. Personal Computer Appl.
• Arts and Humanities (Literature) Requirement

GRAPHIC COMMUNICATIONS

Bachelor of Science

The Bachelor of Science degree in Graphic Communications prepares students for professional careers in printing, publishing, packaging, and related industries. The core curriculum assures graduates of the skills and knowledge required by most entry-level jobs. The major requirements allow each student to select courses that enhance career preparation in specific segments of graphic communications. Coursework is heavily oriented around individual laboratory performance, which stresses the development of problem-solving skills in a broad cross-section of manufacturing areas. Applications include all major processes and a variety of industry segments, including commercial printing, publishing, package production, specialty printing, and industrial applications of printing technology beyond communications. The most common career opportunities are in printing management, production planning and supervision, and commercial and technical sales.

The Graphic Communications program is designed to be completed in four years (eight semesters and one or two summers). While students must take one internship during a fall or spring semester, one or two summers are typically used to make up for that semester. The department schedules courses in summers for that purpose. Taking a reduced load per term or other circumstances could extend the time needed to meet graduation requirements.
Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - ECON 2000 Economic Concepts or
3 - ECON 2110 Principles of Microeconomics
3 - ENSP 2000 Intro. to Environmental Science
4 - GC 3400 Digital Imaging and eMedia
3 - GC 4460 Ink and Substrates

Summer
0 - COOP 2010 Cooperative Education1
1 - GC 3500 Graphic Comm. Internship I4
1 - Elective
15

Junior Year
First Semester
3 - COMM 2500 Public Speaking
4 - GC 4060 Package and Specialty Printing
3 - MKT 3010 Principles of Marketing
6 - Major Requirement2
6 - Elective
15

Second Semester
3 - ENGL 3140 Technical Writing
4 - GC 4400 Commercial Printing
3 - Major Requirement2
3 - Arts and Humanities (Non-Lit.) Requirement6
3 - Elective
15

Summer
0 - COOP 2020 Cooperative Education4
1 - GC 4500 Graphic Comm. Internship II3
1 - Elective
15

Senior Year
First Semester
4 - GC 4440 Current Dev. and Trends in GC
3 - MGT 3070 Human Resource Management or
3 - PSYC 3640 Industrial Psychology
3 - Graphic Communication Technical Req.2
3 - Major Requirement2
2 - Elective
15

Second Semester
3 - GC 4480 Planning and Controlling Printing Functions
2 - GC 4800 Senior Seminar in Graphic Comm.
3 - Major Requirement2
4 - Elective
15

Elective Credit Hours
12

Combined Bachelor of Science/ Master of Science Degree Program
Under this plan, students may reduce the time necessary to earn both degrees by applying graduate credits to both undergraduate and graduate program requirements. Students may apply up to 12 hours of graduate credits to both the BS and MS degrees. To be eligible for this program, students must have a 3.4 or higher grade-point ratio, have completed at least 90 credits of coursework and have been admitted to the Graduate School prior to registering for graduate courses. Students in this program are conditionally accepted to the graduate program until they have completed all BS degree requirements.

Sophomore Year
First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - EXST 3010 Introductory Statistics or
3 - MTHS 3090 Intro. Business Statistics
3 - MGT 2010 Principles of Management2
3 - MGT 2180 Mgt. Personal Computer Appl.1
3 - Arts and Humanities (Non-Lit.) Requirement6
1 - Elective
15

Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - MGT 3100 Intermediate Business Statistics1
3 - Arts and Humanities (Literature) Requirement2
3 - Cross Cultural Awareness Requirement2
3 - Elective
15

Junior Year
First Semester
3 - MGT 3180 Management of Info. Systems1
3 - MGT 3900 Operations Management1
3 - MKT 3010 Principles of Marketing
3 - Emphasis Area Requirement1,3
3 - Support Area Requirement4
15

Second Semester
3 - LAW 3220 Legal Environment of Business
3 - MGT 3070 Human Resource Management or
3 - MGT 4000 Mgt. of Organizational Behavior1
3 - MGT 3120 Decision Models for Management2
3 - Emphasis Area Requirement1,3
3 - Support Area Requirement4
15

Senior Year
First Semester
3 - FIN 3060 Corporation Finance
3 - Emphasis Area Requirement1,3
6 - Support Area Requirement4
3 - Elective
15

Second Semester
3 - MGT 4150 Business Strategy1,5
3 - MGT 4230 International Business Management1
3 - Emphasis Area Requirement1,3
3 - Support Area Requirement4
3 - Elective
15

120 Total Semester Hours

1Grade of C or better in this course is required for graduation.
2See General Education Requirements. If this requirement is met through the completion of another General Education requirement, students will have three additional elective hours. Students must complete 120 total hours. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.
3Management majors must complete an emphasis area consisting of twelve hours beyond the coursework required by the management curriculum and the support area requirement. Students should choose ONE of the following ways to satisfy this requirement: (1) Declare and complete a minor requiring AT LEAST 15 hours of additional coursework; (2) Complete 15 hours of coursework from the basic curriculum: MGT 3070, 4000, 4160, 4250, 4300, 4350, 4360, 4370, 4380, 4390, 4410, 4420, 4440, 4450, 4460, 4470, 4480, 4490, 4500, 4510, 4520, 4530, 4540, 4550, 4560, 4570, 4580, 4590, 4600, 4610, 4620, 4630, 4640, 4650, 4660, 4670, 4680, 4690, 4700, 4710. Operations Management—Any four of the following courses: ECON 3100, FIN 4110, LAW 4200, MGT 4240, 4440, MKT 4270, POSC 3010, 3620, 3670, 3690, 4290, and any business courses approved in advance and taken as part of a study abroad experience.
Management Information Systems—MGT 4110, 4520; and two courses from CPSC 4620, MGT 4300 (topic must be approved in advance by advisor), 4540, 4550, 4560.
Supply Chain Management—MGT 4120, 4240, and two courses from MGT 3050, 3170, 4020, 4080, 4270, 4440, MGT 4560.
General Management—Any four 3000- or 4000-level management courses.
4Management majors must complete a support area consisting of fifteen hours beyond the coursework required by the management curriculum and the management emphasis area requirement. Students should choose ONE of the following two ways to satisfy this requirement: (1) Complete 15 hours of coursework selected from the approved list of management support courses. (2) Complete 15 hours of coursework selected from the approved list of management support courses.
5MGT 4150 must be taken at Clemson University.
Note: At least 50 percent of the total credits taken in ACCT, ECON, ELE, FIN, LAW, MGT, and MKT must be taken at Clemson University.
MARKETING

Bachelor of Science

The Bachelor of Science degree program in Marketing develops an understanding of various aspects of marketing. The curriculum prepares students for professional marketing careers in industry, government, or the nonprofit sector. Graduates are also well prepared for entrance into the Master of Business Administration, law, or other graduate programs. For students who want a general perspective of marketing, the curriculum provides a broad range of subjects with the flexibility to tailor courses by choosing areas that enhance career preparation in various areas of marketing. Subjects include promotional strategy, professional selling, sales management, public and nonprofit marketing, entrepreneurship, marketing research, product management, marketing management, and international marketing. Emphasis areas in services marketing, sport marketing, and technical marketing are available to students who seek to specialize. The Marketing curriculum, whether approached from a general or specialized perspective, provides the conceptual, quantitative, and analytical skills necessary to function in a dynamic business environment. The Marketing degree is accredited by AACSB International.

Students wishing to change majors into the Marketing program must have a Clemson/Bridge cumulative grade-point average of 3.0 or higher.

Sophomore Year

First Semester
3 - ACCT 2010 Financial Accounting Concepts
3 - EXST 3010 Introductory Statistics or
3 - MTHS 3090 Intro. Business Statistics
3 - MGT 2010 Principles of Management
3 - MGT 2180 Personal Computer Applications
3 - Arts and Humanities (Non-Lit.) Requirement1
15

Second Semester
3 - ACCT 2020 Managerial Accounting Concepts
3 - MGT 3100 Intermediate Business Statistics
3 - MKT 3010 Principles of Marketing
3 - Arts and Humanities (Literature) Requirement1
3 - Cross-Cultural Awareness Requirement1
15

Junior Year

First Semester
3 - ENGL 3040 Business Writing
3 - LAW 3220 Legal Environment of Business
3 - MKT 3020 Consumer Behavior
3 - MKT 4310 Marketing Research2
3 - Support Course Requirement1
15

Second Semester
3 - FIN 3060 Corporation Finance
3 - MKT 4200 Professional Selling
3 - Marketing Requirement4
3 - Support Course Requirement1
4 - Elective
16

Senior Year

First Semester
3 - MGT 4150 Business Strategy2
3 - MKT 4270 International Marketing
3 - Marketing Requirement4
3 - Support Course Requirement1
3 - Elective
15

Second Semester
3 - MKT 4500 Strategic Marketing Management2
6 - Support Course Requirement1
3 - Elective
15

121 Total Semester Hours

1See General Education Requirements. Note: Cross-Cultural Awareness Requirement may also be satisfied by some of these courses.
2Must be taken at Clemson University.
3Chosen jointly by the student and the advisor. Certain minors may be used to satisfy the Support Courses Requirement. A maximum of six hours can be from MKT 2980, 3980, 3990 and 4980. See advisor.
4Select from any MKT 3000 and 4000 level content courses. A maximum of three hours may be from MKT 3980, 3990, and 4980 to satisfy Marketing Emphasis area requirements.
5Note: At least 50 percent of the total credits taken in ACCT, ECON, FIN, LAW, MGT, and MKT must be taken at Clemson University.

POLITICAL SCIENCE

The Department of Political Science offers two degree programs: a Bachelor of Arts and a Bachelor of Science, requiring 120–121 credit hours. Both prepare students for a wide range of graduate programs and career opportunities. The Bachelor of Arts program provides broad coverage of the political science discipline and emphasizes communication skills and humanities. The Bachelor of Science program is recommended for those with an aptitude for mathematics and/or an interest in political economy, public administration, public policy, or other fields requiring advanced quantitative skills. Both programs are appropriate for pre-law students and for students interested in either American or global politics. Note that the Bachelor of Arts degree requires a minor, and the Bachelor of Science degree requires a field of concentration and, depending on the concentration, requires or allows a minor.

Bachelor of Arts

The requirements for a Bachelor of Arts degree in Political Science consist of POSC 1010; one of 1020 or 1040; 1030, 1990, 4990, and at least 24 additional credit hours in political science at the 3000–4000 level, including at least one course from each of the following fields:

American Government—POSC 4030, 4050, 4160, 4360, 4420
Comparative Politics—POSC 3710, 3720, 4660, 4710, 4760, 4770, 4780
International Relations—POSC 3610, 3620, 3630, 3750, 4290
Political Theory—POSC 4490, 4500, 4530, 4550
Public Policy and Public Administration—POSC 3020, 3210, 4210, 4230, 4240, 4270, 4300

The student’s additional coursework in political science is chosen with the consent and advice of the departmental advisor to ensure an appropriate balance of breadth and specialization within the field of political science. In addition to the courses listed above, the department offers a wide range of specialized courses in each of the subfields of the political science discipline.

The Bachelor of Arts degree in Political Science also requires additional arts and humanities courses beyond the basic General Education Requirements.

Note: No more than three hours credit from POSC 3050, 3100, 3110, 3120, 3130, 4590, and 4600 may be applied toward a Political Science major.

Freshman Year

First Semester
3 - POSC 1010 American National Government
1 - POSC 1990 Introduction to Political Science
2 - Foreign Language Requirement1
3 - History Requirement2
3 - Mathematics Requirement3
1 - Elective
14

Second Semester
3 - ENGL 1030 Accelerated Composition
3 - POSC 1020 Intro. to International Relations or
3 - POSC 1040 Intro. to Comparative Politics
3 - POSC 1030 Introduction to Political Theory
3 - Foreign Language Requirement1
4 - Natural Science Requirement5
16

Sophomore Year

First Semester
3 - Arts and Humanities (Literature) Requirement1
3 - Major Requirement4
3 - Mathematics or Natural Science Requirement5
3 - Oral Communication Requirement3
3 - Elective
15

Second Semester
3 - Arts and Humanities (Literature) Requirement1
3 - Arts and Humanities (Non-Lit.) Requirement1
3 - History Requirement2
3 - Major Requirement4
3 - Minor Requirement5
15

Junior Year

First Semester
3 - ECON 2110 Principles of Microeconomics
3 - Major Requirement4
3 - Minor Requirement5
3 - Science and Tech. in Society Requirement5
3 - Elective
15

Second Semester
3 - ECON 2120 Principles of Macroeconomics
3 - Major Requirement4
3 - Minor Requirement5
6 - Elective
15
### Senior Year

**First Semester**
- 1 - POSC 4990 Professional Dev. in Political Sci.
- 3 - Fine Arts Requirement\(^6\)
- 6 - Major Requirement\(^4\)
- 3 - Minor Requirement\(^3\)
- 2 - Elective

**Second Semester**
- 6 - Major Requirement\(^4\)
- 3 - Minor Requirement\(^3\)
- 6 - Elective

120 Total Semester Hours

\(^1\)Six hours (through 2020) in the same modern foreign language are required.

\(^2\)HIST 1010, 1020, 1720, 1730, 1930

\(^3\)See University General Education Requirements.

\(^4\)See major requirements in program description above.

\(^5\)See list of approved minors on page 90.

\(^6\)Any course in AAH, ART, MUSC, or THEA not already used to satisfy a General Education Requirement.

### POLITICAL SCIENCE

**Bachelor of Science**

The requirements for a Bachelor of Science degree in Political Science consist of POSC 1010; one of 1020 or 1040; 1030, 1990, 4990, and at least 21 additional credit hours in political science at the 3000-4000 level, including one upper-level American Politics course and one upper-level global politics course.

In consultation with the departmental advisor, students choose one of the following concentrations:
- American Politics
- Global Politics
- Political Economy
- Public Administration

Note: No more than three hours credit from POSC 3050, 3100, 3110, 3120, 3130, 4090, and 4100 may be applied toward a Political Science major.

### Freshman Year

**First Semester**
- 3 - POSC 1010 American National Government
- 1 - POSC 1990 Introduction to Political Science
- 3 - Foreign Language Requirement\(^5\)
- 3 - Mathematics Requirement\(^2\)
- 4 - Natural Science Requirement\(^1\)

**Second Semester**
- 3 - ENGL 1030 Accelerated Composition
- 3 - POSC 1020 Intro. to International Relations or 3 - POSC 1040 Intro. to Comparative Politics
- 3 - POSC 1030 Introduction to Political Theory
- 3 - Foreign Language Requirement\(^5\)
- 4 - Natural Science Requirement\(^1\)

**Sophomore Year**

**First Semester**
- 3 - ECON 2110 Principles of Microeconomics
- 3 - American Politics Requirement\(^4\)
- 3 - Arts and Humanities (Non-Lit.) Requirement\(^4\)
- 3 - Mathematics Requirement\(^2\)
- 3 - Philosophy of Science Requirement\(^6\)

**Second Semester**
- 3 - ECON 2120 Principles of Macroeconomics
- 3 - Advanced Political Science Requirement\(^7\)
- 3 - Arts and Humanities (Literature) Requirement\(^5\)
- 3 - Global Politics Requirement\(^4\)
- 3 - Mathematics Requirement\(^2\)

### AMERICAN POLITICS CONCENTRATION

**Junior Year**

**First Semester**
- 3 - POSC 3410 Quantitative Methods in Pol. Sci.
- 3 - American Politics Requirement\(^4\)
- 3 - Oral Communication Requirement\(^5\)
- 6 - Elective

**Second Semester**
- 3 - American Politics Requirement\(^4\)
- 6 - Elective

**Senior Year**

**First Semester**
- 1 - POSC 4990 Professional Dev. in Political Sci.
- 3 - Global Politics Requirement\(^4\)
- 6 - Minor Requirement\(^9\)
- 6 - Elective

**Second Semester**
- 7 - Elective

121 Total Semester Hours

### GLOBAL POLITICS CONCENTRATION

**Junior Year**

**First Semester**
- 3 - POSC 3410 Quantitative Methods in Pol. Sci.
- 3 - Global Politics Requirement\(^4\)
- 3 - Oral Communication Requirement\(^5\)
- 6 - Elective

**Second Semester**
- 3 - Global Politics Requirement\(^4\)
- 6 - Elective

**Senior Year**

**First Semester**
- 1 - POSC 4990 Professional Dev. in Political Sci.
- 3 - Global Politics Requirement\(^4\)
- 6 - Minor Requirement\(^9\)
- 6 - Elective

**Second Semester**
- 7 - Elective

121 Total Semester Hours

### PUBLIC ADMINISTRATION CONCENTRATION

**Junior Year**

**First Semester**
- 3 - POSC 3210 Public Administration
- 3 - POSC 3410 Quantitative Methods in Pol. Sci.
- 3 - Oral Communication Requirement\(^5\)
- 6 - Elective

**Second Semester**
- 3 - Advanced Political Science Requirement\(^7\)
- 6 - Public Administration Requirement\(^11\)
- 3 - Science and Tech. in Society Requirement\(^4\)
- 4 - Elective

**Senior Year**

**First Semester**
- 3 - POSC 4210 Public Policy
- 1 - POSC 4990 Professional Dev. in Political Sci.
- 6 - Public Administration Requirement\(^11\)
- 5 - Elective
Second Semester
3 - Policy/Administration Requirement 12
6 - Public Administration Requirement 11
6 - Elective 15
121 Total Semester Hours

PUBLIC POLICY CONCENTRATION

Junior Year
First Semester
3 - POSC 3410 Quantitative Methods in Pol. Sci.
3 - POSC 4210 Public Policy
3 - Oral Communication Requirement 6
6 - Elective 15

Second Semester
3 - Advanced Political Science Requirement 7
6 - Public Policy Requirement 10
3 - Science and Tech. in Society Requirement 5
4 - Elective 16

Senior Year
First Semester
3 - POSC 3210 Public Administration
1 - POSC 4990 Professional Dev. in Political Sci.
6 - Public Policy Requirement 11
5 - Elective 15

Second Semester
3 - Policy/Administration Requirement 12
6 - Public Policy Requirement 11
6 - Elective 15
121 Total Semester Hours

1 Six hours (through 2020) in the same modern foreign language are required.
2 MTHS 1020 or 1060; MTHS 1080 or 2070; MTHS 3010 or 3090 or EXST 3010
3 See General Education Requirements. A non-segment sequence in the same science is required.
4 POSC 3200, 3210, 3430, 4030, 4050, 4070, 4090, 4160, 4220, 4230, 4240, 4250, 4300, 4330, 4390, 4420, 4530, 4540, 4560, 4610, 4880, or 4890
5 See General Education Requirements. (Note: Arts and Humanities (Non-Literature) Requirement must be satisfied by a course in PHIL or REL)
6 PHIL 1020, 2250, 3230, 3250, or 3270
7 Any 3000 or 4000-level POSC course
8 POSC 3610, 3620, 3630, 3670, 3710, 3720, 3750, 4100, 4280, 4290, 4560, 4670, 4930, 4950, 4960, 4970, 4980, 5100
9 See list of approved minors on page 90.
10 ECON 1010, 3020, 3090, 3100, 3150, 3190, 4020, 4040, 4100, 4120, 4130, 4190, 4200, 4220, 4250, 4270, 4280, 4400 or HIST 3250, 3270.
11 See advisor.
12 POSC 3020, 4240, 4270, or 4300

PSYCHOLOGY

Psychology is the study of human and animal behavior and the biological, psychological, and social processes related to that behavior. The Bachelor’s degree in Psychology prepares students for a variety of professional careers related to human resources, personnel, counseling, and other people-oriented positions in human services, business, and industry. Additionally, the Bachelor’s degree provides excellent preparation for graduate training in such areas as clinical, counseling, industrial, experimental, cognitive, social, biological, health, developmental, and school psychology. The program also provides excellent preparation for students who intend to pursue professional training in medicine, physical or occupational therapy, dentistry, pharmacy, veterinary science, or law. Further information is available at www.clemson.edu/psych.

Change of Major into Psychology

Students who change majors into Psychology must have completed at least 12 credit hours at Clemson or in the Bridge Program and must have a 2.4 minimum Clemson/Bridge cumulative grade-point ratio.

Bachelor of Arts

The Bachelor of Arts program requires PSYC 2010, 2020, 3090, 3100, 4920, and 19 additional credits selected from PSYC 2750 and/or 3000-4000-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYC 3240, 3330, 4220

One course from each of the following menus:
Applied—PSYC 2750, 3640, 3680, 3830, 4350, 4360, 4800, 4880
Individuals and Groups—PSYC 3400, 3520, 3700
Laboratory/Research—PSYC 3250, 3340, 4230, 4560, 4710, 4900, 4930, 4950, 4970, 4980

At least six credits must be from 4000-level psychology courses, with at least three of those credits from psychology courses numbered between 4000 and 4890. BIOL 4700 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYC 4560 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year

First Semester
3 - PSYC 2010 Introduction to Psychology
3 - PSYC 2020 Introduction to Psychology Lab.
3 - Foreign Language Requirement 1
3 - Mathematics Requirement 2
3 - Social Science Requirement 1
1 - Elective 14

Second Semester
3 - ENGL 1030 Accelerated Composition
3 - Arts and Humanities (Non-Lit.) Requirement 2
3 - Foreign Language Requirement 1
3 - Major Requirement 4
4 - Natural Science with Lab Requirement 2
16

Sophomore Year

First Semester
4 - PSYC 3090 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement 2
3 - Cross-Cultural Awareness Requirement 2
3 - Mathematics or Natural Science Requirement 2
2 - Elective 15

Second Semester
4 - PSYC 3100 Advanced Experimental Psych.
3 - Departmental Math. or Science Requirement 2
3 - Major Requirement 4
5 - Elective 15

Junior Year

First Semester
4 - Major Requirement 4
3 - Minor Requirement 6
3 - Science and Tech. in Society Requirement 2
5 - Elective 15

Second Semester
3 - Major Requirement 4
3 - Minor Requirement 6
3 - Oral Communication Requirement 2
6 - Elective 15

Senior Year

First Semester
1 - PSYC 4920 Senior Laboratory in Psychology
3 - Major Requirement 4
3 - Minor Requirement 6
8 - Elective 15

Second Semester
3 - Major Requirement 4
6 - Minor Requirement 6
6 - Elective 15
120 Total Semester Hours

1 Two semesters (through 2020) in the same modern foreign language are required.
2 See General Education Requirements.
3 See General Education Requirements. Social Science Requirement must be in an area other than psychology.
4 See major requirements in program description above.
5 Three credit hours, in addition to the Mathematics and Natural Science General Education Requirements, are required. Select any mathematics course that satisfies the General Education Requirement, any EXST or MTHS course at the 3000-level or higher, any natural or physical science course on the departmental list of acceptable courses, or any relevant course with the approval of the Psychology Department Chair.
6 Select any minor listed on page 90.
PSYCHOLOGY

Bachelor of Science

The Bachelor of Science program in Psychology requires PSYC 2010, 2020, 3090, 3100, 4920, and 19 additional credits selected from PSYC 2750 and/or 3000-4000-level psychology courses arranged as follows:

Two courses from the Biological and Cognitive menu: PSYC 3240, 3330, 4220

One course from each of the following menus:

Applied—PSYC 2750, 3640, 3680, 3830, 4350, 4560, 4800, 4880

Foundations of Science—GW 4020, PHIL 3260, 3270, 4250, PSYC 4150

Individuals and Groups—PSYC 3400, 3520, 3700

Laboratory/Research—PSYC 3250, 3340, 4230, 4560, 4710, 4900, 4930, 4950, 4970, 4980

At least six credits must be from 4000-level psychology courses, with at least three of those credits from psychology courses numbered between 4000 and 4890. BIOL 4700 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYC 4560 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.

Freshman Year

First Semester
3 - PHIL 1020 Introduction to Logic
3 - PSYC 2010 Introduction to Psychology
1 - PSYC 2020 Introductory Psychology Lab.
4 - Departmental Life Science Requirement1
3 - Mathematics Requirement1
14
Second Semester
3 - ENGL 1030 Accelerated Composition
4 - Departmental Life Science Requirement1
3 - Departmental Mathematics Requirement3
3 - Major Requirement1
3 - Elective
16

Sophomore Year

First Semester
4 - PSYC 3090 Introductory Experimental Psych.
3 - Arts and Humanities (Literature) Requirement2
4 - Natural Science with Lab Requirement2
3 - Social Science Requirement1
14
Second Semester
4 - PSYC 3100 Advanced Experimental Psych.
3 - Cross-Cultural Awareness Requirement2
3 - Mathematics or Natural Science Requirement2
3 - Social Science Requirement1
3 - Elective
16

Junior Year

First Semester
3 - Departmental Math. or Science Requirement6
3 - Major Requirement4
3 - Minor Requirement7
3 - Science and Tech. in Society Requirement1
3 - Elective
15
Second Semester
2 - Departmental Math. or Science Requirement6
4 - Major Requirement4
3 - Minor Requirement7
3 - Oral Communication Requirement2
3 - Elective
15

Senior Year

First Semester
1 - PSYC 4920 Senior Laboratory in Psychology
6 - Major Requirement4
3 - Minor Requirement7
5 - Elective
15
Second Semester
3 - Major Requirement4
6 - Minor Requirement7
6 - Elective
15
120 Total Semester Hours

1Select any two BChM, BIOL, or GEN courses with labs.
2See General Education Requirements.
3Three credit hours in addition to the Mathematics General Education Requirement, are required. Select any mathematics course that satisfies the General Education Requirement or any EXST or MTHS course at the 3000-level or higher.
4See major requirements in program description above.
5At least 12 credits must be from 4000-level psychology courses, with at least three of those credits from psychology courses numbered between 4000 and 4890. BIOL 4700 may be taken in lieu of one elective psychology course. Students satisfying both the Applied and Laboratory requirements with PSYC 4560 must still satisfy the requirement for 19 additional credits in Psychology (see above). Students should consult their advisors for other degree requirements and course recommendations.
6Select any two BChM, BIOL, or GEN courses with labs.
7Three credit hours in addition to the Mathematics General Education Requirement, are required. Select any mathematics course that satisfies the General Education Requirement or any EXST or MTHS course at the 3000-level or higher.

SOCIOLGY

The Sociology major offers two degree programs: a Bachelor of Arts and a Bachelor of Science. Both degrees prepare students for a variety of professional careers related to human resources, management, public relations, social services, criminal justice, health services, social research, and other people-oriented positions in the public and private sector. In addition, the Bachelor’s degree provides excellent preparation for graduate training in sociology, anthropology, social services, law, and business. Both degrees require a total of 121 semester hours, including 36 credit hours in sociology and/or anthropology, as identified below. Courses used to fulfill General Education Requirements may be used to fulfill minor requirements.

Change of Major into Sociology

Students who change majors into Sociology must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum Clemson/Bridge cumulative grade-point average.

Emphasis Areas in Sociology

Community Studies—RS (SOC) 4590, SOC 3310, (RS) 4950; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Criminal Justice—SOC 3880, 3890; and nine credits selected from SOC 3910, 3920, 3960, 3980, 4680, 4860, 4910, 4930, 4940; and ANTH 3530. No more than three hours of SOC 4860 may be taken to satisfy concentration electives.

General Sociology—Nine credit hours selected from any courses offered in anthropology or sociology not already taken to fulfill requirements; three credit hours selected from SOC 3110, 3300, 4320, and 4440; and three credit hours selected from SOC 3500, 3510, 3910, and 4330.

Social Services—SOC 3800, 4410, (RS) 4950; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

At least 12 of the total credits must be from 4000-level sociology, rural sociology, and/or anthropology courses; no more than nine credit hours may be taken at courses at the 1000 or 2000 level, except with approval of the department chair. Additional electives are added to meet the minimum of 121 hours required for graduation.

Bachelor of Arts

Freshman Year

First Semester
3 - MTHS 1010 Essential Math. for Informed Soc. or
3 - MTHS 1020 Intro. to Mathemat. Analysis or
4 - MTHS 1060 Calculus of One Variable I
3 - MThS 1010 Essential Math. for Informed Soc. or
4 - MTHS 1060 Calculus of One Variable I
3 - MThS 1020 Intro. to Mathemat. Analysis or
4 - MTHS 1060 Calculus of One Variable I
3 - COMM 1500 Intro. to human Comm.
3 - COMM 1500 Intro. to human Comm.
3 - COMM 2500 Public Speaking
3 - COMM 2500 Public Speaking
3 - Cross-Cultural Awareness Requirement2
3 - Cross-Cultural Awareness Requirement2
3 - Elective
3 - Elective
15

Second Semester
3 - ENGL 1030 Accelerated Composition
3 - MThS 3010 Statistical Methods
3 - MThS 3010 Statistical Methods
3 - Social Science Requirement2
3 - Social Science Requirement2
3 - Elective
3 - Elective
15

Sophomore Year

First Semester
3 - COMM 1500 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
3 - Arts and Humanities (Literature) Requirement2
3 - Arts and Humanities (Literature) Requirement2
3 - Elective
3 - Elective
15

Change of Major into Sociology

Students who change majors into Sociology must have completed at least 12 credit hours at Clemson and must have a 2.0 minimum Clemson/Bridge cumulative grade-point average.

Emphasis Areas in Sociology

Community Studies—RS (SOC) 4590, SOC 3310, (RS) 4950; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

Criminal Justice—SOC 3880, 3890; and nine credits selected from SOC 3910, 3920, 3960, 3980, 4680, 4860, 4910, 4930, 4940; and ANTH 3530. No more than three hours of SOC 4860 may be taken to satisfy concentration electives.

General Sociology—Nine credit hours selected from any courses offered in anthropology or sociology not already taken to fulfill requirements; three credit hours selected from SOC 3110, 3300, 4320, and 4440; and three credit hours selected from SOC 3500, 3510, 3910, and 4330.

Social Services—SOC 3800, 4410, (RS) 4950; and six credits from all courses offered in anthropology or sociology not already taken to fulfill requirements.

At least 12 of the total credits must be from 4000-level sociology, rural sociology, and/or anthropology courses; no more than nine credit hours may be taken at courses at the 1000 or 2000 level, except with approval of the department chair. Additional electives are added to meet the minimum of 121 hours required for graduation.

Bachelor of Arts

Freshman Year

First Semester
3 - MTHS 1010 Essential Math. for Informed Soc. or
3 - MTHS 1020 Intro. to Mathemat. Analysis or
4 - MTHS 1060 Calculus of One Variable I
3 - MThS 1010 Essential Math. for Informed Soc. or
4 - MTHS 1060 Calculus of One Variable I
3 - MThS 1020 Intro. to Mathemat. Analysis or
4 - MTHS 1060 Calculus of One Variable I
3 - COMM 1500 Intro. to human Comm.
3 - COMM 1500 Intro. to human Comm.
3 - COMM 2500 Public Speaking
3 - COMM 2500 Public Speaking
3 - Cross-Cultural Awareness Requirement2
3 - Cross-Cultural Awareness Requirement2
3 - Elective
3 - Elective
15

Second Semester
3 - ENGL 1030 Accelerated Composition
3 - MThS 3010 Statistical Methods
3 - MThS 3010 Statistical Methods
3 - Social Science Requirement2
3 - Social Science Requirement2
3 - Elective
3 - Elective
15

Sophomore Year

First Semester
3 - COMM 1500 Intro. to Human Comm. or
3 - COMM 2500 Public Speaking
3 - Arts and Humanities (Literature) Requirement2
3 - Arts and Humanities (Literature) Requirement2
3 - Elective
3 - Elective
15
### Second Semester
- SOC 2050 Sociology Lab.
- Arts and Humanities (Non-Lit.) Requirement
- Minor Requirement
- Science and Tech. in Society Requirement
- Elective
- 16

### Junior Year
#### First Semester
- ENGL 3040 Business Writing
- ENGL 3120 Advanced Composition
- ENGL 3140 Technical Writing
- ENGL 3160 Writing and International Trade
- SOC 3020 Social Research Methods I
- SOC 3600 Social Class and Poverty
- SOC 4600 Race and Ethnicity
- SOC 4610 Sociology of Sex and Gender
- Advanced Humanities Requirement
- Emphasis Area Requirement
- 15

#### Second Semester
- SOC 3040 Social Research Methods II
- Advanced Humanities Requirement
- Emphasis Area Requirement
- Minor Requirement
- 16

### Senior Year
#### First Semester
- SOC 3600 Social Class and Poverty
- SOC 4600 Race and Ethnicity
- SOC 4610 Sociology of Sex and Gender
- Departmental Math or Science Requirement
- Emphasis Area Requirement
- Elective
- 15

#### Second Semester
- SOC 4970 Sociology Senior Lab.
- Emphasis Area Requirement
- Minor Requirement
- 13

### Bachelor of Science
#### Freshman Year
##### First Semester
- MTHS 1010 Essential Math. for Informed Soc. or
- MTHS 1020 Intro. to Mathemat. Analysis or
- MTHS 1060 Calculus of One Variable I
- SOC 2010 Introduction to Sociology or
- SOC 2020 Social Problems
- Natural Science Requirement
- Social Science Requirement
- Elective
- 16-17

##### Second Semester
- COMM 1500 Intro. to Human Comm. or
- COMM 2500 Public Speaking
- ENGL 1030 Accelerated Composition
- MTHS 2030 Elementary Statistical Inference or
- MTHS 3010 Statistical Methods or
- EXST 3010 Introductory Statistics
- Departmental Math or Science Requirement
- Elective
- 15

#### Sophomore Year
##### First Semester
- Arts and Humanities (Literature) Requirement
- Cross-Cultural Awareness Requirement
- Departmental Math or Science Requirement
- Minor Requirement
- Elective
- 15

##### Second Semester
- SOC 2050 Sociology Lab.
- Arts and Humanities (Non-Lit.) Requirement
- Departmental Math or Science Requirement
- Minor Requirement
- Science and Tech. in Society Requirement
- 16

#### Junior Year
##### First Semester
- SOC 3020 Social Research Methods I
- SOC 3600 Social Class and Poverty
- SOC 4600 Race and Ethnicity
- SOC 4610 Sociology of Sex and Gender
- Advanced Humanities Requirement
- Advanced Writing Requirement
- Emphasis Area Requirement
- Minor Requirement
- 15

##### Second Semester
- SOC 3040 Social Research Methods II
- Advanced Humanities Requirement
- Departmental Math or Science Requirement
- Emphasis Area Requirement
- Minor Requirement
- 16

1. Two semesters (through 2020) in the same modern foreign language are required.
2. See General Education Requirements. (Note: Social Science Requirement must be in an area other than anthropology or sociology.)
3. See page 90 for approved minors.
4. Humanities courses numbered 3000 or higher (AAH 2100, MUSC 2100, THEA 2100 are accepted). The humanities for this purpose include art and architectural history, communication studies (except 3640 and 3680), English (except 3040, 3120, 3140, 3160, 3330, 3340, 3350, 4850, 4900, 4950), languages, music, philosophy, religion, theatre (except 3770, 4670, 4970), and women’s studies, as well as courses entitled Humanities.
5. See emphasis area requirements in program description above.

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### Senior Year

#### First Semester
- SOC 3600 Social Class and Poverty
- SOC 4600 Race and Ethnicity
- SOC 4610 Sociology of Sex and Gender
- Departmental Math or Science Requirement
- Emphasis Area Requirement
- Elective
- 15

#### Second Semester
- SOC 4040 Sociological Theory
- SOC 4970 Sociology Senior Lab.
- Emphasis Area Requirement
- Minor Requirement
- 13

121–122 Total Semester Hours

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89
MINORS

Following are minors acceptable for students in the College of Business and Behavioral Science. Students cannot major and minor in the same field or acquire a minor that is not allowed by the degree program.

Accounting
Adult/Extension Education
Aerospace Studies
Agricultural Business Management
Agricultural Mechanization and Business
American Sign Language Studies
Animal and Veterinary Sciences
Anthropology
Architecture
Art
Athletic Leadership—*not open to Marketing majors.*
Biochemistry
Biological Sciences
Business Administration—*not open to Accounting, BS Economics, Financial Management, Management, or Marketing majors*
Chemistry
Cluster
Communication Studies
Computer Science
Crop and Soil Environmental Science
Digital Production Arts
East Asian Studies
Economics
Education—*not open to Graphic Communications majors*
English
Entomology
Entrepreneurship—*not open to Accounting, BS Economics, Financial Management, Management, or Marketing majors*
Environmental Engineering
Environmental Science and Policy
Equine Business
Film Studies
Financial Management
Food Science
Forest Resource Management
Genetics
Geography
Geology
Global Politics—*not open to Political Science majors*
Great Works
History
Horticulture
Human Resources Management—*not open to Management majors*
Legal Studies
Management
Management Information Systems—*not open to Management Majors*
Mathematical Sciences
Microbiology
Military Leadership
Modern Languages
Music
Natural Resource Economics
Nonprofit Leadership
Packaging Science
Pan African Studies
Park and Protected Area Management
Philosophy
Physics
Plant Pathology
Political Science
Psychology
Public Policy—*not open to Political Science majors*
Religion
Russian Area Studies
Science and Technology in Society
Screenwriting
Sociology
Spanish-American Area Studies
Theatre
Therapeutic Recreation
Travel and Tourism
Turfgrass
Urban Forestry
Wildlife and Fisheries Biology
Women’s Studies
Writing

See pages 39–42 for details.